



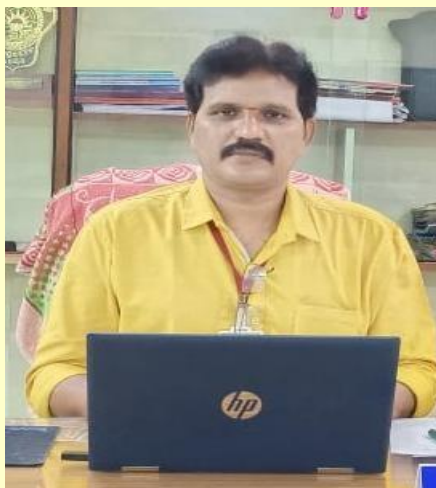
VKV GOVERNMENT DEGREE COLLEGE, KOTHAPETA

(NAAC Accredited with 'B' Grade (2.13 CGPA))

(Affiliated to AdikaviNannaya University, Rajamahendravaram)

Koushik Road, Kothapeta-533223, Dr.B.R.AmbedkarKonaseema Dist., A.P.,INDIA.

An ISO9001:2015 Certified College by HYM International Certifications Pvt. Ltd.



Dr.K.Peddi Raju, Principal

NEWS LETTER FEBRUARY-2023

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**ORIENTATION PROGRAMME FOR SKILL HUB STUDENTS
ON 04.02.2023**



Government of Andhra Pradesh has established a Skill Hub Centre in this college in the month of December, 2023. One 3 months programme named Web Developer was introduced and the course was successfully completed with 30 students. After completion of this course placement drive has also been conducted for these 30 students and placements have been given. After in the month of February, 2023 second course named Customer Relationship Management started with 30 students. At beginning of the second batch, an orientation programme has been conducted for the students regarding the course details, importance of the course, students attendance, placement drive etc. The Principal of this college interacted with second batch students and clarified their doubts regarding the course and placements. VKV GDC Skill Hub Coordinator Dr. G.Srinivasulu, HOD of Economics Smt. T. Rama Devi and Skill Hub In Charge Kum. Prasanna have participated in this



WORLD CANCER DAY



World Cancer Day originated in 2000 at the first World against Cancer which was held in Paris. Cancer awareness has become exceedingly important in the 21st century. The number of cancer cases diagnosed each year has globally continued to increase. However, also according to WHO as many as 40 per cent of deaths from cancer are preventable. In the context, The department of Zoology conducted an Awareness Programme on World Cancer Day for students on 4th February, 2023 in the Department of Botany at V.K. V Government Degree College, Kothapeta. Head of the Department of Botany and Zoology Sri N. Nageswara Rao, Lecturers from Botany, Zoology and Chemistry Departments Dr.G. Srinivasulu, B. Vijayakumar, P. Prasanna Jyothi, CH.R.Jayasi and the students were participated in this programme. Faculty created awareness among the students on prevention of Cancer in the society.



REVIEW ON UNION BUDGET BY DEPT OF ECONOMICS AND COMMERCE



In the 75th year of India's Independence, the World has recognized the Indian Economy as a "bright star" as the Economic Growth is estimated at 7 per cent which is the highest among all major economies in spite of the massive global slowdown caused by COVID-19 and Russia-Ukraine War. This was started by Union Minister for Finance and Corporate Affairs Smt. Nirmala Sitharaman, while presenting the Union Budget 2023-24 in Parliament today. She emphasized that Indian economy is on the right tract and despite a time of challenges heading towards a bright future. In this connection, the Department of Economics and Commerce of our college combined organised review programme on union budget 2023-24. The faculty explained major highlights of the budget. They also discussed with the students of coming and going of rupee and the allocation of funds to various sectors keeping view of the welfare and development. This programme is mainly headed by the HODs of Economics and Commerce and faculty members of both departments along with students of commerce and arts.



This day is generally planned and enjoyed in colleges to give a warm welcome to the fresh batch of students. The VKV Government Degree College, Kothapeta has conducted Freshers Day Celebration on 22nd February, 2023. The Final and Second Year students gave a warm welcome to first year students. The final years students named Kum. S. Subba Lakshmi III B.SC MPC and Kum. Lakshmi Durga III BA student acted as Anchors for this programme. Firstly, they invited the principal, faculty and non-teaching staff on the dais. The Principal and Faculty addressed the students regarding the importance of Freshers Day. Some of the students have shared their experiences in this college on the dais. The senior students arrange lunch for both staff and students. After the lunch, students performed cultural events on this occasion.



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PLANTATION AND BUTIFICATION

Campus maintenance is one of the key aspects of Plantation and Beautification plays a key role in the campus environment and hygienic maintenance. A healthy and hygiene environment will help the both students and faculty for better teaching and learning. In the context, as a regular practice of the Department of Botany, Plantation and beautification activity conducted as a part of green initiative and best practices on 9-2-2023. A number of ornamentals and fruit yielding plants were planted in the college campus. The staff and students of life science departments are actively participated in this programme.



NATIONAL WOMEN'S DAY



National Women's Day in India is celebrated on 13th February every year, on the birthday of Sarojini Naidu. She was born on 13th February 1879 in Hyderabad, India. Naidu was an active Indian independence movement leader and known for her literary works, particularly for her poems with the themes like patriotism, romanticism and lyric for which she is called "Nightingale of India"-Bharat Kokila by Mahatma Gandhi. Naidu had always stood for the empowerment of women in India. In this background, the WEC Members celebrated National Women's Day in our college. The convener of WEC and members of WEC invited Dr. K. Peddi Raju, Principal of this college as Chief Guest of this function. WEC Convener T. Rama Devi, Members, Ch. Naga Sri Lakshmi, Ch. Naga Rani, V. Naga Deepika. PSVL Bramaramba, Office Superintendent and all the Guest Lecturers-Women and girls students of BA and B.Com courses have participated in this programme.



MEGHA AROGYA MELA AND CYCLE RALLY ON 14.02.2023

The college NSS Unit, Departments and Primary Health Centre, Avidi is combinedly organised this programme in our college on 14th Feb.2023. The main objective of this programme is "Health for All" "Cycling is one of the best habits to maintain good health" said Dr. Indira Bharthi Devi Roy, Medical Officer, PHC, Avidi. She added that however, in modern life style everyone is commonly using motor vehicles which leads to pollution on one side on the other side lack of exercise to the body. Hence, everyone should use cycles to maintain better health. She created awareness among the students and the public of Kothapeta town by conducting a Rally along with her staff. The college Principal Dr. K. Peddi Raju, Vice Principal and NSS Programme Officer Sri S. Arun Kumar, Faculty from all the departments and students have been participated in this programme and gave a message to the society that cycling is one of the best exercises for good health.



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ORIENTATION PROGRAMME TO LOCAL JUNIOR COLLEGES ON 14TH FEBRUARY, 2023



As per the orders issued by the Commissioner of Collegiate Education, Andhra Pradesh, Mangalagiri Orientation Programme to local Junior Colleges was organised by the college on 14th February, 2023. The main objective of this programme is to motivate the students who are studying and appearing for intermediate second year examinations to join in our Government Degree College, Kothapeta. This is a new concept developed by the CCE to strengthen the government degree colleges for the academic year 2023-24. As a part of this programme, all the departments of our college divided into groups and visited local government junior college, Kothapeta, Kranthi Bharathi Junior College, Kothapeta, Satyam Vocational Junior College, Kothapeta, Janaki Vanamayya Vocational Junior College, Kothapeta, Shiridi Sai Vocational Junior College, Mukkamala, AVS Junior College, Pulletikurru, SNM Junior College, Ambajipeta and APSWR Junior College, Narendrapuram. These colleges are mainly feeder colleges of our college. Our faculty have been interacted with students and staff of these college and requested them to motivate their students to join in our college. All the college students have positively responded and assured to join in our college.



AWARENESS PROGRAMME ON 6 MONTHS INTERNSHIP ON 16.02.2023



As per the orders issued by the Andhra Pradesh State Council of Higher Education and the Commissioner of Collegiate Education, Andhra Pradesh every student who are studying for this academic year 2022-23 in third year courses must complete 6 months internship mandatorily in any business organization/industry/company as a part of partial fulfillment of their bachelor degree. In this context some universities have already sent their students to 6 months internship in V Semester. However, AKNU, Rajamahendravaram has decided to allow the students for 6 months internship in 6th Semester. In this connection, an awareness programme has been organised for the Final Year students regarding this internship programme. All the final year students from BA, B.Com and B.Sc courses have been attended this programme. This programme is organised by college Internship Coordinator Sri S. Arun Kumar. All the Internship mentors also participated in this programme. They discussed with students that the industries/companies/organizations in which students are willing to make internship. Students expressed their views in this matter. The Principal of this college has also interacted with students and discussed the steps to be taken to complete the internship.



INTERNATIONAL MOTHER LANGUAGE DAY



The Department of English in collaboration with the Department of Telugu has celebrated International Mother Language Day on 21st February 2023. Under the chairmanship of Principal Dr K.P.Raju, Dr CHVNS Pavan, HOD of Commerce, Dr P.Sivaji, Lecturer in Telugu, Smt.Ch.Naga Sri Lakshmi, Lecturer in Commerce, Smt.A.Deepika Devi, Lecturer in English has participated in this programme. The theme for 2023 is multilingual education-a necessity to transform education.





On this occasion, a DEBATE is conducted to students on “Importance of Mother Language over International Languages”.



GUEST LECTURES

The Department of Mathematics and Physics separately organised Guest Lectures on 21st February, 2023 for the benefit of students. Two eminent faculty members from the Department of Mathematics and Physics of GDC, Ravulapalem have been invited for this activity namely Sri Ch. SVVN Satya Murty, Senior Lecturer in Physics and Sri B. Srinivasa Rao, Senior Lecturer in Mathematics. Physics Lecturer delivered lecture on the topic “Multi Stage Rockets” and Mathematics Lecturer delivered lecturer on “Higher Order Differential Equations”. All the Second and Third-year students of B. Sc MPC and MPCs have attended for this session. The HOD Mathematics Dr. DCH Papa Rao and HOD Physics Dr. K. Ankama Rao arranged these two lectures on behalf of their departments.



FRESHERS' DAY CELEBRATION FOR AY 2022-23 ON 22.02.2023



Freshers Day is the beginning of a new phase of students' life journey in college. It is a welcome done by the institution, faculty members and seniors of new members.

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OPEN DAY PROGRAMME

ON 23.02.2023



As per the orders received from the Commissioner of Collegiate Education, Andhra Pradesh, Mangalagiri, the VKV Government Degree College, Kothapeta has organised OPEN DAY Programme in this college on 23.02.2023. The main aim of this programme is to exhibit the facilities available for the students who are willing to join in first year courses in this college. Local Government Junior College students and other local private Junior and Vocational Junior College students were invited for this programme along with their staff. They visited our college and interacted with the Principal, Vice Principal, Other HODs of the Departments and Non-Teaching staff. The Principal, Vice Principal and other faculty members explained the facilities available in the college like class rooms, digital class rooms, virtual class rooms, science laboratories, library and reading room, JKC Lab, Sports and Games Room etc. Science faculty explained the Lab equipment available in this college and requested them to join in science courses. The arts and commerce faculty also requested the students that various programmes organised by the arts and commerce departments which are very useful to students. The principal also explained courses available, fee structure and JVD Schemes etc. to students during his interaction with students. They satisfied with the facilities available in this college and assured that they will going to take admission in this college after passing intermediate. All the teaching, non-teaching and contingent staff actively participated in this programme.



Celebrations of National Science Day on 28-02-2023



National Science Day is celebrated to spread a message about the importance of science used in the daily life of the people. National Science Day is celebrated in India on February 28 each year to commemorate the discovery of the Raman effect by Indian scientist Sir C. V. Raman on 28 February 1928. For his discovery, Sir C.V. Raman was awarded the Nobel Prize in Physics in 1930. On the occasion of National Science Day Department of Chemistry in collaboration with other Science departments in our college organized a Seminar on “Role of Science & Technology in the Development of Society“ in Seminal Hall, VKV GDC KOTHAPETA. In this Programme College Principal Dr.K.P RAJU garlanded the portrait of Sir C.V.Raman. Sri B. Vishnu Murthy, Retd. Principal (FAC) was invited to be the Chief guest Dr. B. Ram Prasad, President of Jana vijnana vedhika, Dr. B.R.Ambedkar Konaseema district was invited to be the Guest of Honor. Both of them addressed gathering with their valuable speech and inspired the students towards understanding of the science and its role in development of our society.



School Outreach Programme by Department of Chemistry

National Science Day is celebrated to spread a message about the importance of science used in the daily life of the people. National Science Day is celebrated in India on February 28 each year to commemorate the discovery of the Raman effect by Indian scientist Sir C. V. Raman on 28 February 1928. For his discovery, Sir C.V. Raman was awarded the Nobel Prize in Physics in 1930. On the occasion of National Science day Department of Chemistry organized a School Outreach programme to the Xth Class ZPP Girls High School students, Kothapeta. Around 75 students were visited the Chemistry Laboratory, students were encouraged to interact with IIIrd B.Sc students and clarified their doubts regarding the laboratory equipments and experimental procedure etc.

