



VKV GOVERNMENT DEGREE COLLEGE, KOTHAPETA

(NAAC Accredited with 'B' Grade (2.13 CGPA))

(Affiliated to Adikavi Nannaya University, Rajamahendravaram)

Koushik Road, Kothapeta-533223, Dr.B.R.Ambedkar Konaseema Dist., A.P.,INDIA.

An ISO9001:2015 Certified College by HYM International Certifications Pvt. Ltd.



Dr. K. PEDDI RAJ

M.Com, M.B.A, M.Phil, Ph.D, SLET, PGDCA

PRINCIPAL

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COLLEGE NEWS LETTER

SEPTEMBER-2023

VISION: To provide higher education opportunities for the underprivileged sections of the society and to produce intellectually competent, morally upright and socially committed citizens for the nation.

Editorial Board Editor-in-Chief

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- A.DEEPIKA DEVI, LECTURER IN ENGLISH

Student Members

- SK.S.R.UNNISA II BA
- B.SWAMI II BCOM

From Principal's Desk	Contents	Date	Page No
<p>Warm Greetings to All!</p> <p>In order to satisfy stakeholder expectations, the VKV GDC, Kothapeta Newsletter for the month of September-2023 is an opportunity to highlight our institutional progress. The events have been planned by the departments for September-2023.</p> <p>The college's staff frequently got together to discuss academic and non- academic issues that were crucial to the development of the institution. The institution's numerous events, such as NAAC-CYCLE-3preparation, successful submission of SSR to NAAC, Completion of SSS, DVVs Two Months internship for final year students,One month CSP for second year students and the Principal's meetings with students and staff are covered in great detail in the most recent newsletter.</p> <p>Dr.K.Peddi Raju, Principal</p>	Students Achievements		
	Mega Job Meela	15.09.2023	1-2
	News from Departments		
	World Coconut Day	02.09.2023	3-6
	Teachers Day	05.09.2023	7-14
	International Literacy Day	08.09.2023	15
	Poster Presentation	08.09.2023	16-17
	Review on G-20 Summit	13.09.2023	18-30
	CCE NAAC Team Visit	14.09.2023	31-32
	Ozone Day	16.09.2023	33
	Guest Lecture	16.09.2023	34
	Just a Minute Programme	21.09.2023	35-37
	Alumni Meeting	23.09.2023	38-40
	Parents Meeting	30.09.2023	41-43



VKV GOVT DEGREE COLLEGE

KOTHAPETA, EAST GODAVARI DT.

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JAWAHAR KNOWLEDGE CENTRE, VKV GDC KOTHAPETA

MAHA JOAB MELA ON 15-09-2023 AT SCIM GDC TANUKU

As per the instructions from the CCE, The Principal, JKC Coordinator & Other faculty members accompanied the students and attended MAHA JOB MELA in collaboration with APSSDC on 15-09-2023 at SCIM GDC Tanuku for all the final year undergraduates and passed outs of previous year. In this job drive total 65 students are participated from B.Sc, B.A,B.Com.

S.NO	Year	Programme	No of students
1	Final year (2023-2024)	B.Sc (MPC, MPCs & BZC)	27
2	Final year (2023-2024)	B.A	04
3	Final year (2023-2024)	B.Com	20
4	Passed out (2022-2023)	B.Sc(MPC& MPCs)	14
Total			65

No. of students enrolled in Final year : 151

No of students registered in the job portal : 140

No of students attended for the placement : 65

No of students shortlisted : 02

No of students placed : 01





WORLD COCONUT DAY ON 02.09.2023

The theme for World Coconut Day 2023 is 'Coconuts: Transforming Lives'. The day is particularly important for countries that heavily rely on coconut farming for their livelihoods and economies

Today Department of Botany of VKV Government Degree College, Kothapeta celebrated World



Coconut Day. Principal Dr. K. Peddi Raju, Vice Principal T. Rama Devi, HOD Chemistry Dr. G. Srinivasulu, Lecturers B. Vijaya Kumar, P. Sai Krishna, P. Prasanna Jyothi and students of Biological Sciences participated and addressed the gathering on this occasion. Botany Lecturer Ch. G.R. Jayasi organised this programme.

Coconuts are known for their versatility as every part of the coconut tree, from the fruit to the leaves, and even the roots, has some utility. Coconuts are a significant part of the cultural and economic landscape in tropical regions. World Coconut Day is celebrated every year on September 2 to promote the importance of coconuts and their contributions to various aspects of life, including the economy, agriculture, and health. The day also aims to raise awareness about the benefits of coconut cultivation and consumption.



The day was first celebrated in 2009 by the Asian and Pacific Coconut Community (APCC) which is an intergovernmental organisation functioning under the United Nations Economic and Social Commission for Asia and the Pacific. APCC comprises 19 coconut producing countries in the Asia Pacific region. The date of September 2 was chosen because it is the anniversary of the establishment of the APCC in 1969.

The coconut fruit provides nutritious coconut water, its pulp or meat is delicious, and the oil derived from it is used in cooking, beauty products, and other items. Coconut husks, shells and leaves too are used for various purposes.

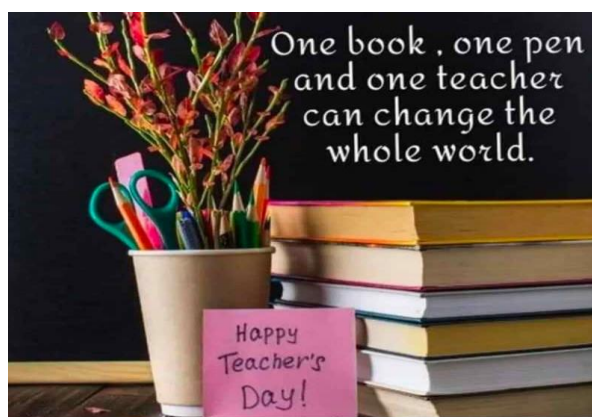








TEACHERS DAY CELEBRATIONS ON 05.09.2023



In India, Teachers' Day has been celebrated annually on September 5th since 1962. This date was chosen to commemorate the birthday of Dr. Sarvepalli Radhakrishnan, a prominent philosopher, scholar, and statesman who served as the first Vice President and the second President of India. On this occasion in VKV Government Degree College, Kothapeta, department of Commerce students, college students and staff celebrated Teachers Day. All the faculty members participated in this programme.









POSTER PRESENTATION COMPETITION ON 08-09-2023

CONDUCTED BY DEPARTMENT OF COMMERCE ON THE OCCASION OF LITERACY DAY

Objective of this Program: Developing creativity of students

The Department of Commerce is conducted a Poster Presentation Competition on 08-09-2023 on the occasion of International Literacy Day. In this program College Vice Principal Smt T. Rama devi, In-charge of Commerce Department Dr.K. Satyanarayana, TLP Co-ordinator and In-charge of Chemistry Department Dr.G.Srinivasulu, LMS Co-ordinator and In-Charge of Mathematics Dr.Dch Paparao ,Smt A.Deepikadevi, Lecturer in English, Smt V.Naga Deepika, Lecturer in political science and Commerce Department Faculty members Smt Ch.Naga Srilakshmi, Sri DMD Prasad and 33 B.com students participated in this programme. All the Lecturers explained the importance of Education and Advantages of education to students.

Program Judges:

Smt.T.Rama Devi, Lecturer in Economics

Dr.G. Sreenivasulu, Lecturer in History

Dr.Dch.Papa Rao, Lecturer in Mathematics

Smt.A.Deepika Devi, Lecturer in English

Smt.V.Naga Deepika, Lecturer in Political Science.



Vice principal Madam T.Rama devi delivered a message to students on the Importance of Education



Dr.G.Srinivasulu -In-charge of Chemistry Department delivered a message to students on the Advantages of Education



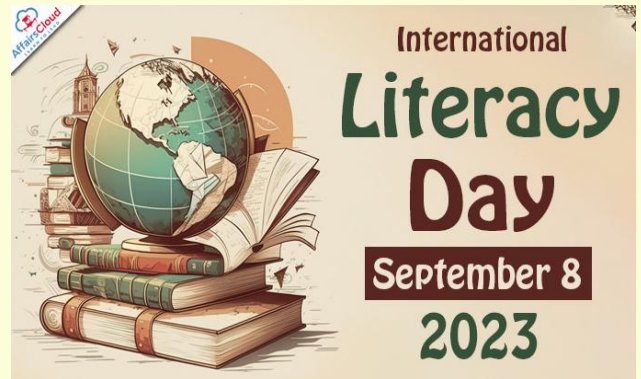
Dr.Dch.Papa Rao ,In-charge of Mathematics Department delivered a message to students on the Importance of Education





International Literacy Day on 08-09-2023

VKV Government Degree College-Kothapeta Celebrates the International Literacy Day On 8th September 2023. It aims to promote global literacy and to signify the role of literacy and education in one's life. The day reminds us of the importance of personal development, literacy, and progress of society. Vice Principal T. Ramadevi and all the Staff members organized this Programme. 40 Number of Students participated in this programme.





**VKV GOVERNMENT DEGREE COLLEGE
KOTHAPETA
DEPARTMENT OF POLITICAL SCIENCE**



OBJECTIVES :

The G20 or Group of 20 is an intergovernmental forum comprising 19 sovereign countries, the European Union, and the African Union. It works to address major issues related to the Global Economy, such as international financial stability, climate change mitigation and sustainable development.

The Department of Political Science conducted Awareness Programme on “Review on G20 Summit” on 13/09/2023 at VKV Government Degree College Kothapeta. Honourable Principal Dr.K.P.Raju addressing this Programme. Vice-Principal T. Rama Devi, HOD of Mathematics Dr.D.CH.Paparaao, HOD of Political Science V.Naga Deepika, Lecturer in History Ch.Bavani and Students participated in this Programme.

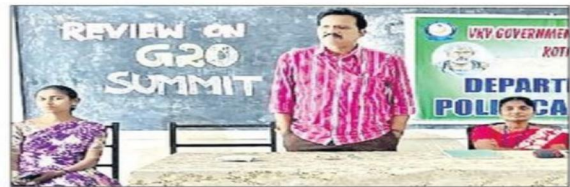




సాక్షి

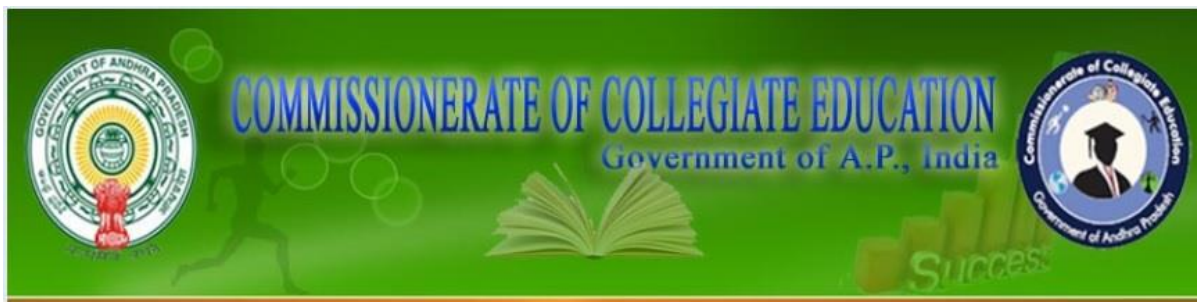
అంతర్జాతీయ సంబంధాల బలంతో దేశాభివృద్ధి

కొత్తపేట: ప్రపంచ దేశాలన్నీ ఏకమై ఒక కూటమిగా ఏర్పడటం వలన అంతర్జాతీయ సంబంధాలు మరింత బలపడి భారతదేశం అభివృద్ధి పథంలో పయనిస్తుందని స్థానిక వీకేవీ ప్రభుత్వ డిగ్రీ కళాశాల ప్రిన్సిపాల్ డాక్టర్ కె.పెద్దిరాజు అన్నారు. కళాశాలలో బుధవారం పాలిటికల్ డిపార్ట్మెంట్ ఆధ్వర్యంలో ప్రిన్సిపాల్ పెద్దిరాజు అధ్యక్షతన 'జీ-20' పై అవగాహన సదస్సు నిర్వహించారు. ప్రిన్సిపాల్ మాట్లాడుతూ విద్యార్థులు ప్రాంతీయ అంశాలే కాక జాతీయ, అంతర్జాతీయ స్థాయిలో జరుగుతున్న అంశాలను తెలుసుకుని జనరల్ నాలెడ్జిను పెంపొందించుకోవాలని సూచించారు. దానిలో భాగంగానే ప్రస్తుతం 'జీ-20' గురించి ప్రతి ఒక్కరూ తెలుసుకోవాలన్నారు. ఈ కూటమి ఎప్పుడూ ఏర్పడింది. ఏపి దేశాల్లో సదస్సులు జరిగాయి. ఎలా జరుగుతాయి వంటి అనేక అంశాలు వివరించారు. ముఖ్యంగా 'జీ-20' అనేది ప్రపంచ దేశాలన్నింటినీ ఆర్థికంగా పటిష్టం చేయడానికి ఏర్పాటయిందని, ఈ సదస్సుకు ఒక్కో సంవత్సరం ఒక్కో దేశం ఆతిథ్యం ఇస్తుందన్నారు. ఈసారి ఆ అవకాశం భార



కొత్తపేట డిగ్రీ కళాశాలలో జీ-20పై అవగాహన కల్పిస్తున్న ప్రిన్సిపాల్ డాక్టర్ పెద్దిరాజు


త్తును వరించినదన్నారు. మన భారత ప్రధాని మోదీ ఈ అవకాశాన్ని ప్రతిష్టాత్మకంగా తీసుకుని నిర్వహిస్తున్నారన్నారు. 20 ప్రపంచ దేశాలన్నీ ఏకమై ఒక కూటమిగా నిర్వహించే ఈ సదస్సులో అనేక ఆర్థిక పరమైన అంశాలు చర్చించి ప్రణాళికాబద్ధమైన నిర్ణయాలు తీసుకుంటారన్నారు. ఈ సదస్సులో వైస్ ప్రిన్సిపాల్ టి.రమాదేవి, పాలిటికల్ సైన్స్ హెచ్.టె.డి.వి.నాగదీపిక, వివిధ డిపార్ట్మెంట్స్ హెడ్స్ డీసీహెచ్ పాపారావు, సీహెచ్ భవాని తదితరులు పాల్గొన్నారు.



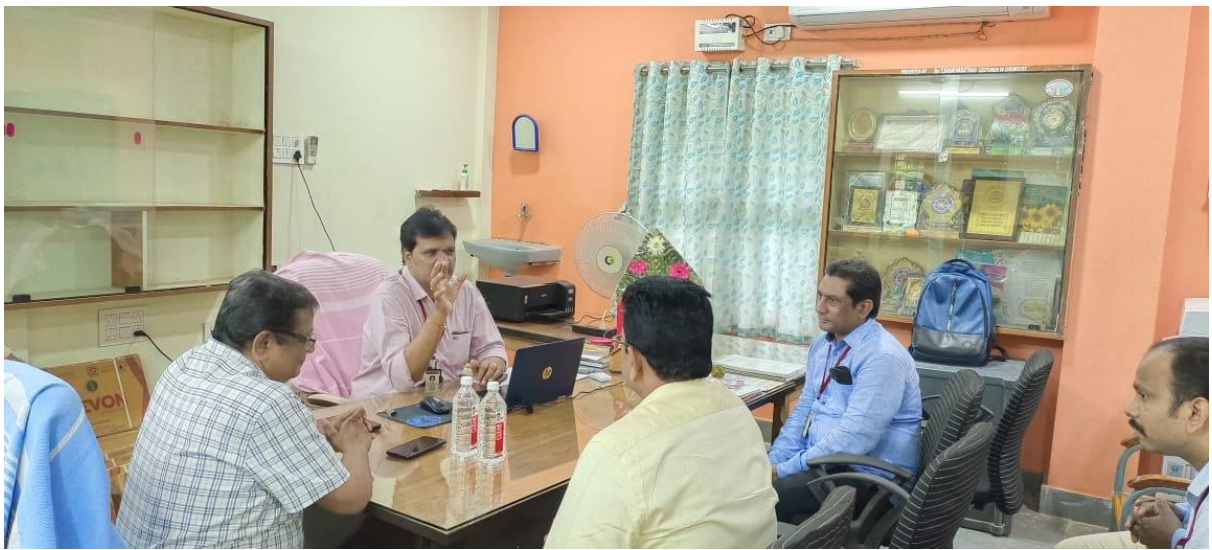
PRE-NAAC VISIT BY APCCE NAAC TEAM ON 14.09.2023

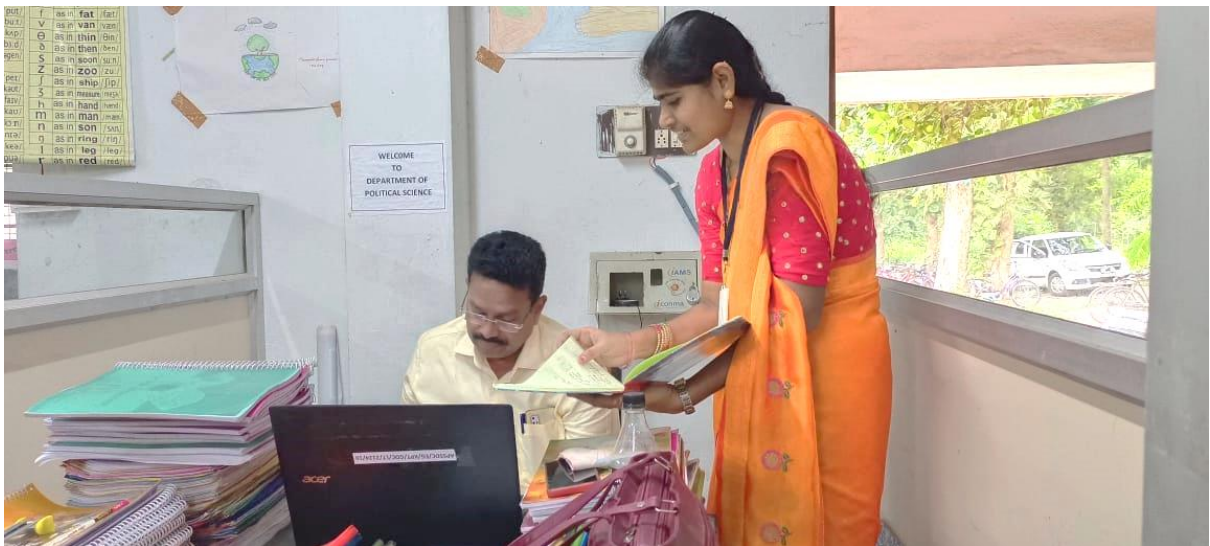
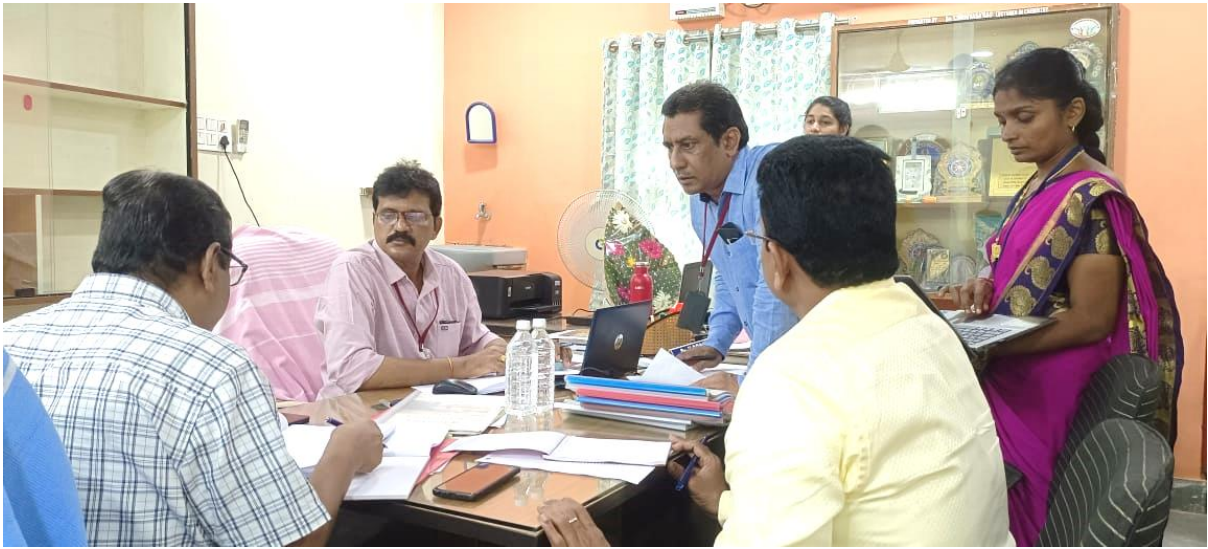
As per the proceedings of the Honorable Commissioner of Collegiate Education, Andhra Pradesh, Mangalagiri, APCCE NAAC Team visited VKV Government Degree College, Kothapeta on 14th September, 2023. The Team consists of two members Dr. K. Vijaya Babu, OSD-QA and E. Vara Prasad, Academic Officer. They interacted with the Principal and IQAC Coordinator regarding the progress of NAAC Peer Team Visit. The Principal and IQAC Coordinator explained them how the work is going on in the college. Later on, they visited all the 14 departments in the morning session. In the afternoon session, they visited supporting services and interacted with students and criterion in charges. Finally, around 5pm they visited entire college campus and offered some changes and modifications to the Principal need to be made in the campus and departments and supporting services. After campus visit, they conducted exit meeting from 6 to 8pm and addressed the both teaching and non-teaching staff. In this meeting, they explained their observations noticed in the departments verification in detailed to all the faculty members and suggested them some changes and modifications to be made in the records preparation and presentation. At the end, the Principal concluded the meeting with vote of thanks to the team members and staff also conveyed they special thanks to the team for visiting the college and their valuable suggestions and recommendations.

Commissionerate of Collegiate Education Andhra Pradesh::Mangalagiri (Present: Dr.Pola Bhaskar, IAS..)	
CIRCULAR	
Cir. No: 026 / CCE – NAAC/ OSD / 2023	Date: 06-09-2023
Sub: Monitoring and Guiding Colleges for Assessment and Accreditation by NAAC – Pre NAAC Peer Team Visit for Observation and Guidance - Reg.	
Ref: Request Letter from Principals,	
1. GDC, Razole	Dtd. 17.08.2023
2. DNR GDC(W), Palakollu,	Dtd 28.08.2023
3. VKV GDC, Kothapet	Dtd 28.08.2023

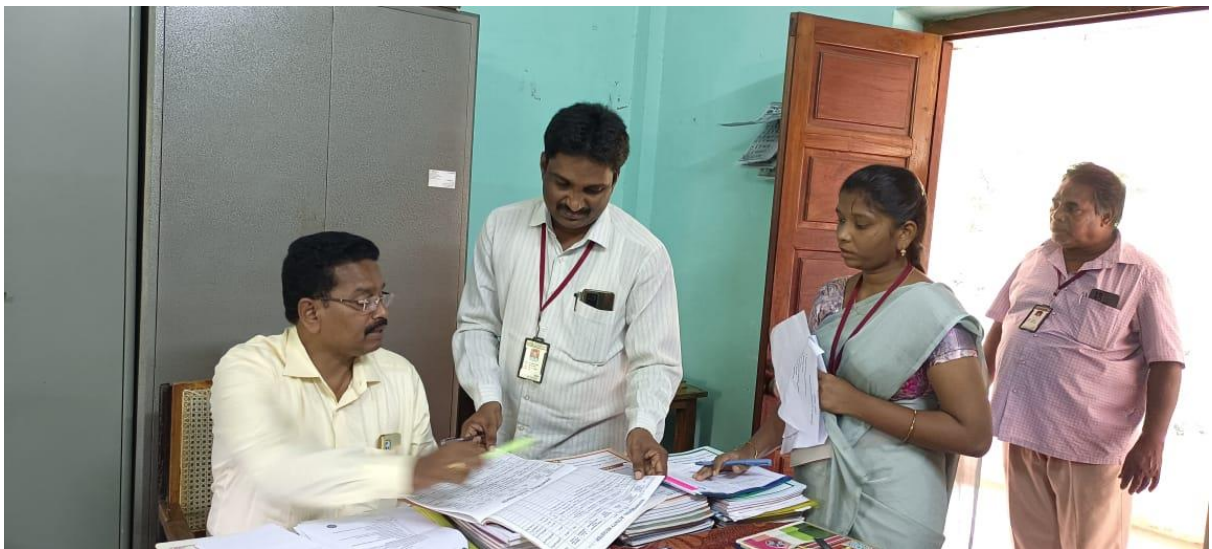
<p>With a view to strengthen the quality of Government Colleges in the state, the Quality Assurance Cell of APCCE has been monitoring the qualitative and quantitative aspects of GDCs on the seven parameters of NAAC.</p>	
<p>As DNR GDC(W), Palakollu, GDC, Razole, and VKV GDC, Kothapet , are expecting the Peer Team visits in the succeeding weeks of September the Principals above mentioned requested to nominate APCCE- Pre NAAC team members for guidance. Hence the following members are nominated to visit the three colleges on 8th September (DNRGDC (W) Palakollu) and 14th and 15th September (GDC, Kothapet and GDC, Razole) and offer suggestions to departments and various committees that are involved in the NAAC process:</p>	
1. Dr.K.Vijaya Babu, OSD- QA 2. Mr. E.Vara Prasad, Academic Officer	
<p>The deputed members are instructed to visit the colleges and submit a detailed report to the Commissioner. The colleges concerned are instructed to meet the expenses from relevant heads.</p>	
Sd/- Dr.Pola Bhaskar, IAS., Commissioner of Collegiate Education	
(Approval of the CCE obtained in the Note File: No.EHE03-36/9/2023-ACADEMIC CELL SEC-CCE) //Attested //	
 Officer on Special Duty - NAAC	
To The Principal, DNR GDC (W) Palakol, GDC, Razole and GDC,Kothapet	

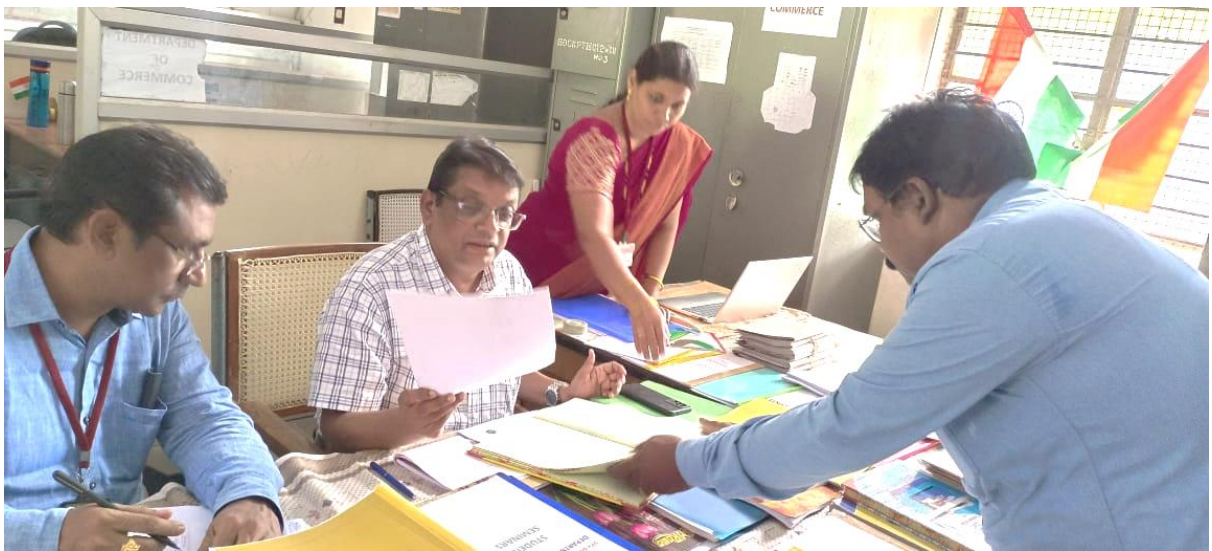


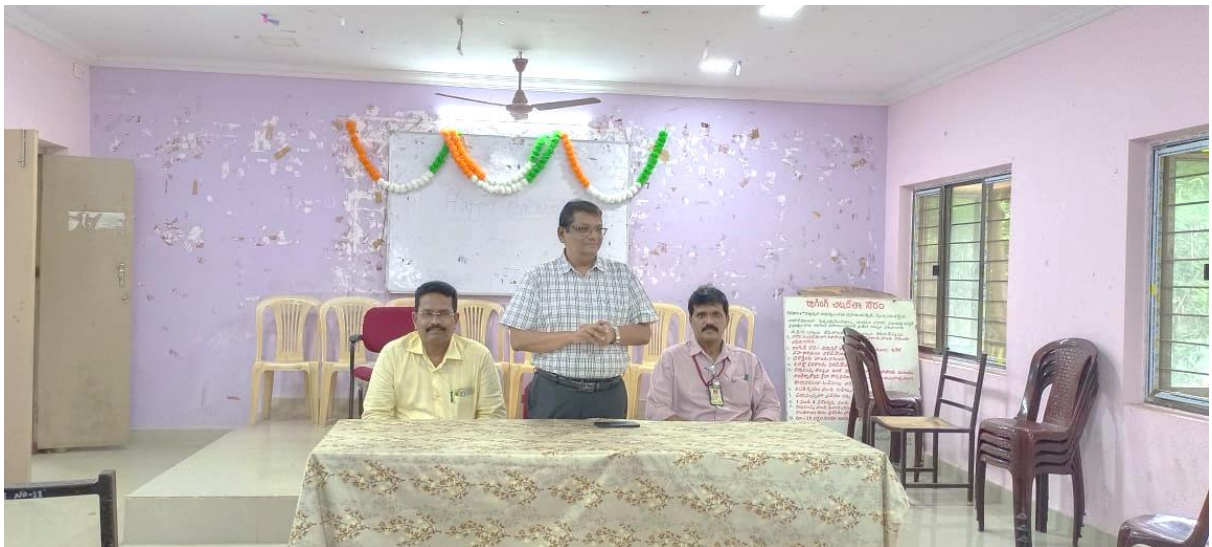








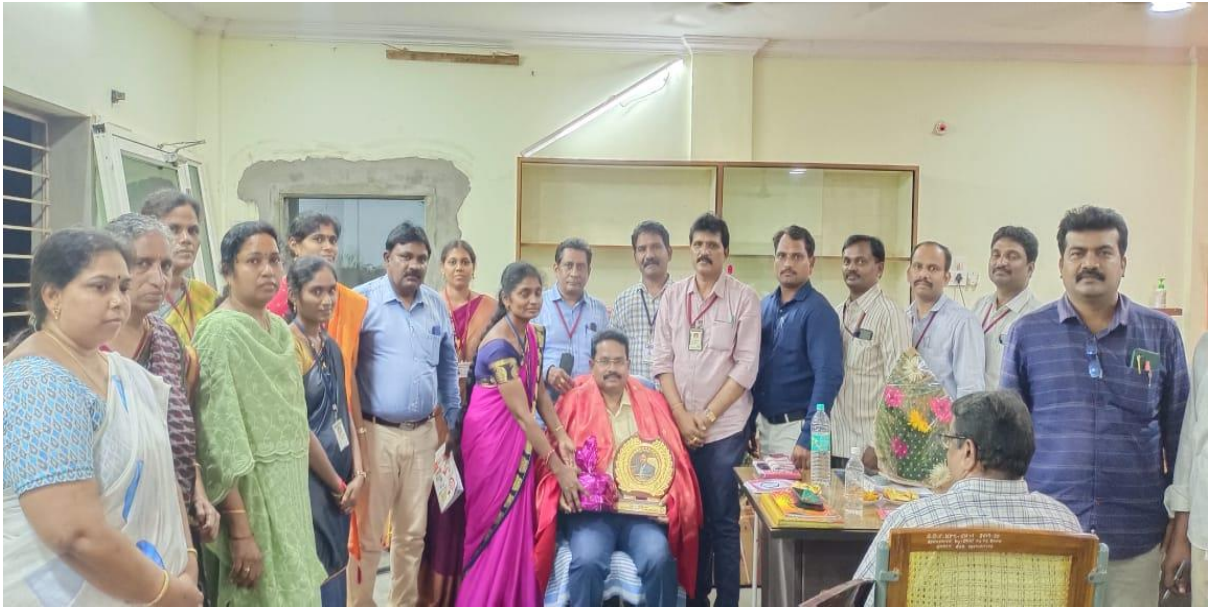






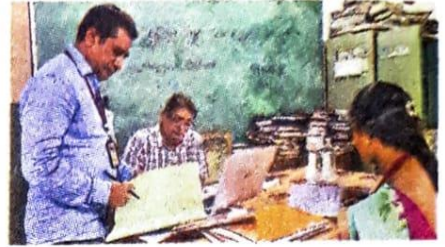






నాక్ అధికారుల పరిశీలన

కొత్తపేట: కొత్తపేటలోని ప్రభుత్వ డిగ్రీ కళాశాలలో నాక్ బృందం గురువారం తనిఖీలు నిర్వహించినట్లు ప్రిన్సిపల్ కె.పి. రాజు తెలిపారు. తమ కళాశాల మూడోసారి నాక్కు వెళుతున్న నేపథ్యంలో కాలేజియేట్ ఎడ్యుకేషన్ కమిషనర్ డాక్టర్ పోలా భాస్కర్ ఆదేశాల మేరకు నాక్ అధికారుల బృందం కె.విజయ్ బాబు, ఇ.వరప్రసాద్లు కళాశాలను సందర్శించి రికార్డులను పరిశీలించి సూచనలు చేశారు. చైన్ ప్రిన్సిపల్ టి.రమాదేవి, అధ్యాపకుడు అంకమ్మరావు తదితరులు పాల్గొన్నారు.



దస్త్రాలను పరిశీలిస్తున్న నాక్ అధికారులు

నాక్ బృందం సందర్శన

కొత్తపేట: మూడోసారి నాక్కు వెళ్తున్న సందర్భంగా స్థానిక వీకేవీ ప్రభుత్వ డిగ్రీ కళాశాలను నాక్ బృందం గురువారం సందర్శించింది. కమిషనరేట్ ఆఫ్ కాలేజియేట్ ఎడ్యుకేషన్ నుంచి నాక్ బృందం అధికారులు ఓఎస్డీ డాక్టర్ కె.విజయబాబు, అకడమిక్ ఆఫీసర్ ఇ.వరప్రసాద్ కళాశాలలోని అన్ని విభాగాలనూ క్షుణ్ణంగా పరిశీలించారు. ప్రిన్సిపాల్ డాక్టర్ కేపీ రాజు ఆధ్వర్యాన వివిధ విభాగాల అధిపతులు నాక్లో అత్యున్నత గ్రేడింగ్ అర్హతలను వివరించారు. నాక్ గుర్తింపునకు తయారు చేసిన డాక్యుమెంట్లు సమర్పించారు.

V.K.V GOVERNMENT DEGREE COLLEGE, KOTHAPETA

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(An ISO 9001:2015 Certified College by HYM International Certifications Pvt. Ltd.)

DEPARTMENT OF CHEMISTRY

WORLD OZONE DAY -16/09/2023

AWARENESS PROGRAMME

Objective: To create awareness among the students community on protection of ozone layer and importance of World Ozone Day

Report: Department of Chemistry was organized an awareness programme on World Ozone Day. The event was held at the seminar hall and was presided by the College Principal Dr.K.P.Raju, Vice Principal Smt. T.Ramadevi, Chemistry HOD Dr. G.Srinivasulu, Sri. P.Sai krishna and other faculty and students were participated. On this occasion, the Principal, Vice-Principal and other staff members, students were delivered their speeches on the occasion of World Ozone Day. The programme ended with the singing of the national anthem.

September 16th is observed as World Ozone Day every year. To create awareness on Ozone layer depletions and on its implications made awareness programme among the students by conducting Quiz Competition and distributed prizes for the winners. Ozone layer protects life on Earth from the Sun's ultraviolet (UV) radiation. In the lower atmosphere (the troposphere) near the Earth's surface, ozone is created by chemical reactions between air pollutants from vehicle exhaust, gasoline vapors, and other emissions. At ground level, high concentrations of ozone are toxic to people and plants.

Outcome: Students are able to learn about the importance of Ozone layer and air pollution control measurements one has to be taken care for the future generations.



A photograph of a classroom during a 'Pragati' program. A man in a red shirt stands at the front, addressing a group of students seated at desks. The room is decorated with garlands and a banner.



VKV GOVERNMENT DEGREE COLLEGE KOTHAPETA

DEPARTMENT OF ZOOLOGY

GUEST LECTURE

Department of zoology conducted guest lecture on 16-09-2023 by D. POORNA SATISH Lecturer in Biotechnology, S.K.B.R College Amalapuram. He gave guest lecture on biotechnology and its applications to the students.



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(NAAC Accredited with 'B' Grade (2.13 CGPA))

(Affiliated to Adikavi Nannaya University, Rajamahendravaram)

Koushik Road, Kothapeta-533223, Dr.B.R.Ambedkar Konaseema Dist., A.P.,INDIA.

An ISO9001:2015 Certified College by HYM International Certifications Pvt. Ltd.



DEPARTMENT OF ECONOMICS JUST A MINUTE PROGRAMME



The Department of Economics, VKV Government Degree College, Kothapeta was organized a Programme named "JUST A MINUTE" for I BA students on 21st September, 2023 in I B.A class room. T.Ramadevi, HOD of Economics organize this programme with an Activity Box. V. Naga Deepika,

Ch.Bhavani and other teaching and non-teaching faculty and 15 students were participated in this programme. The programme was successfully concluded with the Prize Distribution.



Jhansi Lakshmi Priya, I BA (Economics) has participated in JUST A MINUTE PROGRAMME.



Venkata Surya, I BA (Economics) has participated in JUST A MINUTE PROGRAMME.



B. Kishore, I BA (Economics) has participated in JUST A MINUTE PROGRAMME.



Jhansi Lakshmi Priya, I BA (Economics) has participated in JUST A MINUTE PROGRAMME.



Pavani, I BA (Economics) has participated in JUST A MINUTE PROGRAMME.

Alumni Meeting on 23.09.2023



Alumni is the asset of any educational institution. VKV Government Degree College is not an exception for this principle. Numbers of students have been studied in this college for the last 40 years and settled various sectors of the society. Their contribution is absolutely needed for this college for development. In this concept, the college alumni association has registered. They are periodically meet each other and arranging meetings for the development of the institution. As the college is going for NAAC, a meeting is arranged with alumni on 23rd September, 2023 and requested their cooperation and contribution for better NAAC Grade. Alumni President, Secretary and other members were participated in this programme.







సాక్షి

డిగ్రీ కళాశాలకు న్యూక్ గ్రేడ్ సాధన లక్ష్యం

కొత్తపేట: స్థానిక విశ్వకవి వేమన ప్రభుత్వ డిగ్రీ కళాశాలను అన్నింటా అగ్రస్థానంలో నిలిపి, న్యూక్ గ్రేడ్ అత్యున్నత గ్రేడ్ తీసుకురావటానికి అందరం సమష్టిగా కృషి చేద్దామని కళాశాల పూర్వ విద్యార్థుల సంఘం పిలుపునిచ్చింది. శనివారం సాయంత్రం స్థానిక డిగ్రీ కళాశాలలో ప్రిన్సిపాల్ డాక్టర్ కేపీ రాజు అధ్యక్షతన కళాశాల పూర్వ విద్యార్థుల ఆత్మీయ సమావేశం జరిగింది. ప్రిన్సిపాల్ మాట్లాడుతూ కళాశాల త్వరలో న్యూక్ గ్రేడ్ వెళుతుందన్నారు. ఈ లోపు కళాశాలలో చేపట్టవలసిన కార్యక్రమాలను వివరించారు. వాటిని వేగవంతంగా పూర్తి చేయడానికి పూర్వ విద్యార్థులు తమ వంతు సహకరించాలని కోరారు. న్యూక్ గుర్తింపు తద్వారా అత్యున్నత గ్రేడ్ సాధనతో కళాశాలకు ఎన్నో సౌకర్యాలు సమకూరుతాయన్నారు. అందుకు తమ వంతు కృషి చేస్తున్నామన్నారు. మీ వైపు నుంచి కూడా సహకరించాలని కోరారు. పూర్వ విద్యార్థుల సంఘం తరపున అధ్యక్షుడు, బ్యాంక్ ఆఫ్ బరోడా



కొత్తపేట డిగ్రీ కళాశాల పూర్వ విద్యార్థుల సమావేశంలో మాట్లాడుతున్న అధ్యక్షుడు ప్రసాద్ రిటైర్డ్ బీఎం ఎస్. ప్రసాద్ మాట్లాడుతూ అధ్యాపకుల కృషికి తమ సహకారం ఎప్పుడూ ఉంటుందన్నారు. సమావేశంలో పూర్వ విద్యార్థుల సంఘం కార్యదర్శి డీఎండి ప్రసాద్, కోశాధికారి తనికెళ్ల శాస్త్రి, కళాశాల వైస్ ప్రిన్సిపాల్ టి.రమాదేవి, ఎన్ఎస్ఎస్ పీఓ డీసీ హెచ్ పాపారావు తదితరులు పాల్గొన్నారు.

PARENTS MEETING ON 30.09.2023



In the VKV Government Degree College, Kothapeta Teachers-Parents Meeting is conducted on 30th September, 2023. Students Parents participated in this meeting and interacted with teachers regarding the progress of their childrens. As the college is going for NAAC soon, Principal and Teachers requested their cooperation for support. Principal, all the teaching faculty have been participated in this meeting.





