

Affiliated to Adikavi Nannaya University, Rajamahendravaram.

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#### WORLD ENVIRONMENT DAY & TREE PLANTATION

S.No	Content	Name
1	Name of the Programme	World Environment Day & Tree Plantation
2	Date & Time	05-06-2021 & 10.00AM to 11.30AM
3	Conducted by	Botany Department
4	No. of Students attended	45
5	Chief Guest	Principal and Staff
6	Convener	Sri. N. Nageswara Rao, Head of the Department Botany.

The celebration of World Environment Day at VKV Government Degree College, Kothapeta was a grand affair that brought together students, faculty, and staff members. The organizing committee meticulously planned a range of activities, including poster displays, informative presentations, and a drawing competition, to engage the participants and raise environmental awareness.

The event was started by our beloved Principal sir B. Vishnu Murthy by planting a sapling, and Vice-Principal S. Arun Kumar, Sri. N. Nageswara Rao, Head of the Department Botany, Kum. Ch. Jayasi Lecturer in Botany, Kum. P. Prasanna Jyothi Lecturer in Zoology led the program. All the faculty members and the students made this noble program a grand success by their presence.





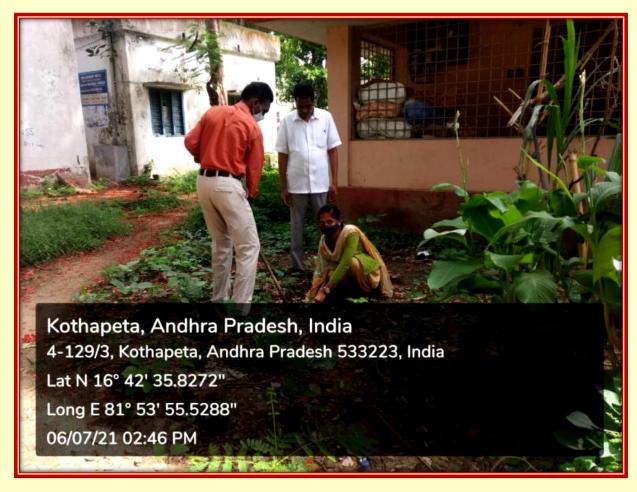


S.No	Content	Name
1	Name of the Programe	Tree Plantation
2	Date & Time	06-07-2021 & 2.00PM to 4.00PM
3	Conducted by	Department of Botany.
4	No. of Students attended	35
5	Chief Guest	Vice Principal and Staff
6	Convener	Sri. N. Nageswara Rao, Lect. in Botany.

Department of Botany, Eco club of VKV Government Degree College, Kothapeta in association with NSS organized a Vanam Manam Program at our campus on 06-07-2021.

The main objective of this program is to bring awareness on Need of plants in our life and also to educate the importance of Plantation to the students of VKV Government Degree College, Kothapeta.

The event was started by our beloved Vice-Principal S. Arun Kumar by planting a sapling, and Sri. N. Nageswara Rao, Lecturer in Botany, Ch. Palson Lecturer in History, led the program. All the faculty members and the students made this noble program a grand success by their presence.







S.No	Content	Name
1	Name of the Programe	Tree Plantation
2	Date & Time	15-07-2021 & 3.00PM to 4.00PM
3	Conducted by	NSS
4	No. of Students attended	35
5	Chief Guest	Principal and Staff
6	Convener	Sri. S. Arun Kumar, Lect. in Library
		Science.

Eco club of VKV Government Degree College, Kothapeta in association with NSS organized a Tree Plantation Program at our campus on 15-07-2021.

The event was started by our beloved Principal sir B. Vishnu Murthy by planting a sapling, and Vice-Principal S. Arun Kumar, Smt. Md. Shahazadi Begum Lecturer in English, Smt. T. Rama Devi Lecturer in Economics, led the program. All the faculty members and the students made this noble program a grand success by their presence.





### SWATCH BHARATH IN THE COLLEGE

S.No	Content	Name
1	Name of the Programe	Swatch Bharath
2	Date & Time	26-10-2021 & 2.00PM to 4.00PM
3	Conducted by	NSS
4	No. of Students attended	85
5	Chief Guest	Principal and Staff
6	Convener	Sri. S. Arun Kumar, Lect. In Library Science.

The NSS volunteers doing Swachh Bharat in the College campus with Principal Dr. K. Peddi Raju, Vice – Principal Sri. S. Arun Kumar, Sri. K. Satyanarayana Lecturer in Commerce, and other Teaching and Non-teaching Staff were Participated in the Programme.

Swachh Bharat Mission (SBM) or Clean India Mission is a country-wide campaign initiated by the Government of India in 2014 to eliminate open defection and improve Solid Waste Management. The program also aims to increase awareness of menstrual health management. It is a restructured version of the Nirmal Bharat Abhiyan launched in 2009 that failed to achieve its intended targets.





S.No	Content	Name
1	Name of the Programe	Tree Plantation
2	Date & Time	15-07-2021 & 3.00PM to 4.00PM
3	Conducted by	NSS
4	No. of Students attended	35
5	Chief Guest	Principal and Staff
6	Convener	Sri. S. Arun Kumar, Lect. in Library
		Science.

Eco club of VKV Government Degree College, Kothapeta in association with NSS organized a Tree Plantation Program at our campus on 15-07-2021.

College NSS Committee was conducted Plantation programme in V.K.V Govt. Degree College on 21-Dec-2021 under the Chairmanship of Principal. NSS Coordinator Sri. Arunkumar, Commerce lecturer K. Satyanarayana Garu, lecturer Naga Deepika and other teaching and non-teaching staff and Students were participated in this programme. As part of the program, the Principal Sri. Dr. K. P. Raju and other lecturers and students planted plants on the college campus. On the occasion, Principal Sri. Dr. K. P. Raju said that plants are the most essential for human survival and that everyone should feel responsible for planting plants as they are oxygen production centres.

#### Tree Plantation by Principal Dr.K.P.Raju, Staff and Students





News paper clipping



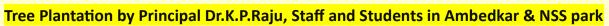
S.No	Content	Name
1	Name of the Programme	Tree Plantation
2	Date & Time	22-02-2022 & 3.00PM to 4.00PM
3	Conducted by	NSS
4	No. of Students attended	35
5	Chief Guest	Principal and Staff
6	Convener	Sri. S. Arun Kumar, Lect. in Library Science.

Eco club of VKV Government Degree College, Kothapeta in association with NSS organized a Tree Plantation Program at our campus on 22-02-2022.

Tree plantation means planting trees and plants. The purpose of tree plantation is saving the endangered environment and to beautify our life. Trees are valuable gifts of nature. They are known as the best friends of human beings. They benefit us in various ways. The lives of Menand other animals and insects are inconceivable without the existence of trees in the world. Trees give us shade, medicine, food, fruits, furniture, fuel etc. Trees also keep the weather cool and cause rainfall. They also bind soil and thus prevent erosion.

College NSS Committee was conducted Plantation programme in VKV Govt Degree College on 22-02-2022 under the Chairmanship of Principal Sri. Dr. K. P. Raju and NSS Coordinator Sri. S. Arunkumar, Commerce lecturer K. Satyanarayana Garu, lecturer Naga Deepika and other teaching and non-teaching staff and Students were participated in this programme. As part of the program, the Principal Sri. Dr. K. P. Raju and other lecturers and students planted plants on the college campus. On the occasion, Principal Sri. Dr. K. P. Raju said that plants are the most essential for human survival and that everyone should feel responsible for planting plants as they are oxygen production centres.









S.No	Content	Name
1	Name of the Programe	Swatch Bharath
2	Date & Time	27-10-2021 & 2.00PM to 4.00PM
3	Conducted by	NSS
4	No. of Students attended	85
5	Chief Guest	Principal and Staff
6	Convener	Sri. S. Arun Kumar, Lect. In Library
		Science.

#### SWATCH BHARATH IN THE COLLEGE

Swachh Bharat Mission (SBM), Swachh Bharat Abhiyan, or Clean India Mission is a country-wide campaign initiated by the Government of India in 2014 to eliminate open defecation and improve solid waste management. It is a restructured version of the Nirmal Bharat Abhiyan launched in 2009 that failed to achieve its intended targets. Phase1 of the Swachh Bharat Mission lasted till October 2019. Phase2 is being implemented between 2020– 21 and2024–25to help cement the work of Phase1.

The Swachh Bharat Abhiyan is the most significant cleanliness campaign by the Government of India. Shri Narendra Modi led a cleanliness pledge at India Gate, which about thirty lakh government employees across the country joined.

Swachh Bharat program was organized on 27-11-2021 at VKV Degree College to clean the college campus. The College Principal Sri. Dr. K. P. Raju, Vice Principal B. Vishnu Murthy, Librarian & NSS Coordinator Shri. Arun Kumar, Botany HOD Shri. Nageswara Rao, Commerce Faculty Shri. K.S. Satyanarayana, Lecturer in English, Naveen Kumar, Lecturer in Economics Smt. T. Ramadevi, Smt. Nagarani, Smt. Srilakshmi, Mr. Paulson, and other teaching and non-teaching faculty students participated. The event was graced by the College Principal, Dr. K.P. Raju, Vice Principal B. Vishnu Murthy, Librarian & NSS Coordinator Shri Arun Kumar along with other faculty, and students cleaned the college premises in collaboration.







S.No	Content	Name
1	Name of the Programme	Tree Plantation
2	Date & Time	28-07-2022 & 3.00PM to 4.00PM
3	Conducted by	NSS
4	No. of Students attended	35
5	Chief Guest	Principal and Staff
6	Convener	Sri. S. Arun Kumar, Lect. in Library Science.

Eco club of VKV Government Degree College, Kothapeta in association with NSS organized a Tree Plantation Program at our campus on 28-07-2022.

Tree plantation means planting trees and plants. The purpose of tree plantation is saving the endangered environment and to beautify our life. Trees are valuable gifts of nature. They are known as the best friends of human beings. They benefit us in various ways. The lives of Menand other animals and insects are inconceivable without the existence of trees in the world. Trees give us shade, medicine, food, fruits, furniture, fuel etc. Trees also keep the weather cool and cause rainfall. They also bind soil and thus prevent erosion.

College NSS Committee was conducted Plantation programme in VKV Govt Degree College on 22-02-2022 under the Chairmanship of Principal Sri. Dr. K. P. Raju and NSS Coordinator Sri. S. Arunkumar, Ch. Naga Rani Lecturer in English, Dr. K. Ankama Rao Lecturer in Physics, B. Vijay Kumar Lecturer in Zoology, Naga Deepika Lecturer in Political Science, Ch. Bhavani Lecturer in History, and other teaching and non-teaching staff and Students were participated in this programme. As part of the program, the Principal Sri. Dr. K. P. Raju and other lecturers and students planted plants on the college campus. On the occasion, Principal Sri. Dr. K. P. Raju said that plants are the most essential for human survival and that everyone should feel responsible for planting plants as they are oxygen production centres.



Plantation by Staff and Students



Plantation by Staff and Students





Plantation by Staff and Students





Principal Dr. K. P. Raju, Teaching and Non-teaching attended tree plantation programme.

S.No	Content	Name
1	Name of the Programe	Swatch Bharath
2	Date & Time	12-11-2021 & 2.00PM to 4.00PM
3	Conducted by	NSS
4	No. of Students attended	75
5	Chief Guest	Principal and Staff
6	Convener	Sri. S. Arun Kumar, Lect. In Library
		Science.

# SWATCH BHARATH IN THE COLLEGE

Swachh Bharat program was organized on 12-11-2021 at VKV Degree College to clean the college campus. The College Principal Sri. Dr. K. P. Raju, Vice Principal & NSS Coordinator Shri. Arun Kumar, Shri. G. Srinivasulu Lecturer in Chemistry, Commerce Faculty Shri. K.S. Satyanarayana, Lecturer in Economics Smt. T. Ramadevi, Smt. Nagarani, Smt. Srilakshmi, Ch. Vijay Kumar Lecturer in Computer Science, Ch. Moses Raju Lecturer in Computer Applications and other teaching and non-teaching faculty students participated. The event was graced by the College Principal, Dr. K.P. Raju, Vice Principal & NSS Coordinator Shri. Arun Kumar along with other faculty, and students cleaned the college premises in collaboration.









Collected and divided Degradable and Non-degradable waste

S.No	Content	Name
1	Name of the Programme	Tree Plantation
2	Date & Time	05-06-2023 & 10.00AM to 12.00PM
3	Conducted by	Eco club & NSS
4	No. of Students attended	45
5	Chief Guest	Principal and Staff
6	Convener	Sri. S. Arun Kumar, Lect. in Library Science.

Eco club of VKV Government Degree College, Kothapeta in association with NSS organized a Tree Plantation Program at our campus on 05-06-2023.

College NSS Committee was conducted Plantation programme in VKV Govt Degree College on 05-06-2023 under the Chairmanship of Principal Sri. Dr. K. P. Raju and NSS Coordinator Sri. S. Arunkumar, Ch. Naga Rani Lecturer in English, Dr. K. Ankama Rao Lecturer in Physics, B. Vijay Kumar Lecturer in Zoology, Naga Deepika Lecturer in Political Science, Ch. Bhavani Lecturer in History, and other teaching and non-teaching staff and Students were participated in this programme. As part of the program, the Principal Sri. Dr. K. P. Raju and other lecturers and students planted plants on the college campus. On the occasion, Principal Sri. Dr. K. P. Raju said that plants are the most essential for human survival and that everyone should feel responsible for planting plants as they are oxygen production centres.



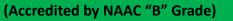




Tree plantation by Teaching and Non-teaching staff



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SR.NO.	DATE	NAME OF THE ACTIVITY
1	03-06-2020	Tree Plantation
2	22-07-2020	Tree Plantation
3	24-09-2020	Tree Plantation
4	16-09-2021	World Ozone Day

# TREE PLANTATION

S.No	Content	Name
1	Name of the Programe	Tree Plantation
2	Date & Time	03-06-2020 & 3.00PM to 4.00PM
3	Conducted by	NSS
4	No. of Students attended	15
5	Chief Guest	Principal and Staff
6	Convener	Sri. N. Nageswara Rao, Lect. in Botany.
		Sri. S. Arun Kumar, Lect. in Library
		Science.

Department of Botany, Eco club of VKV Government Degree College, Kothapeta in association with NSS organized a Vanam Manam Program at our campus on 05-06-2020.

The main objective of this program is to bring awareness on Need of plants in our life and also to educate the importance of Plantation to the students of VKV Government Degree College, Kothapeta.

The event was started by our beloved Vice - Principal sir S. Arun Kumar by planting a sapling, and Sri. N. Nageswara Rao, Lecturer in Botany, DMD Prasad Lecturer in Commerce, led the program. All the faculty members and the students made this noble program a grand success by their presence.









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# TREE PLANTATION

S.No	Content	Name
1	Name of the Programe	Tree Plantation
2	Date & Time	22-07-2020 & 3.00PM to 4.00PM
3	Conducted by	NSS
4	No. of Students attended	35
5	Chief Guest	Principal and Staff
6	Convener	Sri. N. Nageswara Rao, Lect. in Botany. Sri. S. Arun Kumar, Lect. in Library
		Science.

Department of Botany, Eco club of VKV Government Degree College, Kothapeta in association with NSS organized a Vanam Manam Program at our campus on 22-07-2020.

The main objective of this program is to bring awareness on Need of plants in our life and also to educate the importance of Plantation to the students of VKV Government Degree College, Kothapeta.The event was started by our beloved Principal sir B. Vishnu Murthy by planting a sapling, and Vice-Principal S. Arun Kumar, Sri. N. Nageswara Rao, Lecturer in Botany, Ch. Palson Lecturer in History, Smt. Md. Shahazadi Begum Lecturer in English, led the program. All the faculty members and the students made this noble program a grand success by their presence.





A COTHAND

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#### TREE PLANTATION

S.No	Content	Name
1	Name of the Programe	Tree Plantation
2	Date & Time	24-09-2020 & 2.00PM to 4.00PM
3	Conducted by	NSS
4	No. of Students attended	35
5	Chief Guest	Principal and Staff
6	Convener	Sri. N. Nageswara Rao, Lect. in Botany. Sri. S. Arun Kumar, Lect. in Library Science.

Department of Botany, Eco club of VKV Government Degree College, Kothapeta in association with NSS organized a Vanam Manam Program at our campus on 24-09-2020.

The main objective of this program is to bring awareness on Need of plants in our life and also to educate the importance of Plantation to the students of VKV Government Degree College, Kothapeta.

The event was started by our beloved Principal sir B. Vishnu Murthy by planting a sapling, and Vice-Principal S. Arun Kumar, Sri. N. Nageswara Rao, Lecturer in Botany, Ch. Palson Lecturer in History, led the program. All the faculty members and the students made this noble program a grand success by their presence.



Department of Botany, Eco club of VKV Government Degree College, Kothapeta in association with NSS organized a Vanam Manam Program at our campus on 24-09-2020.





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#### WORLD OZONE DAY

S.No	Content	Name
1	Name of the Programme	WORLD OZONE DAY
2	Date & Time	16-09-2021 & 10.00AM to 11.30AM
3	Conducted by	Chemistrry Department
4	No. of Students attended	75
5	Chief Guest	Principal and Staff
6	Convener	Sri. M. Padmaja, Head of the Department Chemistry. Sri. Gonu Srinivasulu, Lecturer in Chemistry

WORLD OZONE DAY 2021: September 16<sup>th</sup> is observed as National Pollution Control Day every year. To create awareness on OZONE HOLE and its implications made awareness programme among the students by conducting poster presentation competition and distributed prizes for the winners. For this Ozone is a gas made up of three oxygen atoms (O<sub>3</sub>). It occurs naturally in small (trace) amounts in the upper atmosphere (the stratosphere). Ozone protects life on Earth from the Sun's ultraviolet (UV) radiation. In the lower atmosphere (the troposphere) near the Earth's surface, ozone is created by chemical reactions between air pollutants from vehicle exhaust, gasoline vapors, and other emissions. At ground level, high concentrations of ozone are toxic to people and plants.

Ozone in the stratosphere absorbs most of the ultraviolet radiation from the Sun. Without ozone, the Sun's intense UV radiation would sterilize the Earth's surface. Ozone screens all of the most energetic, UV-c, radiation, and most of the UV-b radiation. Ozone only screens about half of the UV-a radiation. Excessive UV-b and UV-a radiation can cause sunburn and can lead to skin cancer and eye damage. The event was held at the seminar hall and was presided by the College Vice Principal Sri B. Vishnu Moorthy. Librarian & NSS Coordinator Sri Arun Kumar, Chemistry HOD M.Padmaja, G.Srinivasulu, T. Ramadevi, Simhadri and other faculty and students were participated. On this occasion, the Principal, Vice-Principal, NSS Coordinator Sri Arun Kumar and other staff and students delivered their speeches on the occasion of National Pollution Control Day. The programme ended with the singing of the national anthem.





V.K.V. GOVERNMENT DEGREE COLLEGE, KOTHAPETA



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and College

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#### **INDEX**

S.NO.	DATE	NAME OF THE ACTIVITY
1	16-09-2020	WORLD OZONE DAY
2	21-12-2021	TREE PLANTATION

# WORLD ENVIRONMENT DAY &

# **TREE PLANTATION**

S.No	Content	Name
1	Name of the Programme	WORLD OZONE DAY
2	Date & Time	16-09-2020 & 10.00AM to 11.30AM
3	Conducted by	Chemistry Department
4	No. of Students attended	75
5	Chief Guest	Principal and Staff
6	Convener	Sri. N. Nageswara Rao, Head of the Department Botany.

WORLD OZONE DAY 2021: September  $16^{th}$  is observed as National Pollution Control Day every year. To create awareness on OZONE HOLE and its implications made awareness programme among the students by conducting poster presentation competition and distributed prizes for the winners. For this Ozone is a gas made up of three oxygen atoms (O<sub>3</sub>). In the lower atmosphere (the troposphere) near the Earth's surface, ozone is created by chemical reactions between air pollutants from vehicle exhaust, gasoline vapors, and other emissions. At ground level, high concentrations of ozone are toxic to people and plants.

The event was held at the seminar hall and was presided by the College Principal Dr. V. Papayya Sastry, Vice Principal Sri B. Vishnu Moorthy. Librarian & NSS Coordinator Sri Arun Kumar, N. Nageswara Rao HOD Botany, Chemistry HOD M.Padmaja, Simhadri, Smt. Md. Shahazadi Begum Lecturer in English, and other faculty and students were participated. On this occasion, the Principal, Vice-Principal, NSS Coordinator Sri Arun Kumar and other staff and students delivered their speeches. The programme ended with the singing of the national anthem.









#### TREE PLANTATION

S.No	Content	Name
1	Name of the Programe	JAGANANNA PACHHATHORANAM
2	Date & Time	18-08-2020 & 3.00PM to 4.00PM
3	Conducted by	NSS
4	No. of Students attended	35
5	Chief Guest	Principal and Staff
6	Convener	Sri. S. Arun Kumar, Lect. in Library
		Science.

Andhra Pradesh Chief Minister Y. S. Jagan Mohan Reddy launched 'Jagananna Pacha Thoranam - Vana Mahotsavam' by planting a sapling at AIIMS Mangalagiri. The Chief Minister said the state government is focused on increasing the forest cover to 33 per cent from the existing 23 per cent by planting over 5 crore trees.

College NSS Committee was conducted Plantation programme in VKV Govt Degree College on 18-08-2020 under the Chairmanship of Principal. We invited Sub-Inspector of Kothapeta as chief guest. NSS Coordinator Sri. Arunkumar, N. Nageswara Rao Lecturer in Botany, and other teaching and non-teaching staff and Students were participated in this programme. As part of the program, the principal and other lecturers and students planted plants on the college campus. On the occasion, Principal sir said that plants are the most essential for human survival and that everyone should feel responsible for planting plants as they are oxygen production centres.



PLANTATION BY SUB-INSPECTOR OF POLICE, KOTHAPETA





V.K.V. GOVERNMENT DEGREE COLLEGE, KOTHAPETA

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SR.NO.	DATE	NAME OF THE ACTIVITY
1	10-07-2018	Clean and Green
2	28-07-2018	Vanam - Manam
3	30-08-2018	Swatch Bharath
4	27-11-2018	Clean and Green

# **CLEAN AND GREEN**

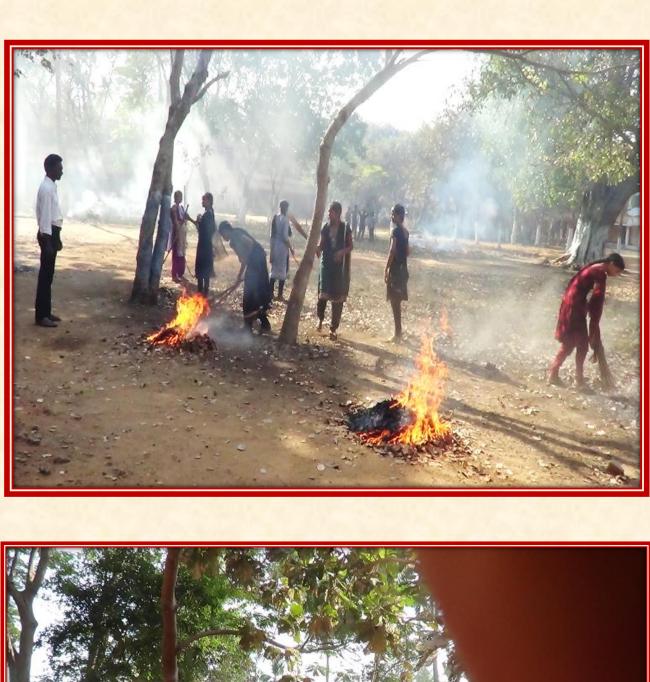
S.No	Content	Name
1	Name of the Programe	Clean and Green
2	Date & Time	10-07-2018 & 2.00PM to 4.00PM
3	Conducted by	NSS
4	No. of Students attended	95
5	Chief Guest	Principal and Staff
6	Convener	Sri. S. Arun Kumar, Lect. In Library
		Science.

The NSS volunteers doing Clean & Green in the College campus with Principal Dr. V. Papayya Sastry, Vice – Principal Sri. S. Arun Kumar, Sri. N. Nageswara Rao Head of the Department Botany, and other Teaching and Non-teaching Staff were Participated in the Programme.

Clean India and Green India is the two great missions launched by India which is set by UNO under the Millennium Development Goals (MDG), which are the yardstick of the agenda of sustainable development. And for the same objective, the Government of India has launched a scheme in the name of "Swachh Bharat Abhiyan".

The NSS volunteers doing Clean & Green in the College campus with Principal Dr. V. Papayya Sastry, Vice – Principal Sri. S. Arun Kumar, Sri. N. Nageswara Rao Head of the Department Botany, and other Teaching and Non-teaching Staff were Participated in the Programme.







#### VANAM -MANAM

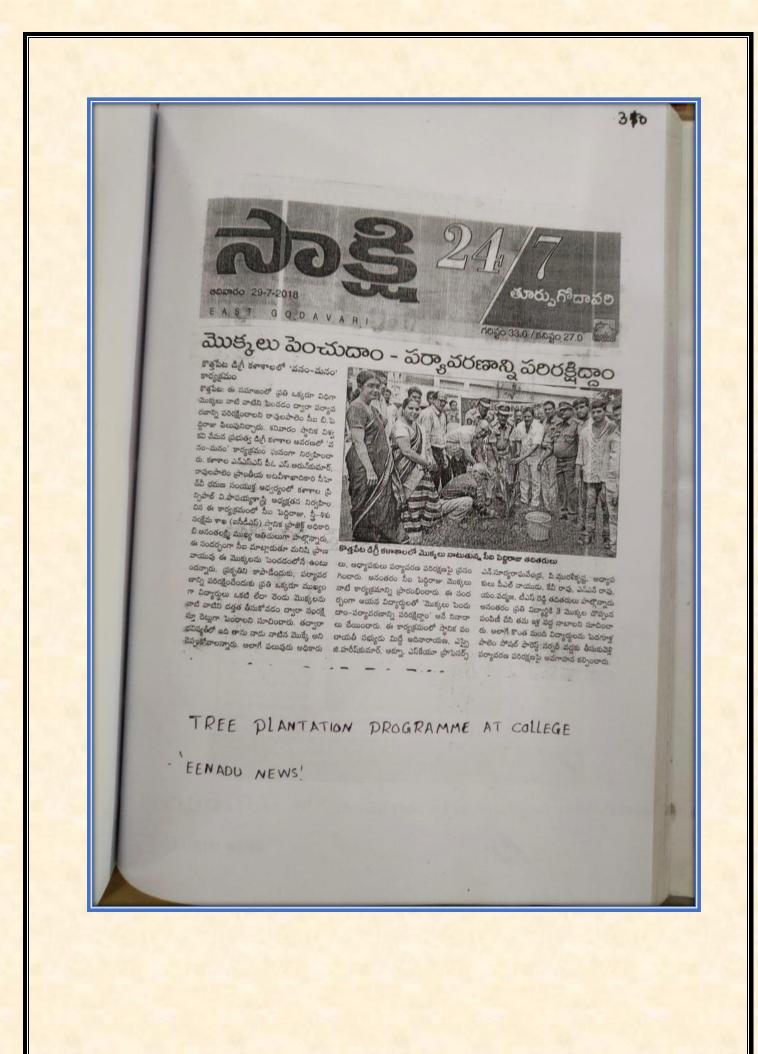
S.No	Content	Name
1	Name of the Programe	VANAM - MANAM
2	Date & Time	28-07-2018 & 2.00PM to 4.00PM
3	Conducted by	NSS
4	No. of Students attended	95
5	Chief Guest	Principal and Staff
6	Convener	Sri. S. Arun Kumar, Lect. In Library Science.

Department of Botany, Eco club of VKV Government Degree College, Kothapeta in association with NSS organized a Vanam Manam Program at our campus on 28-07-2018.

The main objective of this program is to bring awareness on Need of plants in our life and also to educate the importance of Plantation to the students of VKV Government Degree College, Kothapeta.

The chief minister of Andhra Pradesh Minister Sri Nara Chandrababu Naidu said that about 1 core of saplings will be planted on 29th July and also, he asks for about 5 core people to take part in this program, so that they can help us turning Andhra Pradesh into Haritha Andhra Pradesh which is full of greenery and good number of trees.

The event was started by our beloved principal sir Dr. V. Papayya Sastry Ravulapalem Circle Inspector B. Peddi Raju, Ravulapalem Reginol Forest Officer Ch. V. Ramana, ICDS Project Officer B. Anantha Lakshmi by planting a sapling, and Mr. N. Nageswara Rao, Lecturer in Botany, K. Venkatrao Lecturer in Commerce, led the program. All the faculty members and the students made this noble program a grand success by their presence.



#### SWATCH BHARATH IN THE COLLEGE

S.No	Content	Name
1	Name of the Programe	Swatch Bharath
2	Date & Time	30-08-2018 & 3.00PM to 4.00PM
3	Conducted by	NSS
4	No. of Students attended	85
5	Chief Guest	Principal and Staff
6	Convener	Sri. S. Arun Kumar, Lect. In Library
		Science.

The volunteers doing Swachh Bharat, Clean & Green in the College campus with Principal Dr. V. Papayya Sastry, Vice – Principal Sri. S. Arun Kumar, Sri. N. Nageswara Rao Head of the Department Botany, and other Teaching and Non-teaching Staff were Participated in the Programme.

Swachh Bharat Mission (SBM) or Clean India Mission is a country-wide campaign initiated by the Government of India in 2014 to eliminate open defection and improve Solid Waste Management. The program also aims to increase awareness of menstrual health management. It is a restructured version of the Nirmal Bharat Abhiyan launched in 2009 that failed to achieve its intended targets.

Swachh Bharat or Swachh Bharat Abhiyan is a national level campaign by the Government of India covering 4041 statutory towns to clean the streets, roads and infrastructure of the country. This campaign was officially launched on 2 October 2014 at Rajghat, New Delhi, where Prime Minister Narendra Modi himself wielded broom and cleaned a road. The campaign is India's biggest ever cleanliness drive and 3 million government employees and schools and colleges students of India participated in this event. The mission was started by Narendra Modi, the Prime Minister of India, nominating nine famous personalities for this campaign, and they take up the challenge and nominate nine more people and so on (like the branching of a tree). It has been carried forward since then with famous people from all walks of life joining it.

The second phase of the mission aims to sustain the open defecation free status and improve the management of solid and liquid waste, while also working to improve the lives of sanitation workers. The mission is aimed at progressing towards target 6.2 of the Sustainable Development Goals Number 6 established by the United Nations in 2015.

#### CLEAN AND GREEN BY STAFF AND STUDENTS





### **CLEAN AND GREEN**

S.No	Content	Name
1	Name of the Programe	Clean and Green
2	Date & Time	27-11-2018 & 2.00PM to 4.00PM
3	Conducted by	NSS
4	No. of Students attended	95
5	Chief Guest	Principal and Staff
6	Convener	Sri. S. Arun Kumar, Lect. In Library Science.

The NSS volunteers doing Clean & Green in the College campus with Principal Dr. V. Papayya Sastry, Vice – Principal Sri. S. Arun Kumar, Sri. N. Nageswara Rao Head of the Department Botany, and other Teaching and Non-teaching Staff were Participated in the Programme.

Clean India and Green India is the two great missions launched by India which is set by UNO under the Millennium Development Goals (MDG), which are the yardstick of the agenda of sustainable development. And for the same objective, the Government of India has launched a scheme in the name of "Swachh Bharat Abhiyan" Clean India and Green India are the two sides of one coin, i.e., sustainable development in India. Clean India or Swatch Bharat Aviyan (SBA) was the dream of the father of the nation. Nirmal Bharat Abhiyan was renamed as Swachh Bharat Abhiyan by the cabinet approval on 24th September, 2014. It is a national level campaign which was started by the government of India, on October 2, 2014, 145<sup>th</sup> birth anniversary of Mahatma Gandhi. The purpose of this campaign is to clean all the towns and villages of India. The NSS volunteers doing Clean & Green in the College campus with Principal Dr. V. Papayya Sastry, Vice – Principal Sri. S. Arun Kumar, Staff and Students





# **V.K.V. GOVERNMENT DEGREE COLLEGE, KOTHAPETA**

Affiliated to Adikavi Nannaya University, Rajamahendravaram.

(Accredited by NAAC "B" Grade)



(An ISO 9001:2015 certified by HYM International pvt Ltd.)

#### INDEX

S.NO.	DATE	NAME OF THE ACTIVITY
1	03-09-2017	VANAM - MANAM
2	05-06-2017	WORLD ENVIRONMENT DAY
3	07-07-2017	VANAM - MANAM
4	11-10-2017	Clean and Green
5	14-08-2017	Clean and Green
6	19-06-2017	SWATCH BHARATH IN THE COLLEGE
7	02-03-2018	CLEAN INDIA

#### VANAM – MANAM

S.No	Content	Name
1	Name of the Programme	
		Vanam - Manam
2	Date & Time	
		03-09-2017 & 3.00PM to 4.00PM
3	Conducted by	
		NSS
4	No. of Students attended	
		75
5	Chief Guest	
		Principal and Staff
		Sri. N. Nageswara Rao, Lect. in Botany.
6	Convener	Sri. S. Arun Kumar, Lect. in Library
		Science.

Department of Botany, Eco club of VKV Government Degree College, Kothapeta in association with NSS organized a Vanam Manam Program at our campus on 03-09-2017.

The chief minister of Andhra Pradesh Minister Sri Nara Chandrababu Naidu said that about 1 core of saplings will be planted on 29th July and also, he asks for about 5 core people to take part in this program, so that they can help us turning Andhra Pradesh into Haritha Andhra Pradesh which is full of greenery and good number of trees.

The event was started by our beloved principal sir Dr. V. Papayya Sastry by planting a sapling, and Mr. N. Nageswara Rao, Lecturer in Botany, K. Venkatrao Lecturer in Commerce, led the program. All the faculty members and the students made this noble program a grand success by their presence.

#### Plantation by Principal Dr. Vaddi Papayya Sastry, Staff and Students





# Plantation by the Students



#### WORLD ENVIRONMENT DAY

S.No	Content	Name
1	Name of the Programe	WORLD ENVIRONMENT DAY
2	Date & Time	05-06-2017 & 2.00PM to 4.00PM
3	Conducted by	NSS
4	No. of Students attended	45
5	Chief Guest	Principal and Staff
6	Convener	Sri. S. Arun Kumar, Lect. In Library Science.

The celebration of World Environment Day at VKV Government Degree College, Kothapeta was a grand affair that brought together students, faculty, and staff members. The organizing committee meticulously planned a range of activities, including poster displays, informative presentations, and a drawing competition, to engage the participants and raise environmental awareness.

This programme conducted by NSS; we invited as chief guest Principal Sri. Dr. V. Papayya Sastry, principal sir delivered his message. Vice Principal Sri. S. Arun Kumar, Sri. K. Appala Naidu Lecturer in Economics, Sri. Balayogeswara Rao Lecturer in Political Science, and other teaching, non-teaching, and students were participated in this programme.









### VANAM – MANAM

S.No	Content	Name
1	Name of the Programe	Vanam - Manam
2	Date & Time	07-07-2017 & 3.00PM to 4.00PM
3	Conducted by	Eco Club and NSS
4	No. of Students attended	75
5	Chief Guest	Principal and Staff
6	Convener	Sri. S. Arun Kumar, Lect. In Library
		Science.

Department of Botany, Eco club of VKV Government Degree College, Kothapeta in association with NSS organized a Vanam Manam Program at our campus on 07-07-2017.

Dr. V. Papayya Sastry, Principal stated that, at the present the green cover in Andhra Pradesh is about 26% and but it is taken care that it should be improved by the year 2029. The chief minister of Andhra Pradesh Minister Sri Nara Chandrababu Naidu said that about 1 core of saplings will be planted on 29th July and also, he ask for about 5 core people to take part in this program, so that they can help us turning Andhra Pradesh into Haritha Andhra Pradesh which is full of greenery and good number of trees.

The event was started by our beloved principal sir Dr. V. Papayya Sastry by planting a sapling, and Mr. N. Nageswara Rao, Lecturer in Botany, led the program. All the faculty members and the students made this noble program a grand success by their presence.



TREE PLANTATION CONDUCTED BY ECO CLUB



TREE PLANTATION BY STAFF AND STUDENTS



TREE PLANTATION BY N. NAGESWARA RAO, STAFF & STUDEN

# **CLEAN AND GREEN**

S.No	Content	Name
1	Name of the Programe	Clean and Green
2	Date & Time	11-10-2017 & 2.00PM to 4.00PM
3	Conducted by	NSS
4	No. of Students attended	75
5	Chief Guest	Principal and Staff
6	Convener	Sri. S. Arun Kumar, Lect. In Library Science.

The NSS volunteers doing Clean & Green in the College campus with Principal Dr. V. Papayya Sastry, Vice – Principal Sri. S. Arun Kumar, Sri. N. Nageswara Rao Head of the Department Botany, and other Teaching and Non-teaching Staff were Participated in the Programme.

Clean India and Green India is the two great missions launched by India which is set by UNO under the Millennium Development Goals (MDG), which are the yardstick of the agenda of sustainable development. And for the same objective, the Government of india has launched a scheme in the name of "Swachh Bharat Abhiyan".

Clean India and Green India are the two sides of one coin, i.e., sustainable development in India. Clean India or Swatch Bharat Aviyan (SBA) was the dream of the father of the nation. Nirmal Bharat Abhiyanwas renamed as Swacch Bharat Abhiyan by the cabinet approval on 24th September, 2014. It is a national level campaign which was started by the government of India, on October 2, 2014, 145<sup>th</sup> birth anniversary of Mahatma Gandhi. The purpose of this campaign is to clean all the towns and villages of India. Vice-Principal S. Arun Kumar and Students were participated in clean and green programme in our college campus





# **CLEAN AND GREEN**

S.No	Content	Name
1	Name of the Programe	Clean and Green
2	Date & Time	14-08-2017 & 2.00PM to 4.00PM
3	Conducted by	NSS
4	No. of Students attended	75
5	Chief Guest	Principal and Staff
6	Convener	Sri. S. Arun Kumar, Lect. In Library Science.

The NSS volunteers doing Clean & Green in the College campus with Principal Dr. V. Papayya Sastry, Vice – Principal Sri. S. Arun Kumar, Sri. N. Nageswara Rao Head of the Department Botany, and other Teaching and Non-teaching Staff were Participated in the Programme.

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Vice-Principal S. Arun Kumar and Students were participated in clean and green programme in our college campus

#### SWATCH BHARATH IN THE COLLEGE

S.No	Content	Name
1	Name of the Programe	Swatch Bharath
2	Date & Time	19-06-2017 & 3.00PM to 4.00PM
3	Conducted by	NSS
4	No. of Students attended	75
5	Chief Guest	Principal and Staff
6	Convener	Sri. S. Arun Kumar, Lect. In Library
		Science.

The volunteers doing Swachh Bharat, Clean & Green in the College campus with Principal Dr. V. Papayya Sastry, Vice – Principal Sri. S. Arun Kumar, Sri. N. Nageswara Rao Head of the Department Botany, and other Teaching and Non-teaching Staff were Participated in the Programme.

Swachh Bharat Mission (SBM) or Clean India Mission is a country-wide campaign initiated by the Government of India in 2014 to eliminate open defection and improve Solid Waste Management. The program also aims to increase awareness of menstrual health management. It is a restructured version of the Nirmal Bharat Abhiyan launched in 2009 that failed to achieve its intended targets.

Swachh Bharat or Swachh Bharat Abhiyan is a national level campaign by the Government of India covering 4041 statutory towns to clean the streets, roads and infrastructure of the country. This campaign was officially launched on 2 October 2014 at Rajghat, New Delhi, where Prime Minister Narendra Modi himself wielded broom and cleaned a road. The campaign is India's biggest ever cleanliness drive and 3 million government employees and schools and colleges students of India participated in this event. The mission was started by Narendra Modi, the Prime Minister of India, nominating nine famous personalities for this campaign, and they take up the challenge and nominate nine more people and so on (like the branching of a tree). It has been carried forward since then with famous people from all walks of life joining it.

The second phase of the mission aims to sustain the open defecation free status and improve the management of solid and liquid waste, while also working to improve the lives of sanitation workers. The mission is aimed at progressing towards target 6.2 of the Sustainable Development Goals Number 6 established by the United Nations in 2015.

# (CLEAN INDIA) SWACHH BHARAT, CLEAN & GREEN 2017 19-06-2017







#### CLEAN INDIA IN THE COLLEGE

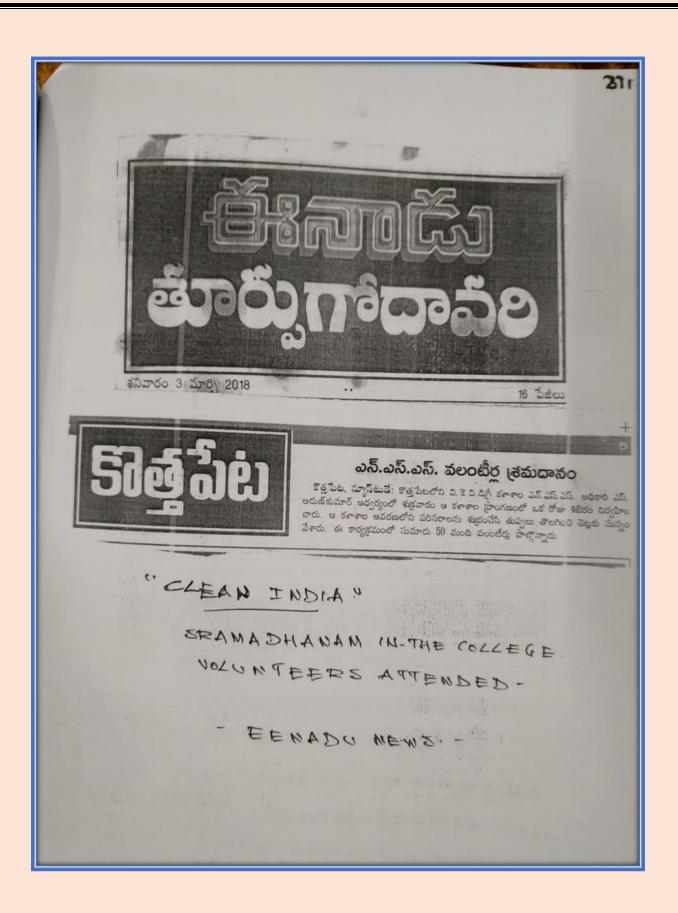
S.No	Content	Name
1	Name of the Programe	CLEAN INDIA
2	Date & Time	19-06-2017 & 3.00PM to 4.00PM
3	Conducted by	NSS
4	No. of Students attended	75
5	Chief Guest	Principal and Staff
6	Convener	Sri. S. Arun Kumar, Lect. In Library
		Science.

The volunteers doing Clean India in the College campus with Principal Dr. V. Papayya Sastry, Vice – Principal Sri. S. Arun Kumar, Sri. N. Nageswara Rao Head of the Department Botany, and other Teaching and Non-teaching Staff were Participated in the Programme.

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News Paper Clipping for Clean India Programme