



VKV GOVT DEGREE COLLEGE

KOTHAPETA, Dr Br AMBEDKAR KONASEEMA DT.
(An ISO 9001:2015 certified by HYM International Certifications Pvt. Ltd.)



SC-SDCs offered by the University as a part of the curriculum

S.No	Title of the LSC-SDC Courses	SEM
1	Human Values and Professional Ethics (HVPE)LSC	I SEMESTER
2	Tourism Guidance	
3	Insurance Promotion	
4	Electrical Appliances	
5	Plant Nursery	
6	Information and Communication Technology (LSC)	II SEMESTER
7	Survey & Reporting	
8	Social Work	
9	Business Communication	
10	Logistics & Supply Chain Management	
11	Solar Energy	
12	Dairy Techniques	III SEMESTER
13	Analytical skills (LSC)	
14	Environmental Education (LSC)	
15	Financial Markets	
16	Retailing	
17	Poultry Farming	



ADIKAVI NANNAYA UNIVERSITY:: RAJAHMAHENDRAVARAM
UG – Life Skill and Skill Development Course Syllabus (2020-21)

I. LIFE SKILL AND SKILL DEVELOPMENT COURSES

Life /Skill development courses: 4 courses of LSC and 4 courses of SDC with options

Each course of 2 hrs/ week containing 3 units of syllabi for 30 hrs teaching with 2 credits based on 50 marks evaluation. No internal assessment. University sem-end exam:50 marks (2 Hrs)

Question paper would be in two sections (Section A and Section B) for 50 marks

Section A consisting of 8 questions covering two questions from each unit and the remaining to be from any unit. Student has to write 4 questions and each question carries 5 marks (i.e., 5 X 4 = 20 marks). Each question to be answered with 5-7 points/10-15 lines of answer with necessary diagram/equations/figure/flow charts, if necessary.

Section B consisting of 6 questions covering all units (i.e., from each unit two questions to be given with either or choice). Student has to write 3 questions and Each question carries 10 marks. (i.e., 10 X 3 = 30 marks). Each question to be answered with 10 to 15 points or 20 to 35 lines along with diagrams/equations/figure/flow charts, if necessary.

List of Life Skill courses

Sem	No. of Courses	Course Name	Preferred teaching department
I	1	Human Values and Professional Ethics (HVPE)	English/Telugu/Any Dept
		Entrepreneurship Development (ED)	Commerce
		Basic Computer applications (from 2021-22 admitted batches)	Computers
II	1	Information and Communication Technology (ICT)	Computers
		Indian Culture and Science (ICS)	History/Telugu
III	Compulsory	Environmental Education (EE)	Botany/Zoology/Environmental Science/ Any dept.
	1	Personality Development and Leadership (PDL)	English/Any Dept
		Analytical Skills (AS)	Maths/Statistics

List of Skill Development Courses along with their Semester-wise allotment with choices.

SEM	No. of courses	Names of courses		Preferred teaching department
I	One	1. Tourism Guidance (or)		History/Any dept
		2. Plant Nursery (or)		Botany
		3. Electrical Appliances (or)		Physics
		4. Insurance Promotion		Commerce
II	Two (1 from A group and 1 from B Group)	'A' Group	1. Survey & Reporting (or)	Economics/History
			2. Business communication (or)	English
			3. Solar Energy (or)	Physics
			4. Agricultural Marketing	Commerce/Economics
		'B' Group	1. Social Work Methods (or)	Political science/social work
			2. Advertising (or)	Commerce
			3. Dairy Technology (or)	Zoology
			4. Performing Arts	Telugu
III	one	1. Disaster Management (or)		English/Telugu/Any dept
		2. Online Business (or)		Commerce
		3. Poultry Farming (or)		Zoology
		4. Financial Markets		Economics/Commerce

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UG – Life Skill and Skill Development Course Syllabus (2020-21)

UG- LIFE SKILL COURSE**ENVIRONMENTAL EDUCATION (EE) (Mandatory)**

(w.e.f. 2020-2021 A.Y.)

Semester	Course Code (LS)	Course Title	Hrs/Sem	Hrs/wk	Credits	Sem End Exam (2 Hrs)
III	Life skill course	Environmental Education(EE)	30	2	2	50 Marks

Course objective: A Generic Course intended to create awareness that the life of human beings is an integral part of environment and to inculcate the skills required to protect environment from all sides.

Learning outcomes: On completion of this course the students will be able to

- Understand the nature, components of an ecosystem and that humans are an integral part of nature.
- Realize the importance of environment, the goods and services of a healthy biodiversity, dependence of humans on environment.
- Evaluate the ways and ill effects of destruction of environment, population explosion on ecosystems and global problems consequent to anthropogenic activities.
- Discuss the laws/ acts made by government to prevent pollution, to protect biodiversity and environment as a whole.
- Acquaint with international agreements and national movements, and realize citizen's role in protecting environment and nature.

Unit 1: Environment and Natural Resources:**(06hrs)**

1. Multidisciplinary nature of environmental education; scope and importance.
2. Man as an integral product and part of the Nature.
3. A brief account of land, forest and water resources in India and their importance.
4. Biodiversity: Definition; importance of Biodiversity - ecological, consumptive, productive, social, ethical and moral, aesthetic, and option value.
5. Levels of Biodiversity: genetic, species and ecosystem diversity.

Unit-2: Environmental degradation and impacts:**(10hrs)**

1. Human population growth and its impacts on environment; land use change, land degradation, soil erosion and desertification.
2. Use and over-exploitation of surface and ground water, construction of dams, floods, conflicts over water (within India).
3. Deforestation: Causes and effects due to expansion of agriculture, firewood, mining, forest fires and building of new habitats.
4. Non-renewable energy resources, their utilization and influences.
5. A brief account of air, water, soil and noise pollutions: Biological, industrial and solid wastes in urban areas. Human health and economic risks.
6. Green house effect - global warming; ocean acidification, ozone layer depletion, acid rains and impacts on human communities and agriculture.
7. Threats to biodiversity: Natural calamities, habitat destruction and fragmentation, over exploitation, hunting and poaching, introduction of exotic species, pollution, predator and pest control.

Unit 3: Conservation of Environment:**(10hrs)**

Concept of sustainability and sustainable development with judicious use of land, water and forest resources; a forestation.

1. Control measures for various types of pollution; use of renewable and alternate sources of energy.
2. Solid waste management: Control measures of urban and industrial waste.
3. Conservation of biodiversity: In-situ and ex-situ conservation of biodiversity.
4. Environment Laws: Environment Protection Act; Act; Wildlife Protection Act; Forest Conservation Act.
5. International agreements: Montreal and Kyoto protocols; Environmental movements: Bishnois of Rajasthan, Chipko, Silent valley.



MODEL QUESTION PAPERS

Life Skill courses

Semester: III

ENVIRONMENTAL EDUCATION(Mandatory)

Time: 2Hrs

Max Marks: 50

SECTION – A

Answer any **FOUR** questions. Each question carries 5 marks .

4X5 = 20Marks

1. Write short notes on Ecosystem diversity
2. Write a brief account on Water resources in India
3. Describe about Green house effect
4. Soil erosion
5. Write about any two kinds of pollutions
6. Wildlife protection Act
7. Chipko & Silent valley movement
8. A forestation

SECTION – B

Answer any **THREE** questions. Each question carries 10 marks

3 x 10 = 30Marks

9. Write an essay on Scope & Importance of environmental education.
(or)
10. Give a detailed explanation on Biodiversity and its importance .
11. Explain about Non renewable energy resources, their utilization and influences.
(or)
12. Describe threats to biodiversity.
13. Write an detailed account and differences on In situ & Ex situ conservation.
(or)
14. Define sustainability? Explain sustainable development of Water and Forest resources.



UG- LIFE SKILL COURSE
PERSONALITY ENHANCEMENT AND LEADERSHIP (PDL)
(w.e.f. 2020-2021 A.Y.)

Semester	Course Code (LS)	Course Title	Hrs/Sem	Hrs/wk	Credits	Sem End Exam(2 Hrs)
III	Life skill course	Personality enhancement and leadership(PDL)	30	2	2	50 Marks

Learning Outcomes:

By successful completion of the course, students will be able to:

- Develop comprehensive understanding of personality
- Know how to assess and enhance one's own personality
- Comprehend leadership qualities and their importance
- Understand how to develop leadership qualities

Unit – I:

(7 hrs)

Meaning of Personality Explanations of Human Personality Psychodynamic Explanations
Social Cognitive Explanation Big Five traits of Personality

Unit – II:

(8 hrs)

Assessment of Personality - Projective& Self Report Techniques - Building Self-Confidence
Enhancing Personality Skills

Unit – III:

(10 hrs)

Leadership Characteristics – Types of Leaders – Importance of Leadership – Leadership Skills –
Building and Leading Efficient Teams – Leadership Qualities of Abraham Lincoln, mahatma
Gandhi, Prakasam Pantulu, Dr. B. R. Ambedkar & J.R.D.Tata

Co-curricular Activities Suggested:

(05 hrs)

- Assignments, Group discussions, Quiz etc
- Invited Lecture by a local expert
- Case Studies (ex., on students behavior, local leaders etc.)

Reference Books:

1. Girish Batra, Experiments in Leadership, Chennai: Notion Press, 2018
2. Mitesh Khatri, Awaken the Leader in You, Mumbai: Jaico Publishing House, 2013
3. Carnegie Dale, Become an Effective Leader, New Delhi: Amaryllyis, 2012
4. Hall, C.S., Lindzey. G. & Campbell, J.B Theories of Personality. John Wiley & Sons, 1998



UG- SKILL DEVELOPMENT COURSE
BUSINESS COMMUNICATION
(w.e.f. 2020-2021 A.Y.)

Semester	Course Code (SD)	Group 'A'	Course Title	Hrs/ Sem	Hrs/wk	Credits	Sem End Exam (2 Hrs)
II	Skill Development Course		Business Communication	30	2	2	50 Marks

Learning Outcomes:

After successful completion of this course, students will be able to:

- Understand the types of business communication and correspondence
- Comprehend the processes like receiving, filing and replying
- Acquire knowledge in preparing good business communications
- Acquaint with organizational communication requirements and presentations.

UNIT I:

(06hrs)

Introduction and Importance of communication an overview - meaning and process of communication - organizational communication and its barriers.

UNIT II:

(10hrs)

Types of Business Communications –Categories, methods and formats - Business vocabulary - Business idioms and collocations – Organisational Hierarchy - Various levels of communication in an organization – Top-down, Bottom-up and Horizontal-Business reports, presentations– Online communications.

UNIT III:

(10hrs)

Receiving business communications -Filing and processing -Sending replies. Routine cycle of communications – Writing Communications - Characteristics of a good business communication - Preparation of business meeting agenda – agenda notes - minutes –circulation of minutes – Presentations of communication using various methods.

Recommended Co-curricular Activities

(04hrs):

1. Collection of various model business letters
2. Invited lecture/field level training by a local expert
3. Reading of various business reports and minutes and its analysis
4. Presentations of reports, charts etc.
5. Assignments, Group discussion, field visit etc.

Reference books:

1. Chaturvedi. P.D.Chaturvedi.M - Business Communication concepts, Cases and applications - Pearsons Education.
2. Kaul Asha - Effective Business Communication - PHI Learning pvt Ltd .
3. www.swayam.gov.in
4. Websites on business communication



UG- SKILL DEVELOPMENT COURSE

SURVEY & REPORTING

(w.e.f. 2020-2021 A.Y.)

Semester	Course Code (SD)	Group	Course Title	Hrs/Sem	Hrs/wk	Credits	Sem End Exam (2 Hrs)
II	Skill Development Course	'A'	Survey & Reporting	30	2	2	50 Marks

Learning Outcomes:

After successful completion of this course, the student will be able to:

- Understand the basics of survey and reporting needs and methods
- Comprehend designing of a questionnaire
- Conduct a simple and valid survey and Collect data
- Organize and interpret data and Prepare and submit report.

Unit I: (08Hrs)

Survey: Meaning and Definition –Identifying need for survey - Identifying Sample –Characteristics of Sample - Types of Survey – Survey Methods – Advantages and Disadvantages of Survey – Essential Steps in Survey – Online Survey.

Unit II: (09Hrs)

Preparing Questionnaire: Types and Parts of Questionnaire – Qualities of good Questionnaire – Precautions in Preparing Questionnaire. Administering/Piloting Questionnaire –Collection of data - Dealing with People – Maintaining objectivity/neutrality.

Unit III: (10 Hrs): Methods of Organizing data – Forms of data presentation - Tables and Figures – Basic Statistical Methods of Analysis of data –Percentages - Mean, Mode and Median –Simple Ways of showing Results– Tables/Graphs/Diagrams

Report Writing: Forms of Reporting - Parts of a Report - Title page to Acknowledgements - Characteristics of a Good Report – Style of language to be used - Explaining Data in the Report – Writing fact-based Conclusions – making Recommendations – Annexing required material.

Recommended Co-curricular Activities (3 hrs):

1. Invited Lecture/Training by a Local Expert
2. Collection and study of questionnaires
3. Preparation of sample questionnaire and conduct a live sample survey
4. Preparation of a sample Report
5. Assisting a real time field survey and report writing
6. Assignments, Group discussion, Quiz etc.

Reference books:

1. Denscombe M., The Good Research Guide: For Small-Scale Social Research Projects, Open Uni. Press, 1998
2. Sudman S & Bradburn N.M., Asking Questions, 1973



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MODEL QUESTION PAPER

SKILL DEVELOPMENT COURSE

Semester: II-(Group A)

BUSINESS COMMUNICATION

Time:2Hrs.

Max Marks: 50

SECTION-A

Answer any **FOUR** questions. Each question carries 5 marks.

4 x 5 = 20Marks

1. What is the meaning and process of communication?
2. Explain the types of Business communication
3. Write a brief note on organizational Hierarchy.
4. Write about online communications
5. Make a brief note on business idioms and collocations.
6. Write about 'Preparation of business meeting agenda'
7. Write a brief note on 'agenda notes'
8. Write about circulation of minutes.

SECTION – B

Answer **all** the questions. Each question carries 10 marks.

3 x 10=30Marks

9. Explain organizational communication and its barriers.

OR

10. Give an overview regarding the importance of communication in your own words.
11. What are the categories, methods and formats in Business communication

OR

12. Explain various levels of communication in an organization.
13. What are the characteristics of a good business communication

OR

14. Write about presentations of communication using various method



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MODEL QUESTION PAPER

SKILL DEVELOPMENT COURSE

Semester: II-(Group A)

SURVEY & REPORTING

Time:2Hrs.

Max Marks: 50

SECTION-A

Answer any **FOUR** questions. Each question carries 5 marks.

4 x 5 = 20Marks

1. Online surveys - ఆన్లైన్ సర్వే.
2. Piloting Questionnaire - పైలా టింగ్ ప్రశ్నావళి.
3. Forms of Reporting - రిపోర్టింగ్ రూపాలు.
4. Survey Advantages and Disadvantages - సర్వే ప్రయోజనాలు లోపాలు.
5. Group Discussion - బృంద చర్చ.
6. Types of survey - సర్వే రకాలు.
7. Analysis of Data - డేటా విశ్లేషణ.
8. Sample report - శాంపిల్ నివేదిక.

SECTION – B

Answer **all** the questions. Each question carries 10 marks.

3 x 10=30Marks

9. A) Define Survey and explain its characteristics ?

సర్వేను నిర్వచించి, లక్షణాలను తెలపండి ?

OR

- B) Evaluate Survey methods and explain the importance of research area?

సర్వే పద్ధతిని వివరించి పరిశోధనలో దాని ప్రాముఖ్యతను తెల్పండి?

10. A) Explain the characteristics of Good Questionnaire?

మంచి ప్రశ్నావళి యొక్క లక్షణాలను తెలియజేయండి?

OR

- B) Questionnaire plays a dominant role in the process of Research. Explain it?

"పరిశోధన ప్రక్రియలో ప్రశ్నావళి కీలక పాత్ర పోషిస్తుంది" -వివరించండి?

- 11 A) Explain the importance of primary and secondary data in Research?

పరిశోధనలో ప్రాథమిక మరియు ద్వితీయ డేటాను మధ్య సంబంధమును మరియు ప్రాధాన్యతను

వివరించండి?

OR

- B) Explain the detailed procedure of writing research report?

పరిశోధన రచన నివేదిక పద్ధతిని వివరించండి?



UG- SKILL DEVELOPMENT COURSE
INSURANCE PROMOTION
(w.e.f. 2020-2021 A.Y.)

Semester	Course Code (SD)	Course Title	Hrs/Sem	Hrs/wk	Credits	Sem End Exam (2 Hrs)
I	Skill Development Course	Insurance Promotion	30	2	2	50 Marks

Learning Outcomes:

By successful completion of the course, students will be able to:

- Understand the field level structure and functioning of insurance sector and it's role in protecting the risks.
- Comprehend pertaining skills and their application for promoting insurance coverage
- Prepare better for the Insurance Agent examination conducted by IRDA
- Plan 'promoting insurance coverage practice' as one of the career options.

UNIT I:

Section I:

(06 Hrs)

Introduction of Insurance - Types of insurances. Growth of Insurance sector in India - Regulatory mechanism (IRDA) - Its functions

UNIT II:

Section II:

(10 Hrs)

Life Insurance plans. Health insurance plans. Products and features. Contents of documents- Sales Promotion methods - Finding prospective customers Counselling Helping customers in filing - Extending post-insurance service to customers.

UNIT III:

Section III:

(10 Hrs)

General Insurance - It's products (Motor, Marine, Machinery, Fire, Travel and Transportation) and features. Contents of documents. Dealing with customers – Explaining Products to Customers - Promoting Customer loyalty. Maintenance of Records,

Co-curricular Activities Suggested:

(4 hrs)

1. Collection of pamphlets of various insurance forms and procedures
2. Invited Lectures by Development Officers concerned
3. Mock practice of selling of insurance products
4. Preparation of working documents
5. Assignments, Group discussion, Quiz etc.

Reference books:

1. Principles of Insurance, Himalaya publishing House
2. Principles and Practice of Insurance, "
3. Fundamentals of insurance, "
4. Life and General Insurance Management, "
5. Financial services, Tata McGraw hill
6. Insurance Principles and Practices, Sultan Chand & Sons
7. Websites on insurance promotion



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MODEL QUESTION PAPERS

SKILL DEVELOPMENT COURSES)

Semester: I

PAPER: INSURANCE PROMOTION

Time: 2Hrs.

Max Marks: 50

SECTION – A

Answer any **FOUR** questions. Each question carries 5 marks.

4 x 5 = 20Marks

1. Functions of IRDA.
2. Point Insurance Services.
3. Five Insurance.
4. Sales promotion methods.
5. Customer Royalty
6. Insurance product promotion.
7. Types of Insurances.
8. Health Insurance.

SECTION – B

Answer **all** the questions. Each question carries 10 marks.

3 x 10 = 30Marks

9. Explain the need and significance of Insurance.
(OR)
10. Briefly discuss the role of IRDA in Insurance promotions and regulations.
11. Write in detailed about life Insurance products and features?
(OR)
12. Discuss the doubts for health Insurance ? Narrate the issues in helping customer in filing.
13. Write about the significance of general Insurance? Explain any TWO general insurance productives
(OR)
14. Explain the procedure in handling and dealing with the customers and enhancing the customer royalty .



UG- SKILL DEVELOPMENT COURSE
ELECTRICAL APPLIANCES
(w.e.f. 2020-2021 A.Y.)

Semester	Course Code (SD)	Course Title	Hrs/Sem	Hrs/wk	Credits	Sem End Exam (2 Hrs)
I	Skill Development Course	Electrical Appliances	30	2	2	50 Marks

Learning Outcomes: By successful completion of the course, students will be able to:

- Acquire necessary skills/hand on experience/ working knowledge on multimeters, galvanometers, ammeters, voltmeters, ac/dc generators, motors, transformers, single phase and three phase connections, basics of electrical wiring with electrical protection devices.
- Understand the working principles of different household domestic appliances.
- Check the electrical connections at house-hold but will also learn the skill to repair the electrical appliances for the general troubleshoots and wiring faults.

UNIT-I :

(6 hrs)

Voltage, Current, Resistance, Capacitance, Inductance, Electrical conductors and Insulators, Ohm's law, Series and parallel combinations of resistors, Galvanometer, Ammeter, Voltmeter, Multimeter, Transformers, Electrical energy, Power, Kilowatt hour (kWh), consumption of electrical power

UNIT-II :

(10 hrs)

Direct current and alternating current, RMS and peak values, Power factor, Single phase and three phase connections, Basics of House wiring, Star and delta connection, Electric shock, First aid for electric shock, Overloading, Earthing and its necessity, Short circuiting, Fuses, MCB, ELCB, Insulation, Inverter, UPS

UNIT-III:

(10 hrs)

Principles of working, parts and servicing of Electric fan, Electric Iron box, Water heater; Induction heater, Microwave oven; Refrigerator, Concept of illumination, Electric bulbs, CFL, LED lights, Energy efficiency in electrical appliances, IS codes & IE codes.

Co-curricular Activities (Hands on Exercises):

(04 hrs)

[Any four of the following may be taken up]

1. Studying the electrical performance and power consumption of a given number of bulbs connected in series and parallel circuits.
2. Measuring parameters in combinational DC circuits by applying Ohm's Law for different resistor values and voltage sources
3. Awareness of electrical safety tools and rescue of person in contact with live wire.
4. Checking the specific gravity of lead acid batteries in home UPS and topping-up with distilled water.
5. Identifying Phase, Neutral and Earth on power sockets.
6. Identifying primary and secondary windings and measuring primary and secondary voltages in various types of transformers.
7. Observing the working of transformer under no-load and full load conditions.
8. Observing the response of inductor and capacitor with DC and AC sources.
9. Observing the connections of elements and identify current flow and voltage drops.
10. Studying electrical circuit protection using MCBs, ELCBs
11. Assignments, Model exam etc.

Reference Books:

1. A Text book on Electrical Technology, B.L.Theraja, S.Chand& Co.,
2. A Text book on Electrical Technology, A.K.Theraja.
3. Performance and design of AC machines, M.G.Say, ELBSEdn.,
4. Handbook of Repair & Maintenance of domestic electronics appliances; BPB Publications
5. Consumer Electronics, S.P.Bali, Pearson
6. Domestic Appliances Servicing, K.P.Anwer, Scholar Institute Publications



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MODEL QUESTION PAPER

SKILL DEVELOPMENT COURSE

Semester –I

Electrical Appliances

Time: 2 Hrs

Max Marks: 50

Section – A

Answer any **FOUR** questions. each question carry 5 marks.

4 x 5 = 20Marks

1. Explain the terms (i) Voltage and (ii) Current.
2. Write a short notes on short circuiting?
3. Write about Galvanometer
4. What is the difference between Inverter and UPS
5. What is the variation of Electrical energy and Power
6. Define IS codes and IE codes
7. What is the principle of Microwave oven
8. Explain the parts and servicing of Electric fan

Section – B

Answer any **THREE** questions , each question carry 10marks.

3x10M = 30Marks

9. Explain about the series and parallel combinations of resistors
(OR)
10. Distinguish between Electrical conductors and Insulators
11. Discuss about single phase and three phase connections
(OR)
12. What is electric shock and discuss necessary steps for first aid for electric shock
13. Write the concept of illumination and discuss about LED light
(OR)
14. Distinguish between Water heater and Induction heater.



UG- SKILL DEVELOPMENT COURSE
ADVERTISING
(w.e.f. 2020-2021 A.Y.)

Semester	Course Code (SD)	Group 'B'	Course Title	Hrs/Sem	Hrs/wk	Credits	Sem End Exam (2 Hrs)
II	Skill Development Course		Advertising	30	2	2	50 Marks

Learning Outcomes:

After Successful completion of this course, the students are able to;

- Understand the field of Advertising
- Comprehend opportunities and challenges in Advertising sector
- Prepare a primary advertising model
- Understand applying of related skills
- Examine the scope for making advertising a future career

UNIT I:

(06hrs)

Introduction of advertising concepts- functions - Types of advertising - Creative advertising messages - Factors determining opportunities of a product/service/Idea

UNIT II:

(10 hrs)

Role of advertising agencies and their responsibilities - scope of their work and functions - - Ethical issues - Identifying target groups -Laws in advertising. Advertising Statutory Bodies in India - Role of AAAI (Advertising Agencies Association of India), ASCI (Advertising Standard Council of India)

UNIT III:

(10hrs)

Types of advertising – Basic characteristics of a typical advertisement –Reaching target groups - Local advertising – Feedback on impact of advertisement - Business promotion.

Recommended Co-curricular Activities:

(04 hrs)

1. Collection and segmentation of advertisements
2. Invited Lectures/skills training on local advertising basics and skills
3. Visit to local advertising agency
4. Model creation of advertisements in compliance with legal rules
5. Assignments, Group discussion, Quiz etc.

Reference books:

1. Bhatia. K.Tej - Advertising and Marketing in Rural India - Mc Millan India
2. Ghosal Subhash - Making of Advertising - Mc Millan India
3. JethWaneyJaishri& Jain Shruti - Advertising Management - Oxford university Press
4. Websites on Advertising



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MODEL QUESTION PAPER

SKILL DEVELOPMENT COURSES

Semester: II-(Group B)

ADVERTISING

Time: 2Hrs.

Max Marks: 50

SECTION – A

Answer any **FOUR** Questions. Each question carries 5 marks.

4x5= 20 Marks

1. Types of Advertising
2. Objectives of Advertising
3. Advertising Agency
4. Laws in Advertising
5. Typical advertisement
6. Role of ASCI
7. Local Advertising
8. Advertising Copy

SECTION – B

Answer any **THREE** Questions. Each question carries 10 marks.

3x10= 30 Marks

9. What is the meaning of Advertising? Explain the Characteristics and importance of advertising.

(OR)

10. What factors determining opportunities a Product/service in Advertising?

11. What are the basic objectives and functions of Advisory Statutory Bodies in India?

(OR)

12. Briefly explain the role and responsibilities of AAAL.

13. Explain the process of Advertising.

(OR)

14. Discuss how the advertising industry contributes to the economic growth of the country.



UG- SKILL DEVELOPMENT COURSE

PERFORMING ARTS

(w.e.f. 2020-2021 A.Y.)

Semester	Course Code (SD)	Group 'B'	Course Title	Hrs/Sem	Hrs/wk	Credits	Sem End Exam (2 Hrs)
II	Skill Development Course		Performing Arts	30	2	2	50 Marks

Learning Outcomes:

After successful completion of this course, the student will be able to:

- Acquire the basic knowledge in performing arts
- Understand the modern stage and performance on the stage
- Comprehend and improve the skills related to performing arts on the stage
- Understand various Telugu folk arts and their significance
- Know the modes of presentation and skills pertaining to folk arts.

Unit-I: Introduction to performing Arts

(06 Hrs)

Arts – and its definition; Fine Arts; Arts - Learning & Imitation – Rasaas, Bhaavus and Rasa Sutra. Dasaroopakaas; Nritha, Nrithya, Natya; Action Kinds of Actions; Ancient Costume style

Unit-II: Performing Arts – Stage Arts

(10 Hrs)

Origin of Drama (Theatre); Features of Stage; Varieties of Modern Telugu Drama; Famous Telugu Dramas. Stage performance; Dramatic Actor and its definition: Actor-characteristics, Functions and Responsibilities. Traits of an Actor – Diction, Articulation, Dialogue modulation, Time sense, Observation, Mime, Improvisation, Commentary, Dress code, Make-up, lighting & Stage Direction.

Unit-III: Performing Arts – Forms

(10 Hrs)

Folk Arts, their nature and significance Brief introduction to Pagativashaalu, Bommalaatalu, Veedhinaatakaalu, Yakshagaanaalu, Harikathalu, Burrakathalu, Oggukathalu, Chindu, Yakshaganam, Kolaatam and Pulivesham.

Co-curricular Activities Suggested:

(4 hrs)

1. Collection of information on modern stage plays, natakasamajams and audio visual material.
2. Providing training classes/inviting lectures with the help of local artists
3. Visit to a real time performing folk arts, if possible.
4. Mock experience classes of Stage plays and Folk arts.
5. Assignments, Group discussion, Quiz etc.

Reference books:

1. Andhra Naataka Ranga Charithra – Mikkilineni Radha Krishna Murthy
2. Telugu Sahitya Sameeksha (Vol-II) Dr. G. Nagaiah
3. Telugu Naataka Vilaasam – Dr. P. S. Rappa Rao
4. Telugu Jaanapada Vignanam – Prof. Tangirala Venkata Subba Rao
5. Jaanapada Vignandhyayanam – Prof. G. S. Mohan
6. Naatyasastramu (Visleshanathmaka Adhyayanam) – Dr. P. S. Rappa Rao
7. Sahitya Silpa Sameeksha – Prof. Pingali Lakshmikantham
8. Nurella Telugu Nataka Rangam – Prof. Modali Nagabhushana Sarma
9. Websites on Performing Arts.



UG- SKILL DEVELOPMENT COURSE

ADVERTISING

(w.e.f. 2020-2021 A.Y.)

Semester	Course Code (SD)	Group 'B'	Course Title	Hrs/Sem	Hrs/wk	Credits	Sem End Exam (2 Hrs)
II	Skill Development Course		Advertising	30	2	2	50 Marks

Learning Outcomes:

After Successful completion of this course, the students are able to;

- Understand the field of Advertising
- Comprehend opportunities and challenges in Advertising sector
- Prepare a primary advertising model
- Understand applying of related skills
- Examine the scope for making advertising a future career

UNIT I:

(06hrs)

Introduction of advertising concepts- functions - Types of advertising - Creative advertising messages - Factors determining opportunities of a product/service/Idea

UNIT II:

(10 hrs)

Role of advertising agencies and their responsibilities - scope of their work and functions - - Ethical issues - Identifying target groups -Laws in advertising. Advertising Statutory Bodies in India - Role of AAAI (Advertising Agencies Association of India), ASCI (Advertising Standard Council of India)

UNIT III:

(10hrs)

Types of advertising – Basic characteristics of a typical advertisement –Reaching target groups - Local advertising – Feedback on impact of advertisement - Business promotion.

Recommended Co-curricular Activities:

(04 hrs)

1. Collection and segmentation of advertisements
2. Invited Lectures/skills training on local advertising basics and skills
3. Visit to local advertising agency
4. Model creation of advertisements in compliance with legal rules
5. Assignments, Group discussion, Quiz etc.

Reference books:

1. Bhatia. K.Tej - Advertising and Marketing in Rural India - Mc Millan India
2. Ghosal Subhash - Making of Advertising - Mc Millan India
3. JethWancyJaishri& Jain Shruti - Advertising Management - Oxford university Press
- Publications of Indian Institute of Mass Communications
4. Websites on Advertising



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UG – Life Skill and Skill Development Course Syllabus (2020-21)

MODEL QUESTION PAPER

SKILL DEVELOPMENT COURSES

Semester: II-(Group B)

ADVERTISING

Time: 2Hrs.

Max Marks: 50

SECTION – A

Answer any **FOUR** Questions. Each question carries 5 marks.

4x5= 20 Marks

1. Types of Advertising
2. Objectives of Advertising
3. Advertising Agency
4. Laws in Advertising
5. Typical advertisement
6. Role of ASCI
7. Local Advertising
8. Advertising Copy

SECTION – B

Answer any **THREE** Questions. Each question carries 10 marks.

3x10= 30 Marks

9. What is the meaning of Advertising? Explain the Characteristics and importance of advertising.

(OR)

10. What factors determining opportunities a Product/service in Advertising?

11. What are the basic objectives and functions of Advisory Statutory Bodies in India?

(OR)

12. Briefly explain the role and responsibilities of AAAL.

13. Explain the process of Advertising.

(OR)

14. Discuss how the advertising industry contributes to the economic growth of the country.



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UG- SKILL DEVELOPMENT COURSE

AGRICULTURAL MARKETING

(w.e.f. 2020-2021 A.Y.)

Semester	Course Code (SD)	Group 'A'	Course Title	Hrs/ Sem	Hrs/wk	Credits	Sem End Exam (2 Hrs)
II	Skill Development Course		Agricultural Marketing	30	2	2	50 Marks

Learning Outcomes:

By the successful completion of this course, the student will be able to:

- Know the kinds of agricultural products and their movement
- Understand the types, structure and functioning of agricultural marketing system
- Comprehend related skills and apply them in sample situations
- Extend this knowledge and skills to their production/consumption environment

Unit- I:

(06hrs)

Introduction of Agriculture and agricultural products (including agriculture, horticulture, sericulture, floriculture, aquaculture- genetic culture and dairy product) - Agricultural Marketing - Role of marketing - Concepts - Goods and services - Movement of product from farm to consumer Middlemen Moneylenders - Types of agricultural markets (basic classification).

Unit- II:

(09hrs)

Basic structure and facilities of an agricultural market Primary, secondary and tertiary markets Functioning of Market Yards Market information Rythu Bharosa Kendras (RBK) Govt market policies and regulations- Contract farming -Govt Apps for marketing of agri products.

Unit- III:

(10hrs)

Planning production assembling grading - transportation storage facilities. Price fixation. Dissemination of market information and role of ICT. Marketing - Mix- Product element- Place element- Price element- Promotion element. Selection of target market. Government programs in support of Agricultural marketing in India.

Suggested Co-curricular Activities:

(05hrs)

1. Study visit to agricultural markets and Rythu Bharosa Kendras (RBK)
2. Invited lecture by field expert
3. Survey of various involved activities e.g.assembling, grading, storage, transportation and distribution
4. Identify the demand for food processing units
5. Application of Govt Apps as one Nation and one Market
6. Assignments, Group discussion, Quiz etc.

Reference books:

1. S.S.Acharya & N.L.Agarwala, Agricultural Marketing in India - Oxford and IBH Publications
2. K.S.Habeeb - Ur - Rahman Rural Marketing in India - Himalaya publishing
3. S.S.Chinna Agricultural Marketing in India - KALYANI publishers
4. Publications of National Institute of Agricultural Marketing, Odisha
5. Wikipedia and other websites on Agricultural Marketing.



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UG – Life Skill and Skill Development Course Syllabus (2020-21)

MODEL QUESTION PAPER

SKILL DEVELOPMENT COURSE

Semester –II-(Group A)

AGRICULTURAL MARKETING

Time: 2 Hrs

Max Marks: 50

Section – A

Answer any **FOUR** questions. Each question carries 5 marks.

4 x 5 = 20Marks

1. Agriculture marketing - వ్యవసాయ మార్కెటింగ్.
2. Horticulture - తోటల పెంపకము.
3. Milk Products - పాల ఉత్పత్తులు.
4. Rythu Bharosa Kendra's - రైతు భరోసా కేంద్రాలు(RBK).
5. Contract Farming - ఒప్పంద సేద్యం.
6. Market Yards - మార్కెట్ స్థలాలు.
7. Storage Facilities - గిడ్డంగి సదుపాయాలు.
8. Role of ICT in Marketing - మార్కెటింగ్ లో ICT పాత్ర.

Section – B

Answer **all** the questions. Each question carries 10 marks .

3 x 10M = 30Marks

9. A) Explain the types of Agriculture Marketing .

వ్యవసాయ మార్కెట్ల రకాలను వివరించండి.

(OR)

- B) Explain the importance of Agriculture Marketing in India?.

భారతదేశంలో వ్యవసాయ మార్కెట్ యొక్క ప్రాధాన్యతను వివరించండి.

10. A) Write an essay on structure and facilities of Agriculture Markets in India?

భారతదేశంలో వ్యవసాయ మార్కెట్ యొక్క నిర్మాణము మరియు సదుపాయాల పై వ్యాసం రాయండి

(OR)

- B) Write about root Agriculture Market policies and Regularities?

ప్రభుత్వ వ్యవసాయ మార్కెట్ విధానాలను మరియు నియంత్రణ ల గురించి రాయండి

11. A) Explain the stages of Agriculture Marketing ?

వ్యవసాయ మార్కెట్ల దశలను వివరింపుము

(OR)

- B) Write recent Govt. programmes in support of Agriculture Marketing in India ?

భారతదేశంలో వ్యవసాయ మార్కెటింగ్ ను అభివృద్ధి చేయడానికి ఇటీవల ప్రభుత్వ కార్యక్రమాలను

వివరింపుము.



UG- SKILL DEVELOPMENT COURSE

SOLAR ENERGY

(w.e.f. 2020-2021 A.Y.)

Semester	Course Code (SD)	Group	Course Title	Hrs/Sem	Hrs/wk	Credits	Sem End Exam (2 Hrs)
II	Skill Development Course	'A'	Solar Energy	30	2	2	50 Marks

Learning Outcomes: After successful completion of the course, students will be able to:

- Acquire knowledge on solar radiation principles with respect to solar energy estimation.
- Get familiarized with various collecting techniques of solar energy and its storage
- Learn the solar photovoltaic technology principles and different types of solar cells for energy conversion and different photovoltaic applications.
- Understand the working principles of several solar appliances like Solar cookers, Solar hot water systems, Solar dryers, Solar Distillation, Solar greenhouses

UNIT-I – Solar Radiation:

(6 hrs)

Sun as a source of energy, Solar radiation, Solar radiation at the Earth's surface, Measurement of Solar radiation-Pyroheliometer, Pyranometer, Sunshine recorder, Prediction of available solar radiation, Solar energy-Importance, Storage of solar energy, Solar pond

UNIT-II – Solar Thermal Systems:

(10 hrs)

Principle of conversion of solar radiation into heat, Collectors used for solar thermal conversion: Flat plate collectors and Concentrating collectors, Solar Thermal Power Plant, Solar cookers, Solar hot water systems, Solar dryers, Solar Distillation, Solar greenhouses.

UNIT-III – Solar Photovoltaic Systems:

(10 hrs)

Conversion of Solar energy into Electricity - Photovoltaic Effect, Solar photovoltaic cell and its working principle, Different types of Solar cells, Series and parallel connections, Photovoltaic applications: Battery chargers, domestic lighting, street lighting and water pumping

Co-curricular Activities (Hands on Exercises):

(04 hrs)

[Any four of the following may be taken up]

1. Plot sun chart and locate the sun at your location for a given time of the day.
2. Analyse shadow effect on incident solar radiation and find out contributors.
3. Connect solar panels in series & parallel and measure voltage and current.
4. Measure intensity of solar radiation using Pyranometer and radiometers.
5. Construct a solar lantern using Solar PV panel (15W)
6. Assemble solar cooker
7. Designing and constructing photovoltaic system for a domestic house requiring 5kVA power
8. Assignments/Model Exam.

Reference Books:

1. Solar Energy Utilization, G. D. Rai, Khanna Publishers
2. Solar Energy- Fundamentals, design, modeling& applications, G.N. Tiwari, Narosa Pub., 2005.
3. Solar Energy-Principles of thermal energy collection & storage, S.P. Sukhatme, Tata Mc-Graw Hill Publishers, 1999.
4. Solar Photovoltaics- Fundamentals, technologies and applications, Chetan Singh Solanki, PHI Learning Pvt. Ltd.,
5. Science and Technology of Photovoltaics, P. Jayarama Reddy, BS Publications, 2004.



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MODEL QUESTION PAPER

SKILL DEVELOPMENT COURSE

Semester –II-(Group A)

SOLAR ENERGY

Time: 2 Hrs

Max Marks: 50

Section – A

Answer any **FOUR** questions. Each question carries 5 marks.

4 x 5 = 20Marks

1. What is Photovoltaic Effect
2. Discuss about Solar greenhouses
3. Define Solar radiation and its uses
4. Write about domestic lighting
5. Discuss about Sunshine recorder
6. Explain about the solar hot water systems,
7. Explain the Solar dryers
8. How can we Store the solar energy

Section – B

Answer **all** the questions. Each question carries 10 marks .

3 x 10M = 30Marks

9. Discuss about the Solar radiation at the Earth's surface
(OR)
10. What is solar energy? Explain its importance
11. What is the principle of conversion of solar radiation into heat?
(OR)
12. Discuss about the Solar Thermal Power Plant and its importance in daily life.
13. Describe solar photovoltaic cell and its working principle
(OR)
14. Define a solar cell. what are the types of Solar cells.



UG- SKILL DEVELOPMENT COURSE
SOCIAL WORK METHODS
(w.e.f. 2020-2021 A.Y.)

Semester	Course Code (SD)	Group	Course Title	Hrs/Scm	Hrs/wk	Credits	Scm End Exam (2 Hrs)
II	Skill Development Course	'B'	Social work Methods	30	2	2	50 Marks

Learning Outcomes: By successful completion of the course, students will be able to:

- Understand the basic concepts relating to social work practice, values, principles of social work and social problems in India
- List out different approaches of providing help to the people in need.
- Acquaint the process of primary methods of social work
- Get to know the skills of working with individuals, groups and communities.

Unit-I: (07Hrs)- Introduction to social work and concepts related to social work : Introduction to Social Work- Definition- Scope- objectives - Functions- social service, social welfare services, social reform, major social problems in India; Social work philosophy, values, objectives, principles, methods and fields of social work.

Unit-II: (09Hrs) Methods of Working with Individuals and Groups

Social case work – Definition-scope and importance of social case work, principles and process of social case work -Tools and techniques in social case work- Counselling skills.

Social Group Work-Definition-scope- the need for social group work Group work process - Principles of Group Work -Stages of Group Work-Facilitation skills and techniques.

Unit-III: (09Hrs) Working with Communities and Field Work in social work

Community – definition - characteristics- types- community organisation as a method of social work-definition-objectives-principles- phases of community organization - 3 concepts of community development, community participation and community empowerment.

Field work in social work – Nature, objectives and types of field work - Importance of field work supervision.

Suggested Co-curricular Activities: (05 hours)

1. Divide the students into groups, each group containing not exceeding 10 students depending upon the total number of students in a class or section. Each group can search in internet about any one of the institutions which work for the welfare of children or women or elderly or scheduled caste and scheduled tribe children or differently abled persons or Juvenile homes or Correctional homes or hospitals or Mahila Pragathi pranganam or Swadhar project or any social welfare project or non governmental organizations (NGOs) to have an idea about welfare agencies working for the needy.
2. Ask each group to exchange and discuss the information with other groups in the classroom with the information they collected on Internet.
3. Group Discussion with the students- what type of community problems they observe in their villages/towns/cities? Ask them to tell what are the line departments which will help to solve the problems of their communities and suggest them what type strategies help the communities to empower.
4. Invited lectures/Training by local experts
5. Visit to a community
6. Assignments, Quiz etc.



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UG- SKILL DEVELOPMENT COURSE

ONLINE BUSINESS
(w.e.f. 2020-2021 A.Y.)

Semester	Course Code (SD)	Course Title	Hrs/Sem	Hrs/wk	Credits	Sem End Exam (2 Hrs)
III	Skill Development Course	Online Business	30	2	2	50 Marks

Learning Outcomes:

After successful completion of the course, students will be able to;

- Understand the online business and its advantages and disadvantages
- Recognize new channels of marketing, their scope and steps involved
- Analyze the procurement, payment process, security and shipping in online business
- Create new marketing tools for online business
- Define search engine, payment gateways and SEO techniques.

Unit-I:

(06 Hrs)

Introduction to Online-business-Definition-Characteristics-Advantages of Online Business-Challenges-Differences between off-line business, e-commerce and Online Business.

Unit-II:

(10 Hrs)

Online-business Strategies-Strategic Planning Process- Procurement -Logistics & Supply Chain Management- Customer Relationship management.

Unit-III:

(10 Hrs)

Designing Online Business Website – Policies - Security & Legal Issues - Online Advertisements - Payment Gateways - Case Study.

Co-curricular Activities Suggested:

(4 hrs)

1. Assignments, Group discussion, Quiz etc.
2. Short practical training in computer lab
3. Identifying online business firms through internet
4. Invited Lectures by e-commerce operators
5. Working with Google and HTML advertisements.
6. Visit to a local online business firm.

Reference books:

1. David Whiteley, "E-Commerce", Tata McGraw Hill, 2000.
2. E Business by Jonathan Reynolds from Oxford University Press.
3. Soka, From EDI to Electronic Commerce, McGraw Hill.
4. Websites on Online business.



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MODEL QUESTION PAPER

SKILL DEVELOPMENT COURSES

Semester: III
ONLINE BUSINESS

Time: 2Hrs.

Max Marks: 50

SECTION – A

Answer any **FOUR** Questions. Each question carries 5 marks.

4X5= 20 Marks

1. E-Commerce
2. Models of E-Business
3. Business Strategies
4. Supply Chain Management
5. Procurement
6. Online Business Policy
7. Online Vs Offline Business
8. Strategic Planning

SECTION – B

Answer any **THREE** Questions. Each question carries 10 marks

3 x 10= 30Marks

9. What are the advantages and limitation of Online Business?

(OR)

10. Differences between Off-line Business, E-commerce and Online Business.

11. Suggest strategies for existing business to migrate to Online Business.

(OR)

12. Elaborate on recent trends in Customer Relationship Management.

13. Discuss the advantages and disadvantages of online advertisement in detail.

(OR)

14. Explain the legal issues and ethical issues related to Online Business.



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UG- SKILL DEVELOPMENT COURSE

POULTRY FARMING

(w.e.f. 2020-2021 A.Y.)

Semester	Course Code (SD)	Course Title	Hrs/Sem	Hrs/wk	Credits	Sem End Exam (2 Hrs)
III	Skill Development Course	Poultry Farming	30	2	2	50 Marks

Learning Outcomes: By successful completion of the course, students will be able to;

- Understand the field level structure and functioning of insurance sector and its role in protecting the risks
- Comprehend pertaining skills and their application for promoting insurance coverage
- Prepare better for the Insurance Agent examination conducted by IRDA
- Plan 'promoting insurance coverage practice' as one of the career options.

Unit I (Introduction to Poultry Farming):

(10Hrs)

- 1.1 General introduction to poultry farming -Definition of Poultry; Past and present scenario of poultry industry in India.
- 1.2 Principles of poultry housing. Poultry houses. Systems of poultry farming.
- 1.3 Management of chicks, growers and layers. Management of Broilers.
- 1.4 Preparation of project report for banking and insurance

Unit II (Feed and Livestock Health Management):

(10 Hrs):

- 2.1 Poultry feed management – Principles of feeding. Nutrient requirements for different stages of layers and broilers. Feed formulation and Methods of feeding.
- 2.2 Poultry diseases – viral, bacterial, fungal and parasitic(two each); symptoms, control and management; Vaccination programme.

Unit III (Harvesting of Eggs and Sanitation):

(10 Hrs)

- 3.1 Selection, care and handling of hatching eggs. Egg testing. Methods of hatching.
- 3.2 Brooding and rearing. Sexing of chicks.
- 3.3 Farm and Water Hygiene, Recycling of poultry waste.

Co-curricular Activities Suggested:

(4 hrs)

1. Group discussion& SWOT analysis
2. Visit to a poultry farm
3. Invited Lectures by Concerned officers of government or private farms
4. Cheap and Healthy Feed preparation by students based on government standards
5. Market study and Survey (Monitoring of daily price hike in poultry market and analysis)
6. Online Swayam Moocs course on poultry farming (see reference 9 below)

Reference books:

1. Sreenivasiah., P. V., 2015. Textbook of Poultry Science. 1st Edition. Write & Print Publications, New Delhi
2. 2. Jull A. Morley, 2007. Successful Poultry Management. 2nd Edition. Biotech Books, New Delhi"
3. Hurd M. Louis, 2003. Modern Poultry Farming. 1st Edition. International Book Distributing Company, Lucknow.
4. Life and General Insurance Management
5. Financial services, Tata McGraw hill
6. <http://www.asci-india.com/BooksPDF/Small%20Poultry%20Farmer.pdf>
7. https://nsdcindia.org/sites/default/files/MC_AGR-Q4306_Small-poultry-farmer-.pdf
8. <http://ecoursesonline.iasri.res.in/course/view.php?id=335>
9. https://swayam.gov.in/nd2_nou19_ag09/preview



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MODEL QUESTION PAPERS

SKILL DEVELOPMENT COURSES

Semester: III

POULTRY FARMING

Time: 2Hrs.

Max Marks: 50

SECTION – A

Answer any **FOUR** questions. Each question carries 5 marks.

4 x 5 = 20Marks

1. Management of Broilers
2. Debeaking
3. Culling
4. Vaccination
5. Methods of feeding
6. Parasitic diseases in Poultry
7. Egg testing
8. Recycling of Poultry wastes

SECTION – B

Answer **all** the questions. Each question carries 10 marks.

3 x 10 = 30Marks

9. Define Poultry. Discuss the past and present scenario of Poultry industry in India
(OR)
10. Write in detail about the Principles involved in Poultry housing.
11. Give an account on Principles of feeding in poultry. Add a note on nutrient requirements for different stages of layers and broilers.
(OR)
12. Describe the commonly encountered viral, bacterial and fungal diseases in poultry.
13. Write an essay on methods of hatching.
(OR)
14. Explain the management practices involved in brooding and rearing.



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UG – Life Skill and Skill Development Course Syllabus (2020-21)

UG- LIFE SKILL COURSE

HUMAN VALUES AND PROFESSIONAL ETHICS (HVPE)

(w.e.f. 2020-2021 A.Y.)

Semester	Course Code (LS)	Course Title	Hrs/Sem	Hrs/wk	Credits	Sem End Exam (2 hrs)
I	Life skill course	Human values and professional ethics (HVPE)	30	2	2	50 Marks

Objective: Learning Outcome: On completion of this course, the UG students will be able to

- Understand the significance of value inputs in a classroom and start applying them in their life and profession
- Distinguish between values and skills, happiness and accumulation of physical facilities, the Self and the Body, Intention and Competence of an individual, etc.
- Understand the value of harmonious relationship based on trust and respect in their life and profession
- Understand the role of a human being in ensuring harmony in society and nature.
- Distinguish between ethical and unethical practices, and start working out the strategy to actualize a harmonious environment wherever they work.

UNIT: 1 - Introduction – Definition, Importance, Process & Classifications of Value Education:

Understanding the need, basic guidelines, content and process for Value Education Understanding the thought provoking issues; need for Values in our daily life Choices making – Choosing, Cherishing & Acting. Classification of Value Education: understanding Personal Values, Social Values, Moral Values & Spiritual Values.

UNIT: 2 - Harmony in the Family – Understanding Values in Human Relationships:

Understanding harmony in the Family- the basic unit of human interaction, Understanding the set of proposals to verify the Harmony in the Family; Trust (*Vishwas*) and Respect (*Samman*) as the foundational values of relationship, Present Scenario: Differentiation (Disrespect) in relationships on the basis of body, physical facilities, or beliefs.

Understanding the Problems faced due to differentiation in Relationships. Understanding the harmony in the society (society being an extension of family): *Samadhan*, *Samridhi*, *Abhay*, *Sah-astitva* as comprehensive Human Goals Visualizing a universal harmonious order in society- Undivided Society (*AkhandSamaj*), Universal Order (*SarvabhaumVyavastha*) - from family to world family.

UNIT: 3 - Professional Ethics in Education: Understanding about Professional Integrity, Respect & Equality, Privacy, Building Trusting Relationships. Understanding the concepts; Positive co-operation, Respecting the competence of other professions. Understanding about Taking initiative and Promoting the culture of openness. Depicting Loyalty towards Goals and objectives.

Text Books:

1. R R Gaur, R Sangal, G P Bagaria, 2009, A Foundation Course in Human Values and Professional Ethics.
2. Bhatia, R. & Bhatia, A (2015) Role of Ethical Values in Indian Higher Education.

References books:

1. Ivan Illich, 1974, Energy & Equity, The Trinity Press, Worcester, and Harper Collins
2. E.F. Schumacher, 1973, Small is Beautiful: a study of economics as if people mattered, Blond & Briggs, Britain.
3. Sussan George, 1976, How the Other Half Dies, Penguin Press. Reprinted 1986, 1991
4. Donella H. Meadows, Dennis L. Meadows, Jorgen Randers, William W. Behrens III, 1972, Limits to Growth – Club of Rome's report, Universe Books.
5. A Nagaraj, 1998, JeevanVidyaEkParichay, Divya Path Sansthan, Amarkantak.
6. P L Dhar, RR Gaur, 1990, Science and Humanism, Commonwealth Publishers.
7. A N Tripathy, 2003, Human Values, New Age International Publishers.

Co-curricular Activities:

1. Visit to an Old Age Home and spending with the inmates for a day.
2. Conduct of Group Discussions on the topics related to the syllabus.
3. Participation in community service activities.
4. Working with a NGO like Rotary Club or Lions International, etc.



ADIKAVI NANNAYA UNIVERSITY:: RAJAHMAHENDRAVARAM

UG – Life Skill and Skill Development Course Syllabus (2020-21)

MODEL QUESTION PAPER

LIFE SKILL COURSE

Semester: I

HUMAN VALUES AND PROFESSIONAL ETHICS (HVPE)

Time: 2Hrs

Max Marks: 50

SECTION-A

Answer any FOUR questions. Each question carries 5 marks.

4 x 5 = 20Marks

1. Write a brief note on Moral and spiritual values.
2. What are the thought provoking issues involved in value education?
3. Write about the set of proposals to verify the harmony in the family.
4. Do you think that undivided society and universal order is needed in the society? If yes/no substantiate your answer.
5. Write about your perspectives on the present scenario, in understanding values in Human relationship?
6. Elaborate on the problems faced due to differentiation in relationships.
7. Explain the concept of professional Integrity?
8. Write a note on the concepts of respect and equality

SECTION – B

Answer all the questions. Each question carries 10 marks.

3 x 10 =30Marks

9. Define and write about the significance of value education in classroom?
OR
10. Discuss the need for values in our daily life and write how they help us in making choices in our daily lives.
11. Explain the importance of harmony in the family.
OR
12. Explain how samadhan, samridhi abhay and sah- astitva work as comprehensive human goals?
13. Write about the importance of taking initiative and promoting the culture of openness.
OR
14. How do you understand the concepts positive co-operation, respecting the competence of other professions?



ADIKAVI NANNAYA UNIVERSITY:: RAJAHMAHENDRAVARAM

UG – Life Skill and Skill Development Course Syllabus (2020-21)

UG- SKILL DEVELOPMENT COURSE

DAIRY TECHNOLOGY

(w.e.f. 2020-2021 A.Y.)

Semester	Course Code (SD)	Group 'B'	Course Title	Hrs/Sem	Hrs/wk	Credits	Sem End Exam (2 Hrs)
II	Skill Development Course		Dairy Technology	30	2	2	50 Marks

Learning Outcomes:

After successful completion of the course, students will be able to;

- Understand the pre-requisites for starting a Dairy farm
- Recognize different breeds of Cows & buffaloes following safety precautions.
- Prepare and give recommended feed and water for livestock
- Maintain health of livestock along with productivity
- Vaccination of cattle, nutrients requirements
- Entrepreneurship i.e., Effectively market dairy products
- Ensure safe and clean dairy farm and Standard safety measures to be taken Efficiently start and manage to establish or develop a Dairy Industry

Unit- I (Introduction and Establishment of a Dairy Farm):

(05 Hrs)

- 1.1 Dairy development in India – Dairy Cooperatives (NDRI, NDDB, TCMPF) (1hr)
- 1.2 Constraints of Present Dairy Farming and Future Scope of Dairy Farmer. (1 hr)
- 1.3 Selection of site for dairy farm; Systems of housing – Loose housing system, Conventional Dairy Farm; Records to be maintained in a dairy farm. (2 hrs)

Unit - II (Livestock Identification and Management):

(13 Hrs)

- 2.1 Breeds of Dairy Cattle and Buffaloes – Identification of Indian cattle and buffalo breeds and Exotic breeds; Methods of selection of Dairy animals. (5 hrs)
- 2.2 Systems of inbreeding and crossbreeding. (2 hrs)
- 2.3 Weaning of calf, Castration, Dehorning, Deworming and Vaccination programme (3 hrs)
- 2.4 Care and management of calf, heifer, milk animal, dry and pregnant animal, bulls and bullocks.(3 hrs)

Unit- III (Feed Management, Dairy Management, Cleaning and Sanitation):

(8 Hrs)

- 3.1 Basic Principles of Feed, Important Feed Ingredients, Feed formulation and Feed Mixing (2 hrs)
- 3.2 Operation Flood –Definition of Milk and Nutritive value of milk and ICMR recommendation of nutrients –Per Capita Milk production and availability in India and Andhra Pradesh – Methods of Collection and Storage of Milk–Labelling and Storage of milk products (4 hrs)
- 3.3 Cleaning and sanitation of dairy farm – Safety precautions to prevent accidents in an industry. (2 hrs)

Co-curricular Activities Suggested:

(4 hrs)

1. Group discussion & SWOT analysis
2. Visit to a Dairy Farm
3. Visit to Milk Cooperative Societies
4. Visit to Feed Milling Plants
5. Market Study and Identification of Government Schemes, Insurance and Bank Loans in relation

Reference books:

1. Dairy Science: Petersen (W.E.) Publisher – Lippincott & Company
2. Principles and practices of Dairy Farm –Jagdish Prasad
3. Text book of Animal Husbandry - G C Benarjee
4. Hand book of Animal Husbandry - ICAR Edition
5. Outlines of Dairy Technology – Sukumar (De) – Oxford University press
6. Indian Dairy Products – Rangappa (K.S.) & Acharya (KT) – Asia Publishing House.
7. The technology of milk Processing – Ananthakrishnan, C.P., Khan, A.Q. and Padmanabhan, P.N. – Shri Lakshmi Publications.
8. Dairy India 2007, Sixth edition
9. Economics of Milk Production – Bharati Pratima Acharya Publishers.
10. <http://www.asci-india.com/BooksPDF/Dairy%20Farmer%20or%20Entrepreneur.pdf>
11. <https://labour.gov.in/industrial-safety-health>



ADIKAVI NANNAYA UNIVERSITY:: RAJAHMAHENDRAVARAM

UG – Life Skill and Skill Development Course Syllabus (2020-21)

MODEL QUESTION PAPER

SKILL DEVELOPMENT COURSE

SEMESTER-II(Group B)

DAIRY TECHNOLOGY

Time: 2Hrs.

Max. Marks: 50

SECTION –A

Answer any **FOUR** questions. Each question carries 5 Marks.

4 x 5 =20Marks

1. Write about conventional dairy farming
2. Write about role of NDRI in dairy development in India
3. Write in detail about Heifer
4. Write a note on Exotic breeders in India
5. Enumerate about important feed ingredients
6. Write short notes on methods of collection and storage of milk
7. Write short notes on records to be maintain in a Dairy farm
8. Write in detail about vaccination programme in dairy farm

SECTION –B

Answer **all** the questions. Each Question carries 10 Marks.

3x10=30Marks

9. Write an essay on constraints of present dairy farming and future scope of dairy Farmer.

OR

10. Write an essay on selection of site for dairy farming
11. Write in detailed about systems of inbreeding and cross breeding

OR

12. Enumerate about care and management of bulls and bullocks
13. Write an essay on cleaning and sanitation of dairy farm .

OR

14. Write an essay on feed formulation and feed mixing



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UG – Life Skill and Skill Development Course Syllabus (2020-21)

UG- LIFE SKILL COURSE INFORMATION AND COMMUNICATION TECHNOLOGY (ICT) (w.e.f. 2020-2021 A.Y.)

Semester	Course Code (LS)	Course Title	Hrs/Sem	Hrs/wk	Credits	Sem End Exam (2 hrs)
II	Life skill course	Information and Communication Technology (ICT)	30	2	2	50 Marks

Objectives: This course aims at acquainting the students with basic ICT tools which help them in their day to day and life as well as in office and research.

Course outcomes: After completion of the course, student will be able to;

- Understand the literature of social networks and their properties.
- Explain which network is suitable for whom.
- Develop skills to use various social networking sites like twitter, flickr, etc.
- Learn few GOI digital initiatives in higher education.
- Apply skills to use online forums, docs, spreadsheets, etc for communication, collaboration and research.
- Get acquainted with internet threats and security mechanisms.

UNIT-I: Fundamentals of Internet: What is Internet?, Internet applications, Internet Addressing Entering a Web Site Address, URL. Components of URL, Searching the Internet, Browser Types of Browsers, Introduction to Social Networking: Twitter, Tumblr, LinkedIn, Facebook, flickr, Skype, yahoo, YouTube, WhatsApp.

UNIT-II: E-mail: Definition of E-mail -Advantages and Disadvantages User Ids, Passwords, Email Addresses, Domain Names, Mailers, Message Components, Message Composition, Mail Management. G-Suite: Google drive, Google documents, Google spread sheets, Google Slides and Google forms.

UNIT-III: Overview of Internet security, E-mail threats and secure E-mail, Viruses and antivirus software, Firewalls, Cryptography, Digital signatures, Copyright issues. What are GOI digital initiatives in higher education? (SWAYAM, Swayam Prabha, National Academic Depository, National Digital Library of India, E-Sodh-Sindhu, Virtual labs, e-acharya, e-Yantra and NPTEL).

RECOMMENDED CO-CURRICULAR ACTIVITIES: Co-curricular activities shall not promote copying from textbook or from others work and shall encourage self/ independent and group learning.

1. Assignments (in writing and doing forms on the aspects of syllabus content and outside the syllabus content. Shall be individual and challenging)
2. Student seminars (on topics of the syllabus and related aspects (individual activity))
3. Quiz and Group Discussion
4. Slip Test
5. Try to solve MCQ's available online.
6. Suggested student hands on activities:
 - a. Create your accounts for the above social networking sites and explore them, establish a video conference using Skype.
 - b. Create an Email account for yourself- Send an email with two attachments to another friend. Group the email addresses use address folder.
 - c. Register for one online course through any of the online learning platforms like NPTEL, SWAYAM, Alison, Codecademy, Coursera. Create a registration form for your college campus placement through Google forms.

Reference Books:

1. In-line/On-line: Fundamentals of the Internet and the World Wide Web, 2/e By Raymond Green law and Ellen Hepp, Publishers: TMH
2. Internet technology and Web design, ISRD group, TMH.
3. Information Technology The breaking wave, Dennis P.Curtin, Kim Foley, Kunai Sen and Cathleen Morin, TMH.



UG- LIFE SKILL COURSE

ANALYTICAL SKILLS(AS)

(w.e.f. 2020-2021 A.Y.)

Semester	Course Code (LS)	Course Title	Hrs/Sem	Hrs/wk	Credits	Sem End Exam (2 Hrs)
III	Life skill course	Analytical skills(AS)	30	2	2	50 Marks

Course Objective: Intended to inculcate quantitative analytical skills and reasoning as an inherent ability in students.

Course Outcomes:

After successful completion of this course, the student will be able to:

- Understand the basic concepts of arithmetic ability, quantitative ability, logical reasoning, business computations and data interpretation and obtain the associated skills.
- Acquire competency in the use of verbal reasoning.
- Apply the skills and competencies acquired in the related areas
- Solve problems pertaining to quantitative ability, logical reasoning and verbal ability inside and outside the campus.

UNIT – 1:

(10 Hrs)

Arithmetic ability: Algebraic operations BODMAS, Fractions, Divisibility rules, LCM & GCD(HCF).

Verbal Reasoning: Number Series, Coding & Decoding, Blood relationship, Clocks, Calendars.

UNIT – 2:

(10 Hrs)

Quantitative aptitude: Averages, Ratio and proportion, Problems on ages, Time-distance-speed.

Business computations: Percentages, Profit & loss, Partnership, simple compound interest.

UNIT – 3:

(07 Hrs)

Data Interpretation: Tabulation, Bar Graphs, Pie Charts, line Graphs, Venn diagrams.

Recommended Co-Curricular Activities

(03 Hrs)

Surprise tests / Viva-Voice / Problem solving/Group discussion.

Text Book:

Quantitative Aptitude for Competitive Examination by R.S. Agrawal, S.Chand Publications.

Reference Books:

1. Analytical skills by Showick Thorpe, published by S Chand And Company Limited, Ramnagar, New Delhi-110055.
2. Quantitative Aptitude and Reasoning by R V Praveen, PHI publishers.
3. Quantitative Aptitude for Competitive Examination by Abhijit Guha, Tata Mc Graw Hill Publications.



ADIKAVI NANNAYA UNIVERSITY:: RAJAHMAHENDRAVARAM
UG – Life Skill and Skill Development Course Syllabus (2020-21)

The examination results of a class of 260 students are represented by Ven – diagram. From this diagram get the following information

260 విద్యార్థుల పేరిట పరీక్షలందు పాస్ అవుతున్న విషయాలకు సంబంధించి వేన్-డయాగ్రామ్ ఇవ్వబడినది.

(i) Number of students who have passed in all subjects.

అన్ని సబ్జెక్టులలో పాస్ అవుతున్న వారు.

(ii) Number of students who have passed in Maths only.

గణిత శాస్త్రంలో పాస్ అవుతున్న వారు.

SECTION – B

Answer all the questions. Each question carries 10 marks. (3X 10 = 30M)

అన్ని ప్రశ్నలకు సమాధానాలు ఇవ్వండి. ప్రతి ప్రశ్నకు 10 మార్కులు.

9. Find the units digit in the product $(2467)^{153} \times (341)^{72}$ and $(264)^{102} + (264)^{103}$

$(2467)^{153} \times (341)^{72}$ మరియు $(264)^{102} + (264)^{103}$ లబ్ధులలో యూనిట్ అంకెలను తెలపండి.

(OR)

10. What was the day of the week on 15th August 1947?

1947 ఆగస్టు 15 వ తేదీ అది ఎంతో ఏ రోజు వచ్చింది.

11. Calculate the A.M. of the marks from the following

క్రింది పట్టికలో మార్కులకు అంక మధ్యామాన్ని గణించండి.

Marks	0-10	10-20	20-30	30-40	40-50	50-60
No. of students	12	18	27	20	17	6

(OR)

12. Find time n , where $p = \text{Rs } 25000/-$, $A = \text{Rs } 33640/-$, $r = 16\%$.

$p = \text{Rs } 25000$, $A = \text{Rs } 33640/-$, $r = 16\%$ అయితే కాలము n తేలుతుంది.

13. The graph given below represents the number of users of two broad band services A and B

Across 5 cities P, Q, R, S and T?

P, Q, R, S మరియు T అను 5 నగరాలలో A మరియు B అను రెండు బ్రాడ్ బాండ్ సేవలకు వాడుకదారుల సంఖ్య ఇవ్వబడినది.



UG- SKILL DEVELOPMENT COURSE
INSURANCE PROMOTION
(w.e.f. 2020-2021 A.Y.)

Semester	Course Code (SD)	Course Title	Hrs/Sem	Hrs/wk	Credits	Sem End Exam (2 Hrs)
I	Skill Development Course	Insurance Promotion	30	2	2	50 Marks

Learning Outcomes:

By successful completion of the course, students will be able to:

- Understand the field level structure and functioning of insurance sector and it's role in protecting the risks.
- Comprehend pertaining skills and their application for promoting insurance coverage
- Prepare better for the Insurance Agent examination conducted by IRDA
- Plan 'promoting insurance coverage practice' as one of the career options.

UNIT I:

Section I:

(06 Hrs)

Introduction of Insurance - Types of insurances. Growth of Insurance sector in India - Regulatory mechanism (IRDA) - Its functions

UNIT II:

Section II:

(10 Hrs)

Life Insurance plans. Health insurance plans. Products and features. Contents of documents- Sales Promotion methods - Finding prospective customers Counselling Helping customers in filing - Extending post-insurance service to customers.

UNIT III:

Section III:

(10 Hrs)

General Insurance - It's products (Motor, Marine, Machinery, Fire, Travel and Transportation) and features. Contents of documents. Dealing with customers – Explaining Products to Customers - Promoting Customer loyalty. Maintenance of Records.

Co-curricular Activities Suggested:

(4 hrs)

1. Collection of pamphlets of various insurance forms and procedures
2. Invited Lectures by Development Officers concerned
3. Mock practice of selling of insurance products
4. Preparation of working documents
5. Assignments, Group discussion, Quiz etc.

Reference books:

1. Principles of Insurance, Himalaya publishing House
2. Principles and Practice of Insurance, "
3. Fundamentals of insurance, "
4. Life and General Insurance Management, "
5. Financial services, Tata McGraw hill
6. Insurance Principles and Practices, Sultan Chand & Sons
7. Websites on insurance promotion



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UG – Life Skill and Skill Development Course Syllabus (2020-21)

MODEL QUESTION PAPERS

SKILL DEVELOPMENT COURSES)

Semester: I

PAPER: INSURANCE PROMOTION

Time:2Hrs.

Max Marks: 50

SECTION – A

Answer any **FOUR** questions. Each question carries 5 marks.

4 x 5 = 20Marks

1. Functions of IRDA.
2. Point Insurance Services.
3. Five Insurance.
4. Sales promotion methods.
5. Customer Royalty
6. Insurance product promotion.
7. Types of Insurances.
8. Health Insurance.

SECTION – B

Answer **all** the questions. Each question carries 10 marks.

3 x10 –30Marks

9. Explain the need and significance of Insurance.
(OR)
10. Briefly discuss the role of IRDA in Insurance promotions and regulations.
11. Write in detailed about life Insurance products and features?
(OR)
12. Discuss the doubts for health Insurance ? Narrate the issues in helping customer in filing.
13. Write about the significance of general Insurance? Explain any TWO general insurance productives
(OR)
14. Explain the procedure in handling and dealing with the customers and enhancing the customer royalty .



UG- SKILL DEVELOPMENT COURSE
TOURISM GUIDANCE
(w.e.f. 2020-2021 A.Y.)

Semester	Course Code (SD)	Course Title	Hrs/Sem	Hrs/wk	Credits	Sem End Exam (2 Hrs)
I	Skill Development Course	Tourism Guidance	30	2	2	50 Marks

Learning Outcomes:

By successful completion of the course, students will be able to:

- Understand the basic tourism aspects .
- Comprehend the requirements, role and responsibilities of profession of a Tourist Guide
- Apply the knowledge acquired in managing different groups and guiding in a tour
- Explain basic values related to tourism and heritage

Unit I:

(06 hrs)

Tourism – What is Tourism - Characteristics of Tourist Places – Guidance in Tourism - Meaning of Guidance – Types of Tour Guidance - Government/Department Regulations

Unit II:

(10 hrs)

Types of Guides – Characteristics of a Guide - Duties and Responsibilities of a Guide - The Guiding Techniques –Guide's personality- Training Institutions – Licence.

Leadership and Social Skills - Presentation and Communication Skills - Working with different age and linguistic groups - Working under difficult circumstances – Precautions at the site -Relationship with Fellow Guides and Officials.

Unit III:

(10 hrs)

Guest Relationship Management- Personal and Official - Arrangements to Tourists – Coordinating transport - VISA/Passport -Accident/Death -Handling Guests with Special Needs/ Different Abilities – Additional skills required for Special/Adventure Tours - Knowledge of Local Security and Route Chart – Personal Hygiene and Grooming - Checklist - Code of Conduct

Co-curricular Activities Suggested:

(04 hrs)

1. Assignments, Group discussion, Quiz etc.
2. Invited lecture/training by local tourism operators/expert/guides
3. Visit to local Tourism Department office and a tourist service office
4. Organisation of college level short-duration tours to local tourist sites.

Reference Books:

1. Jagmohan Negi (2006); Travel Agency and Tour Operations, Kanishka Publishers, New Delhi
2. Mohinder Chand (2009); Travel Agency and Tour Operations: An Introductory Text, Annol Publications Pvt. Limited, New
3. Pat Yale(1995); Business of Tour Operations, Longman Scientific & Technical, New Delhi
4. Websites on Tourism guidance.

Women empowerment Activities – Gender Equality

An Awareness programme was conducted at VKV Govt Degree College on 25th November, 2021 under the joint organization of Women Empowerment Cell & NSS Committee of VKV Govt Degree College. This programme was organised by the chairmanship of Dr.K.P.Raju, Principal of VKV Govt Degree College. Sri V.Mani Kumar garu, Sub-Inspector of Police, Kothapeta was attended as chief guest in this programme. The programme was started with the Prayer song by the students. On this occasion, our beloved Principal Dr.K.P.Raju garu delivered their valuable message to the students. Next Sub-Inspector of Police Sri.K. Mani Kumar garu interact with the students about their problems. And he conveyed some important instructions about the Anti-Ragging. He also said that ragging was punishable offence and explained to the students under what sections a case would be registered if any student caused ragging to another student, the extent to which it could be punished, how strict the laws were and so on. Librarian& NSS Coordinator Arun kumar garu, Lecturer in Economics & Convenor of Women Empowerment Cell T.Ramadevi, K.S.N garu, Lecturer in Commerce, Women Empowerment Cell members Nagarani garu, Srilakshmi garu, Naga Deepika garu other teaching faculty and students were participated in this Programme. Finally, the event was successfully concluded with the chief guest felicitation.



women's day competitions



An Awareness programme on “Disha App”



National Girl Child Day-2021



National Women Teachers Day (Savitri bai phule Birthday celebrations)-2021



Short Film on Savithri Bai Phule-2021



SANKRANTHI CELEBRATIONS FROM 5TH JANUARY TO 7TH JANUARY

Celebrations at the time of the winter solstice have been universal in almost every culture on the planet. It is seen as the rising of the new sun. In ancient Rome, this was celebrated as Saturnalia, which means it was about Saturn, the god of agriculture and food. In southern India, even today, the celebration of Makar Sankranti is one of the most important festivals in a year for the agricultural communities.

The Women Empowerment Cell, Department of Telugu and NSS Unit of VKV GOVT DEGREE COLLEGE was jointly celebrated SankrantiSambaralu from 5th January, 2022 to 7th January 2022 under the Chairmanship of College Principal Dr.K.P. Raju garu. Principal Dr.K.P.Raju said the festival was on occasion to greet the sun and welcome him into the lives of people as it liberated them from the extremes of winter. He urged students to develop a spirit of unity and patience. Various competitions marked the SankrantiSambaralu celebrations at VKV GOVT DEGREE COLLEGE Depart –wise competitions like Traditional Dress competitions for Girls, Food Festival for Girls, Rangoli,Mehendi Competitions, Traditional dress Competitions for Boys were held for the students to showcase their talents. Finally, the Celebrations ended with the Bhogimantalu Programme at college campus. Students were participated enthusiastically.

The details of the events organized as part of this Sankranti festival are as follows:



పాఠశాలల్లో ముందస్తు సంక్రాంతి వేడుకలు



కొత్తపేట డిగ్రీ కళాశాలలో భోగిమంట వద్ద అధ్యాపకులు, విద్యార్థులు



సోంపల్లో బహుమతులు లభిస్తున్న తపోసెల్లూర్, ఎస్సెలు

కొత్తపేట: స్థానిక విశ్వకవి వేమన ప్రభుత్వ డిగ్రీ కళాశాలలో ముందుగానే సంక్రాంతి సంప్రదాయ కార్యక్రమాలు ఘనంగా నిర్వహించారు. కళాశాల ప్రెసిడెంట్ కె.పెద్దిరాజు ఆధ్వర్యంలో ఎన్ఎస్ఎస్ పీఠ్ ఎస్.ఆరు.బేరేమూర్, కళాశాల విమెన్స్ ఎంప వర్మెంట్ సెల్ కన్వీనర్ టి.రమాదేవి, ఎన్ ఎన్ కె ఇన్ ఛార్జ్ వివిధ కార్యక్రమాలు నిర్వహించారు. విద్యార్థులను సంక్రాంతి సంప్రదాయ వస్త్రధారణతో పాటు బాలికల స్వచ్ఛంద సంక్రాంతి కళ తెచ్చారు. దినచరగా భోగిమంట వేసి దాని చుట్టూ విద్యార్థులు, అధ్యాపకులు కేయి కేయి పట్టుకుని స్వచ్ఛంద చేశారు. కార్యక్రమాలను విమెన్ ఎంపవర్ సెల్ సభ్యులు సీహెచ్ఎస్ శ్రీలక్ష్మి, ఎం.గాయత్రీ, ప్రసన్నకృష్ణ, నాగదీపిక తదితరులు పాల్గొన్నారు.



కొత్తపేట డిగ్రీ కాలేజీ సంక్రాంతి ముగ్గు పెడుతున్న విద్యార్థిని

సంస్కృతి స

కోనసీమలోని మూడు నియోజకవర్గాల్లో సంక్రాంతి వేడుకలను ఘనంగా నిర్వహించారు. వివిధ పాఠశాల్లో సంప్రదాయ రీతిలో సంక్రాంతి వేడుకలు నిర్వహించి పండగల విశిష్టతను తెలిపారు.

నేపథ్యంలో అందరు జాగ్రత్తలు పాటించాలని సూచించారు.

యువత తెలుగు సంస్కృతిని అలవర్చుకోవాలి

- డిగ్రీ కాలేజీ ప్రెసిడెంట్ డా. కె.పి.రాజు
- కాలేజీ ఆవరణలో సంక్రాంతి సంబరాలు



కొత్తపేట:కోస్తానాథి ప్రతినిధి: యువత తెలుగు సంస్కృతిని, సంప్రదాయాన్ని అలవర్చుకోవాలని కొత్తపేట విశ్వకవి వేమన ప్రభుత్వ డిగ్రీ కళాశాల ప్రెసిడెంట్ డా.కె.పి.రాజు విద్యార్థులకు పిలుపునిచ్చారు. కళాశాలలో ఉమెన్ ఎంపవర్మెంట్ కన్వీనర్ టి.రమాదేవి,ఎన్ ఎన్ కె ఇన్ ఛార్జ్ అరుణ్ కుమార్ మరియు తెలుగు విభాగధిపతి పి. శివాజీ సంయుక్త ఆధ్వర్యంలో సంక్రాంతి సంబరాలనుఅనంతోత్సాహంతోఘనంగా నిర్వహించారు. ఈ సందర్భంగా మహిళా సాధికారత విభాగం తరఫున కళాశాల విద్యార్థినిలకు సాంప్రదాయ వస్త్ర ధారణ పోటీలు, మెహెండి పోటీలు, ముగ్గుల పోటీలు, సాంప్రదాయ వంటల పోటీలు, నిర్వహించారు.అలాగే తెలుగు విభాగం తరఫున సాంప్రదాయ వస్త్ర ధారణ పోటీలు నిర్వహించారు. అనంతరం కళాశాల ఆవరణలో భోగి మంటల కార్యక్రమాన్ని నిర్వహించి సంక్రాంతి వేడుకలు ముందుగానే అచర్యించారు. ఈ కార్యక్రమాల్లో ముఖ్య అతిథిగా కళాశాల ప్రెసిడెంట్ డాక్టర్ కె.పి.రాజు ముఖ్య అతిథిగా పాల్గొని విద్యార్థుల సుక్ష్మీంది ప్రసంగించారు. మారుతున్న కాలానికి అనుగుణంగా మనం మారాలి కానీ, అదే నమయంలో మన సంస్కృతి, సాంప్రదాయాలను మరచిపోరాదని గుర్తు చేశారు. ఈ కార్యక్రమాల్లో కళాశాల అధ్యాపకులు, ఎన్.నాగేశ్వర రావు, శ్రీధర్, పాపారావు, శ్రీనివాసరావు, సీ.హెచ్.రాజ్, జి.శ్రీనివాసులు, శ్రీలక్ష్మి, నాగ దీపిక, అధ్యాపకేతర సిబ్బంది కళాశాల సూపరింటెండెంట్ ప్రమలాంబ, అరుణ సుందరి , ఇతర



అధ్యాపక అధ్యాపకేతర సిబ్బంది, విద్యార్థిని విద్యార్థులు పాల్గొన్నారు.

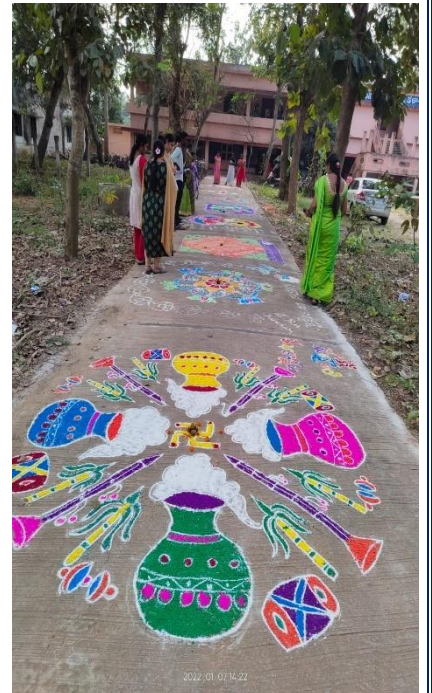
1. TRADITIONAL DRESS COMPETITION FOR GIRLS



2.FOOD FESTIVAL



3.RANGOLI COMPETITION





3.MEHENDI COMPETITION



5.TRADITIONAL DRESS COMPETITION FOR BOYS



SAVITRIBHAI PHULE JAYANTHI CELEBRATIONS 2022



Savitribai Phule (3 January 1831 – 10 March 1897) was an Indian social reformer, educationalist, and poet from Maharashtra. Along with her husband, in Maharashtra, she played an important and vital role in improving women's rights in India. She is considered to be the pioneer of India's feminist movement. Savitribai and her husband founded one of the first modern Indian girls' school in Pune, at Bhide wada in 1848. She worked to abolish the discrimination and unfair treatment of people based on caste and gender. She is regarded as an important figure of the social reform movement in Maharashtra.

Savitribai Phule Jayanthi was organized by Women Empowerment Cell on 3rd January 2022 at VKV Govt Degree College, Kothapeta. College Principal Dr.K.P.Raju was the Chief Guest at the event. Savitribai paid floral tributes to Phule Gary's portrait. Mrs. Savitribai Phule said that she was the first woman teacher and that she had worked hard for the education of girls and that girls should take her as an ideal. Special invitees to the event were School Teachers S. Vimaladevi, Vadapalem, T. Maninagu, Billakurru, Y. Jayawati, Bodipalem, Kottapeta Junior College Lecturers Uma Veeralakshmi, Hindi Lecturer, Sujatha, Economics Lecturer participated. The event was attended by the College Vice Principal Arun Kumar, Women Empowerment Convener T.Ramadevi, K. Satyanarayana, Sridhar, Ankamarao, Srinivasa Rao, Naveen garu Pawan, Ch. Rani, Srilakshmi, Shivaji and other faculty and students. The event ended successfully with the honor of the chief guests.

PHOTO GALLERY



యువతులు సావిత్రి భాయి పూల్ సు ఆదర్శంగా తీసుకోవాలి - డిగ్రీ కాలేజీ ప్రెసిడెంట్ రాజు



అన్నింటి విధంగా ఉండాలి చెప్పారు. ఈ కార్యక్రమానికి ప్రత్యేక ఆహ్వానితులూ కొత్తపేట మండలం స్కూల్స్ నుండి విమల రేడి, ఎస్ జి లి, ఎంపీఎస్ ఎస్ వాడపాలెం, మరియన్ డి మణిమన్, ఎస్ జి లి, ఎంపీ సి ఎస్, దిక్కట్లపల్లి జై, అమరం, ఎస్ జి లి లోకి పోయి మరియన్ ప్రభుత్వ పాఠశాలలో కళాశాల కొత్తపేట నుండి పిఎం బిల్లకర్ ఉమా దీపిష్టి మరియన్ ఆర్ట్స్ కాలేజి అధ్యాపకులు సుజాత దివ్య దివ్యార్థులు ఉత్తరం మాట్లాడారు. అందరూ కూడా కష్టపడి చదివి సమాజానికి ఉపయోగపడే విధంగా అధ్యయనం చేస్తూ తమరూ కావాలి చెప్పారు అన్నారు. ఈ కార్యక్రమంలో కళాశాల అధ్యాపకులు రాజ్ కుమార్, సుజాత, రాజ్ కుమార్, ఎంపీ కుమార్, ఎస్ కృష్ణారావు, బి కృష్ణ, సి.ఎస్. రామ్, సి.ఎస్. శ్రీ లక్ష్మి, డి. రామ్ రమణ, మరియన్ దివ్యార్థి లు పాల్గొన్నారు.



WOMEN EMPOWERMENT CELL DEBATE ON WOMEN EMPOWERMENT

on 17-10-2022

As per the direction of Principal Dr.K.P.Raju sir A debate on Women Empowerment Programme was organized by Women Empowerment Cell under the chairmanship of Vice-Principal S.Arun Kumar garu from 17th October-2022. As a part of this programme Vice-Principal S.Arun Kumar and N.Nageswararao was visited as chief guest and special invitee. And also invite H.V.N.V.S.Pavan, Ch.Narga Rani, Ch.N.Srilakshmi as Judges to this Programme. Women Empowerment Convenor T.Ramadevi, Dr.K.Ankamaraao, Dr.G.Srinivasulu, Dr.D.Ch.Paparaao, Ch.Naga Rani, HS.Pawan,B.Vijay Kumar, V. Naga Deepika, Srilakshmi, Deepika Devi, A.Naga Jyothi, Jayasee,P.Prasanna Jyothi, Sailakshmi, D.Kavya, K.Kanaka Raju, Ch.Vijaya Kumar, Ch.Moses Raju, Dr.P.Sivajee, and other faculty and students were participated in this programme. The event ended successfully with the honour of the chief guests.

Students participate in Debate on Women Empowerment





DISHA APP INSTALLATION PROGRAMME

ON 2ND AUGUST 2022

DISHA App Installation and awareness programme was celebrated at VKV Govt Degree College under the chairmanship of Principal Dr.K.P.Raju gar on 02nd August, 2022. As part of the program, the faculty and students installed DISHA APP in their mobile phones with the help of lady constables of Kothapeta Police station. Vice-Principal S.ArunKumar, N.NageswaraRao, Dr.D.Ch.Paparaao, T.Ramadevi, H.Sriram Pavan, Ch.Nagarani, Ch.N.Srilakshmi, V.Naga Deepika, B.Vijayakumar, P.Sivajee, P.Sai Krishna, P.Prasanna Jyothi, A.Naga Jyothi, Ch.Vijaya Kumar and students are participated in this programme.



WOMEN EMPOWERMENT CELL

As per the instructions of CCE Gender Campaign was organized by Women Empowerment Cell under the chairmanship of Principal Dr.K.P.Rajugaru from 25th November 2022 to 23rd December 2022. As a part of this programme, prominent people from various fields were invited as chief guests and special invitees. Many informative things were given to the students by them.

Gender Campaign Schedule:

1. Gender Discrimination
2. Child Marriages
3. Protection of Child from Sexual Offences
4. Domestic Violence

Following are the details of the various programmes organized by the Women Empowerment Cell as per the Gender Campaign Schedule.



Vice-Principal S.Arun Kumar delivering speech in Gender Campaign Inauguration Programme



T. RAMA DEVI ,WEC CONVENOR OF WEC DELIVERING SPEECH IN GENDER CAMPAIGNING INAGURATION PROGRAMME



Students participated in Inauguration of Gender Campaign at Seminar Ha



1.GENDER DISCRIMINATION

As per the schedule of Gender Campaign An awareness Programme on Gender Discrimination was organized by Women Empowerment Cell under the chairmanship of Principal Dr.K.P.Rajugaru from 1st December 2022. As a part of this programme, ICDS CDPO P.Sarada, ICDS Supervisor Kumari were invited as chief guests and special invitees. Many informative things were given to the students by them.S.Arun Kumar, Vice-Principal,K.AnkamaRao, H.S.Pavan, K.Satyanarayana, Ch.Vijay Kumar,Ch.N.Srilakshmi, V.Naga Deepika, Prasanna Jyothi, Jayasee, Naga Jyothi, Sailakshmi other staff and students were participated in this programme.

Following are the details of the various programmes organized by the Women Empowerment Cell as per the Gender Campaign Schedule.



Facilitating to the Chief Guest

పాల్గొన్నారు

సమాజంలో లింగ వివక్షను రూపుమాపాలి

కొత్తపేట, కోస్తా వాణి ప్రతినిధి : సమాజంలో మహిళలు, బాలికలు ఎదుర్కొంటున్న లింగ వివక్షను మహిళా రక్షణ చట్టాల ద్వారా రూపు మాపాల్సిన అవసరం ఎంతైనా ఉందని కొత్తపేట ఐసిడిఎస్ సిడిపిఓ శారద పిలుపునిచ్చారు. కళాశాల ఉమెన్ ఎంపవర్మెంట్ సెల్ ఆధ్వర్యంలో కొత్తపేట విశ్వవిద్యాలయ ప్రభుత్వ డిగ్రీ కళాశాల లో ప్రిన్సిపల్ డాక్టర్ కె.పి.రాజు అధ్యక్షతన లింగ వివక్షత పై ఒక అవగాహన సదస్సు జరిగింది. ఈ కార్యక్రమానికి ఐసిడిఎస్ సిడిపిఓ శారద మరియు ఐసిడిఎస్ సూపర్వైజర్ కుమారి ముఖ్య అతిథులుగా విచ్చేశారు. ప్రిన్సిపల్ డాక్టర్ కె. పి.రాజు మాట్లాడుతూ అబ్బాయిలు, అమ్మాయిలు ఇద్దరు సమానమే అని అన్ని రంగాల్లోనూ అమ్మాయిలు అవకాశాలను అందిపుచ్చుకొని ఉన్నత స్థాయికి వెళ్లాలని విద్యార్థులకు తెలియజేశారు. ఐ సి డి ఎస్ సి డి పి ఓ శారద మాట్లాడుతూ సమాజంలో బాలికలు మరియు మహిళలు ఎదుర్కొంటున్న లింగ వివక్ష గురించి వివరిస్తూ ఈ వివక్షను ఎదుర్కోవడానికి మహిళా రక్షణ చట్టాలు ఉన్నాయని వాటి గురించి బాలికలందరూ అవగాహన పెంచుకోవాలని పిలుపునిచ్చారు. కుమారి మాట్లాడుతూ లింగ వివక్ష అనేది ప్రాథమికంగా కుటుంబం నుంచే మొదలవుతుందని, వివక్షను దాని మొగ్గలోనే తుంచి వేయాలంటే బాలికలు విద్యను ఆయుధంగా ఉపయోగించుకుని తమ భవిష్యత్తును తీర్చిదిద్దుకోవాలని తెలియజేశారు. కళాశాల వైస్ ప్రిన్సిపల్ ఎస్. అరుణ్ కుమార్ మరియు కళాశాల సీనియర్ అధ్యాపకులు మరియు బోటనీ హెచ్ ఓ డి నాగేశ్వరరావు విద్యార్థులను ఉద్దేశించి లింగ వివక్షత పై అవగాహన కల్పించారు. ఈ కార్యక్రమంలో కళాశాల ఐక్య ఏ సి కోఆర్డినేటర్ డాక్టర్.కె.అంకమరావు, కామర్స్ హెచ్ ఓ డి హెచ్ శ్రీరామ్ వవన్, కామర్స్ అధ్యాపకులు డాక్టర్ కె.నత్యనారాయణ, ఎ. దీపికా దేవి, వి.నాగదీపిక, సిహెచ్ శ్రీలక్ష్మి, సిహెచ్.విజయ కుమార్, జాయసీ, పి ప్రసన్న జ్యోతి, సాయి లక్ష్మి, ఎ.నాగజ్యోతి, సిహెచ్. భవాని, మోజెస్ రాజు మరియు విద్యార్థిని



విద్యార్థులు పాల్గొన్నారు.



Vice-Principal S.Arun Kumar delivered their speech about Gender Discrimination



Student sharing her opinion about Gender Discrimination





Participated students in Gender Discrimination programme

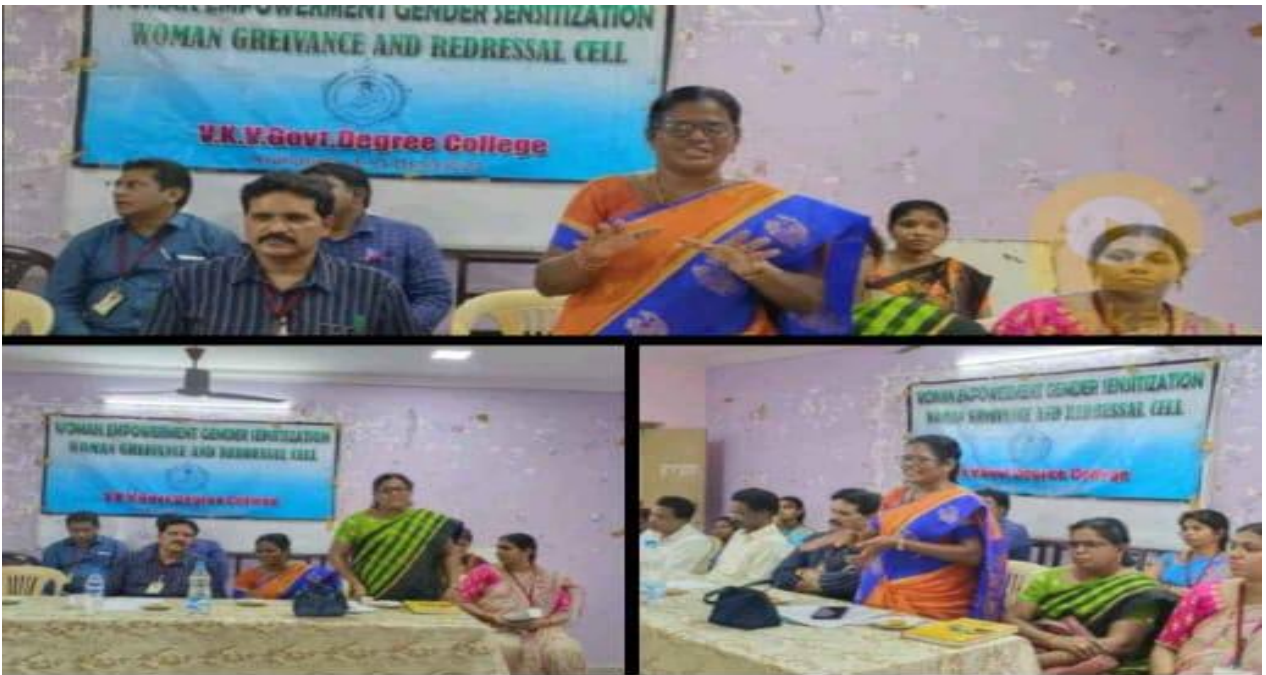


మహిళలు అవకాశాలను అందిపుచ్చుకోవాలి

కొత్తపేట: డిగ్రీ, ఉన్నత విద్య పూర్తిచేసిన బాలికలు, యువతులు జీవితంలో తమ కాళ్ళపై నిలబడేలా వచ్చిన అవకాశాలను అందిపుచ్చుకోవాలని స్త్రీ, శిశు సంక్షేమ శాఖ స్థానిక ఐసీడిఎస్ ప్రాజెక్టు అధికారి పి.శారద సూచించారు. స్థానిక వీకేవీ ప్రభుత్వ డిగ్రీ కళాశాలలో జెండర్ క్యాంపెయిన్ లో భాగంగా శుక్రవారం కళాశాల ఉమెన్ ఎంపవర్మెంట్ సెల్ ఆధ్వర్యంలో లింగ వివక్షతపై అవగాహన సదస్సు ప్రిన్సిపాల్ కె.పెద్దిరాజు అధ్యక్షతన జరిగిన సదస్సులో సీడీపీఓ శారద ముఖ్యఅతిథిగా పాల్గొన్నారు. ప్రిన్సిపాల్ మాట్లాడుతూ సమాజంలో

అబ్బాయిలు, అమ్మాయిలు సమానమేనని, అన్ని రంగాల్లో వచ్చిన అవకాశాలను అందిపుచ్చుకుని ఉన్నత స్థాయికి చేరుకోవాలని సూచించారు. ఈ సదస్సులో ఐసీడిఎస్ సూపర్వైజర్ కుమారి, వైస్ ప్రిన్సిపాల్ ఎస్.అరుణ్ కుమార్, అధ్యాపకులు పాల్గొన్నారు. ఇదే కళాశాలలో కంప్యూటర్ సైన్స్ విభాగాధిపతి సీహెచ్ విజయకుమార్ ఆధ్వర్యం వహించిన కంప్యూటర్ అక్షరాస్యత దినోత్సవాన్ని, రసాయన శాస్త్ర విభాగాధిపతి జి.శ్రీనివాసులు ఆధ్వర్యం వహించిన జాతీయ వాయుకాలుష్య నివారణ దినోత్సవాన్ని నిర్వహించారు.

టెండర్



తూర్పు గోదావరి జిల్లా

సమాజంలో లింగ వివక్షను రూపుమాపాలి



శేఖర్

08:27 PM, 02 Dec

272 వీక్షించారు

సమాజంలో మహిళలు, బాలికలు ఎదుర్కొంటున్న లింగ వివక్షను మహిళా రక్షణ చట్టాల ద్వారా రూపు మాపాల్సిన అవసరం ఎంతైనా ఉందని కొత్తపేట ఐసీడిఎస్ సిడిపిఓ శారద పిలుపునిచ్చారు. కళాశాల ఉమెన్ ఎంపవర్మెంట్ సెల్ ఆధ్వర్యంలో కొత్తపేట విశ్వకవి వేమన ప్రభుత్వ డిగ్రీ కళాశాల లో ప్రిన్సిపాల్ డాక్టర్ కె. పి. రాజు అధ్యక్షతన ...

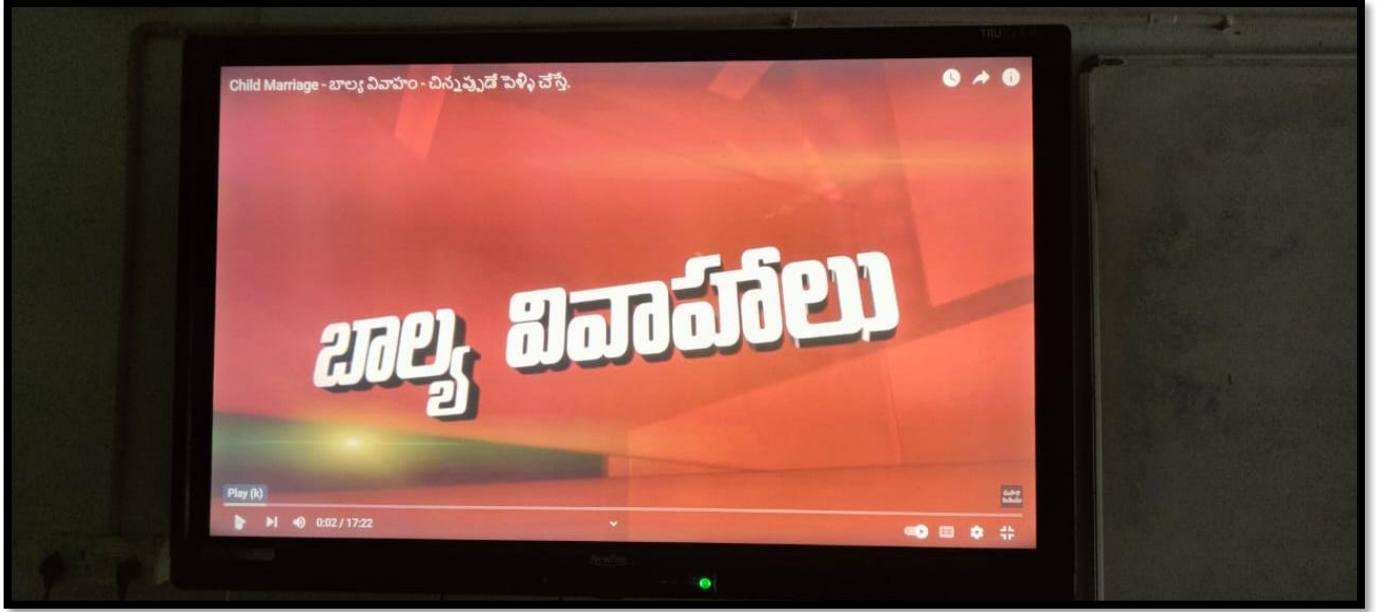
FILM SHOW ABOUT GENDER DISCRIMINATION

Created awareness on "GENDER DISCRIMINATION" to girl students by Women Empowerment Cell through Film Show on 06th December-2022 as a part of GENDER CAMPAIGN.



FILM SHOW ABOUT CHILD MARRIAGES

Created awareness on "CHILD MARRIAGES" to girl students by Women Empowerment Cell through Film Show on 09th December-2022 as a part of GENDER CAMPAIGN.



2.CHILD MARRIAGES

As per the schedule of Gender Campaign An awareness Programme on “Child Marriages” was organized by Women Empowerment Cell under the chairmanship of Principal Dr.K.P.Rajugaru from 9th December 2022. As a part of this programme,Principal Dr.K.P.Rajugaru invited as chief guests and special invitees. Many informative things were given to the students by them.S.Arun Kumar, Vice-Principal,T.Ramadevi, Convenor of WEC, Ch.N.Srilakshmi, V.Naga Deepika, Prasanna Jyothi, Jayasee, Naga Jyothi, Sailakshmi other staff and students were participated in this programme.

Following are the details of the various programmes organized by the Women Empowerment Cell as per the Gender Campaign Schedule.



Dr.K.P.Raju, Principal, VKV, GDC addressing about the Programme



S.Arun Kumar, Vice- Principal, VKV, GDC addressing about the Programme



T.Ramadevi, Convenor of WEC delivered her speech about Child Marriages



Participated students in Gender Discrimination programme

INTERNATIONAL WOMENS DAY-2022

The Women Empowerment Cell was organized "INTERNATIONAL WOMENS DAY" was celebrated on 8th March, 2022 at college seminar hall under the organization of Principal Dr. K. P. Raju. Sri G.D. Kishore Babu, MRO, Kothapeta visited as Chief Guest to this programme. Sri. M. Hari Prasad, MEO, Kothapeta was visited as Guest of Honour to this programme. Smt. Ch.L.Kalyani, EOPRD, Smt. P.Sarada, CDPO, SmtD.Venkata Lakshmi, Medical Officer, SmtB.N.Padma Lakshmi, Dy. Thahasildar, Smt. R.Sujatha, Sr.Asst, STO office, Smt. P.V.V.Bramaramba, Superintendent, Smt G. Rajeswari, HM, Smt. L.Purnima, School Assistant, J.Venkata Ramana, S.A, CH.V.Narasamma, S.A, P.Nirmala, S.A, V.Bhavana Swami, PD, K.Chinnari, ANM, Y.Nagamani, S.A, B.Pushpa Sarala, S.A, N.Prameelakumari, S.A visited as special invitees in this programme.

The programme started with the prayer song. Vice principal Sri.S.Arunkumar, T.Ramadevi, Convenor of WEC, Sri. K.Ankama Rao, IQAC coordinator, N.Nageswara Rao, Dr.K.Sathyanarayana, Dr.Ch.Paparao, Sri. H.S.N.V.S.Pavan Kumar, Dr.G.Srinivasulu, Ch.Nagarani, Ch.N.Srilakshmi, V.Naga Deepika, Dr.P.Sivajee, Sai Krishna, Jhansi, Jaisee, Prasanna Jyothi, Naga Jyothi, K.Kanaka Raju, D.Kavya, ArunaSundari, Suvarthamma other teaching and non-teaching and students were participated in this programme. The programme closed with vote of thanks and National Anthem.





FALICITATION TO CHIEF GUESTS & SPECIAL INVITEES

WOMEN EQUALITY DAY & MOTHER THERESA JAYANTHI CELEBRATIONS ON 26th AUGUST-2022

Women Equality Day & Mother Theresa Jayanthi were celebrated by Women Empowerment Cell under the chairmanship of college principal Dr.K.P.Raju on 26th August-2022. Firstly, principal Dr.K.P.Rajugaru and staff garlanded the photo of Mother Theresa and paid their tributes for her priceless services. Principal Dr.K.P.Raju delivered his valuable speech on this occasion. Vice-Principal S.Arun Kumar, Women Empowerment Convenor T.Ramadevi, IQAC coordinator Dr.K.Ankamaraao, Ch.Nagarani, Dr.K.Satyanarayana, Dr.D.Ch.Paparaao, B.Vijay Kumar, V.Naga Deepika, Ch.N.Srilakshmi, P.Prasanna Jyothi, A.Naga Jyothi, PD K.Kanaka Raju, Ch.Bhavani other staff and students were participated in this programme.





కొత్తపేట డిగ్రీ కాలేజీలో మహిళా సమానత్వ దినోత్సవం



శేఖర్ ✓

3 hours ago

648 వీక్షించారు

డాక్టర్ బి. ఆర్ అంబేద్కర్ కోనసీమ జిల్లా పరిధిలోని కొత్తపేట విశ్వకవి వేమన ప్రభుత్వ డిగ్రీ కళాశాలలో మహిళా సమానత్వ దినోత్సవం మదర్ థెరిస్సా 112 వ జయంతి కార్యక్రమం శుక్రవారం ఉమెన్ ఎంపవర్మెంట్ కన్వీనర్ టి. రమాదేవి మరియు ఎన్ఎస్ఎస్ ప్రాగ్లాం ఆఫీసర్ ఎస్. అరుణ్ కుమార్ వారి సంయుక్త ఆధ్వర్యంలో జరిగింది. ఈ సందర్భంగా ప్రధమ మరియు ద్వితీయ సంవత్సరం విద్యార్థిని విద్యార్థులకు ఒక అవగాహన సదస్సు నిర్వహించారు.

ఈ కార్యక్రమానికి కళాశాల ప్రిన్సిపల్ డాక్టర్. కె. పి. రాజు ముఖ్యఅతిథిగా విచ్చేసి విద్యార్థులను ఉద్దేశించి ప్రసంగించారు. ముందుగా మదర్ థెరిస్సా చిత్రపటానికి పూలమాలవేసి నివాళులర్పించారు. నేటి సమాజంలో పురుషులతో పాటు స్త్రీలు కూడా అన్ని రంగాలలో మేటి గా రాణిస్తున్నప్పటికీ ఈ సమాజంలో నేటికీ స్త్రీలపై వివక్ష కొనసాగుతుందన్నారు. దీనికి కారణం మన ఆలోచనా విధానం లో మార్పు రాకపోవడమే అన్నారు. కాబట్టి విద్యార్థులు అందరూ మంచిగా చదువుకొని ఆర్థిక సాంఘిక మరియు రాజకీయ అంశాలలో సాధికారతను పొందాలని పిలుపునిచ్చారు.

ఈ కార్యక్రమంలో కళాశాల వైస్ ప్రిన్సిపల్ మరియు ఎన్ఎస్ఎస్ కోఆర్డినేటర్ ఎస్. అరుణ్ కుమార్, టి. రమాదేవి, డాక్టర్. కె. అంకమరాపు, డాక్టర్. డి. సి. హెచ్ పాపారావు, సిహెచ్. నాగరాణి, శ్రీ లక్ష్మి, వి. నాగ దీపిక, బి. విజయ్ కుమార్, సాయి కృష్ణ, జాయసీ, ప్రసన్న జ్యోతి, భవాని, కావ్య మరియు విద్యార్థిని విద్యార్థులు పాల్గొన్నారు.

కొత్తపేట

SANKRANTI CELEBRATIONS - 2023

Celebrations at the time of the winter solstice have been universal in almost every culture on the planet. It is seen as the rising of the new sun. In ancient Rome, this was celebrated as Saturnalia, which means it was about Saturn, the god of agriculture and food. In southern India, even today, the celebration of Makar Sankranti is one of the most important festivals in a year for the agricultural communities.

The Women Empowerment Cell & Department of Telugu of VKV GOVT DEGREE COLLEGE was jointly celebrated Sankranti Sambaralu from 3rd January, 2023 to 10th January 2023 under the Chairmanship of College Principal Dr.K.P. Raju garu. Principal Dr.K.P.Raju said the festival was on occasion to greet the sun and welcome him into the lives of people as it liberated them from the extremes of winter. He urged students to develop a spirit of unity and patience. Various competitions marked the Sankranti Sambaralu celebrations at VKV GOVT DEGREE COLLEGE Depart –wise competitions like Traditional Dress competitions for Girls, Food Festival for Girls, Rangoli, Mehendi Competitions, Classical Dance Competitions for girls and boys, Songs Competition for girls and boys, Traditional dress Competitions for Boys were held for the students to showcase their talents. Finally, the Celebrations ended with the Bhogimantalu Programme at college campus. Students were participated enthusiastically. The details of the events organized as part of this Sankranti festival are as follows:

గురువారం 5 జనవరి 2023



సంప్రదాయ దుస్తులతో విద్యార్థినులు

ముందస్తు సంక్రాంతి సంబరాలు

కొత్త పేట, రావులపాలెం గ్రామీణం, న్యూస్ టుడే: కొత్త పేటలోని ప్రభుత్వ డిగ్రీ కళాశాలలో ముందస్తు సంక్రాంతి సంబరాలను బుధవారం ఘనంగా నిర్వహించారు. వైస్ చీఫ్ ప్రొఫెసర్ అరుణ్ కుమార్ ఆధ్వర్యంలో బుధవారం ఆ కళాశాలలో విద్యార్థినులకు సంప్రదాయ వస్త్రధారణ పోటీలు నిర్వహించారు. కార్యక్రమంలో అధ్యాపకులు టి. నాగేశ్వరరావు, కె. సత్యనారాయణ, టి. రమాదేవి తదితరులు పాల్గొన్నారు.

కోస్తావార్త
రాజమండ్రి

డిగ్రీ కాలేజీలో సాంప్రదాయ వస్త్రధారణ పోటీలు.



కొత్తపేట కోస్తావార్త ప్రతినిధి : డాక్టర్ బి.ఆర్. అంబేద్కర్ కోస్టాను జిల్లా కొత్తపేట విశ్వ కవి వేమన ప్రభుత్వ డిగ్రీ కళాశాల నందు మహిళా సాధికారత విభాగం మరియు సాంస్కృతిక విభాగం సంయుక్త ఆధ్వర్యంలో సంక్రాంతి సంబరాలలో భాగంగా బుధవారం సాంప్రదాయ వస్త్రధారణ పోటీలను నిర్వహించారు. కళాశాల వైస్ చీఫ్ ప్రొఫెసర్ ఎన్. అరుణ్ కుమార్ ఆధ్వర్యంలో పోటీలు జరిగాయి. ఈ కార్యక్రమానికి ముఖ్య అతిథులుగా బోలబడి అధ్యాపకులు ఎన్. నాగేశ్వరరావు, కామర్స్ అధ్యాపకులు కె. సత్యనారాయణ , మహిళా సాధికారత విభాగం కన్వీనర్ టి. రమాదేవి పాల్గొన్నారు. ఈ సందర్భంగా కళాశాల వైస్ చీఫ్ ప్రొఫెసర్ అరుణ్ కుమార్ మాట్లాడుతూ సాంప్రదాయ వస్త్రధారణ వలన మన సంస్కృతి, ఆచార వ్యవహారాలు సాంప్రదాయాల యొక్క విలువలు మరియు ప్రాధాన్యతను సంకలించుకుంటున్నారని గణిత శాస్త్ర విభాగాధిపతి డాక్టర్ డివీహెచ్ పాపారావు, రసాయన శాస్త్ర విభాగాధిపతి డాక్టర్ జి శ్రీనివాసులు, కంప్యూటర్ సైన్స్ విభాగాధిపతి సిహెచ్. విజయకుమార్, తెలుగు విభాగాధిపతి డాక్టర్ పి. శివాజీ, మహిళా సాధికారత విభాగం సభ్యులు సిహెచ్.ఎస్ శ్రీలక్ష్మి, సాయి లక్ష్మి, సిహెచ్ నాగరాజు, పి వి ఎస్ శ్రవణరాంబ, అరుణ సుందర్ . అధ్యాపకులు హెచ్ ఎన్ ఎన్ వి ఎస్ పవన్ కుమార్, డాక్టర్ కే అంకమరాద్, బి. విజయకుమార్, పి సాయి కృష్ణ, పి డివికా రేణి, పి నాగదీపిక, జాయ్ సి, ప్రసన్న జ్యోతి, భవానీ, హెమెన్ రాజు, కనకరాజు, కావ్య పాల్గొన్నారు.

సాక్షి

సంక్రాంతి సంప్రదాయ వస్త్రధారణ పోటీలు



కొత్తపేట డిగ్రీ కళాశాలలో సంప్రదాయ వస్త్రధారణలో విద్యార్థినులు

కొత్తపేట: భారతీయ సంస్కృతి సంప్రదాయాలు ప్రపంచ దేశాలకే ఆదర్శనీయమని స్థానిక విశ్వకవి వేమన ప్రభుత్వ డిగ్రీ కళాశాల వైస్ ప్రిన్సిపాల్ ఎస్.అరుణ్ కుమార్ అన్నారు. స్థానిక కళాశాలలో ప్రిన్సిపాల్ కె.పెద్దిరాజు ఆధ్వర్యంలో గతేడాది నుంచి సంక్రాంతి సందర్భంగా తెలుగు సంస్కృతి సాంప్రదాయ కార్యక్రమాలు నిర్వహిస్తున్నారు. దానిలో భాగంగా ఈ ఏడాది కూడా ఆ కార్యక్రమాలు కొనసాగించడంలో భాగంగా బుధవారం సంక్రాంతి సంప్రదాయ వస్త్రధారణ పోటీలతో కార్యక్రమాలు ప్రారంభించారు. కళాశాల మహిళా సాధికారత

విభాగం, సాంస్కృతిక విభాగం సంయుక్త ఆధ్వర్యంలో విద్యార్థినులకు సంక్రాంతి సంప్రదాయ వస్త్రధారణ పోటీలు నిర్వహించారు. సుమారు 50 మంది విద్యార్థినులు ఉత్సాహంగా సంప్రదాయ రీతిలో పట్టుచీరలు ధరించి, ఆభరణాలతో అందంగా తయారై వచ్చి పోటీల్లో పాల్గొనడం ద్వారా ముందుగానే సంక్రాంతి కళ తెచ్చారు. మహిళా సాధికారత విభాగం కన్వీనర్ టి.రమాదేవి, సభ్యులు సీహెచ్ఎస్ శ్రీలక్ష్మి, సాయిలక్ష్మి, నాగరాణి, భ్రమరాంబ, అరుణసుందరి తదితరులు పాల్గొన్నారు.

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1. TRADITIONAL DRESS COMPETITION FOR GIRLS

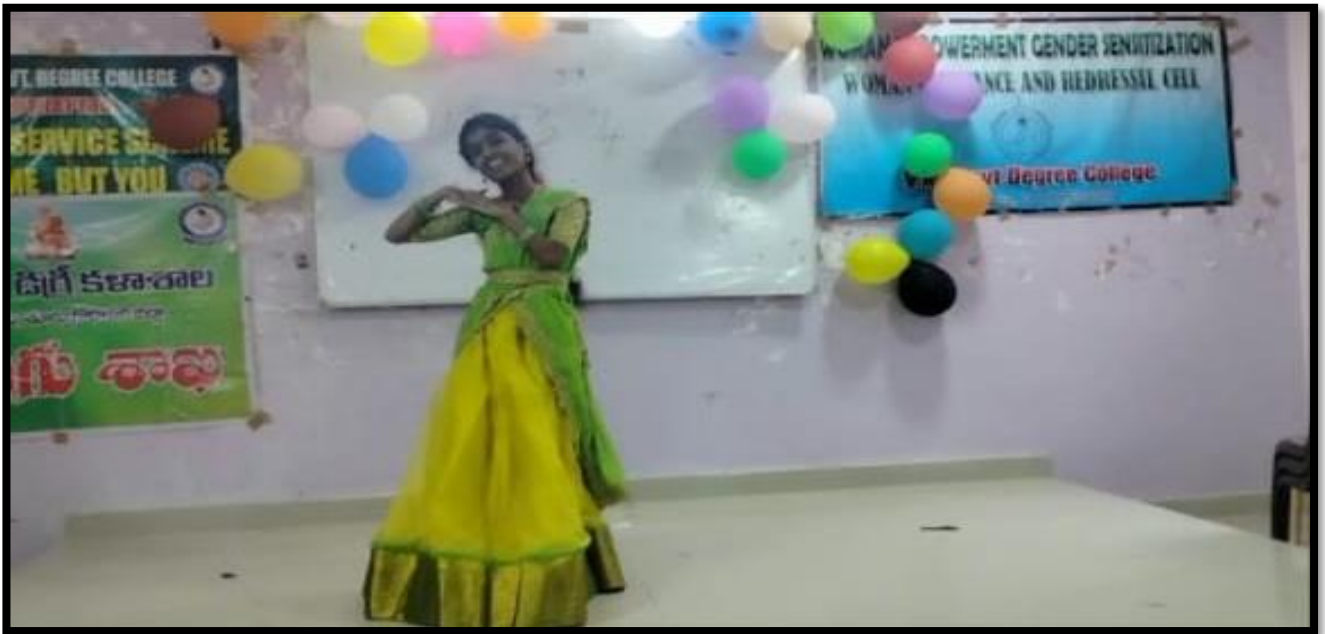






3.CLASSICAL DANCE COMPETITION FOR GIRLS





4. RANGOLI COMPETITION FOR GIRLS





International Women's Day-2020





An Awareness Programme on YOGA & MEDITATION



International Women's Day-2019





National Women Teachers Day (Savitri bai phule Birthday Celebrations)-2019



Rally against Disha Incident-2019



సాక్షి 24/7
 తూర్పుగోదావరి
 సవారం 4-12-2019
 గరిష్టం 28.0 / కనిష్టం 24.0

'దిశ' నిందితులను కఠినంగా శిక్షించాలి



కొత్తపేటలో మానవహారం నిర్వహిస్తున్న విద్యార్థులు

కొత్తపేట: దిశపై అత్యాచారం, హత్యకు పాల్పడిన నిందితులను కఠినంగా శిక్షించాలని కొత్తపేటలో విద్యార్థులు నినదించారు. దిశపై నలుగురు యువకులు అత్యాచారం, అతి కిరాతకంగా పెట్రోలు పోసి హత్య చేయడాన్ని నిరసిస్తూ కొత్తపేటలో మంగళవారం వివిధ కళాశాలలు, పాఠశాలల విద్యార్థులు, ఉపాధ్యాయులు, అధ్యాపకులు అత్యధిక సంఖ్యలో భారీ ర్యాలీ, మానవహారం నిర్వహించారు. స్థానిక వీకేవీ ప్రభుత్వ డిగ్రీ కళాశాల, ప్రభుత్వ జూనియర్ కళాశాల, శతాబ్ది డిగ్రీ కళాశాల, జెడ్పీ బాలికాస్నాత పాఠశాలకు చెందిన వందలాది మంది విద్యార్థులు, ఆయా కళాశాలల అధ్యాపకులు, ఉపాధ్యాయులు బాధితురాలు దిశకు న్యాయం జరగాలి, అంటూ నినాదాలతో భారీ ర్యాలీగా మెయిన్ రోడ్డు గుండా స్థానిక పాత బస్స్టాండ్కు చేరుకున్నారు. అక్కడ భారీ మానవ హారం నిర్వహించారు. పలువురు అధ్యాపకులు మాట్లాడుతూ దిశపై దాడికి, హత్యకు పాల్పడిన మానవమృగాల విషయంలో కఠినంగా వ్యవహరించి త్వరితగతిన శిక్షించేలా చర్యలు తీసుకోవాలని కేంద్ర, రాష్ట్ర ప్రభుత్వాలను కోరారు. ఈ దాడికి నిరసనగా కొత్తపేటలో గ్రామ వలంటీర్లు, సచివాలయ ఉద్యోగులు కొవ్వొత్తుల ర్యాలీ నిర్వహించారు. గ్రామ కార్యదర్శి వీవీ రామన్న ఆధ్వర్యంలో మంగళవారం రాత్రి గ్రామ సచివాలయం నుంచి పాతబస్స్టాండ్ వరకూ కొవ్వొత్తులతో ర్యాలీ చేశారు. దిశ అత్యశాంతికి మౌనం పాటించారు. కార్యక్రమంలో వలంటీర్స్ యూనియన్ ప్రెసిడెంట్ నాగేంద్ర, వైస్ ప్రెసిడెంట్ ఆశోక్ కుమార్, గోపాలకృష్ణ తదితరులు పాల్గొన్నారు. రావులపాలెంలో..

రావులపాలెం: తెలంగాణలో ఇటీవల వరుసగా ధికారి దిశను కొందరు కిరాతకులు దారుణంగా అత్యాచారం చేసి హత్య చేయడాన్ని నిరసిస్తూ మంగళవారం గోపాలపురం వీహెచ్సీ సిబ్బంది ర్యాలీ నిర్వహించారు. డాక్టర్ ఇంద్రశ్రీ ఆధ్వర్యంలో సిబ్బంది నల్ల బ్యాన్డ్లు ధరించి మహిళలకు రక్షణ కల్పించాలని చట్టాలను కఠినతరం చేయాలని నినదిస్తూ ర్యాలీ చేశారు. ఈ కార్యక్రమంలో హెల్త్ ఎడ్యుకేటర్ కొవ్వూరి ప్రభాకర రెడ్డి, సిబ్బంది యూన్స్, విజయలక్ష్మి, పద్మి గాయత్రి, రుద్రరాజు, ఇందిరా, అనసూయ, నాగేశ్వరి తదితరులు పాల్గొన్నారు.



Women Equality day-2019



Workshop on Women Trafficking-2019



Demonstration Programme on Gas Accidents by Fire Service
Department-2018



International Women Equality Day-2018



ఈనాడు తూర్పుగోదావరి

బుధవారం 29 ఆగస్టు 2018

16 పేజీలు

మహిళలు హక్కులను కాపాడుకోవాలి

కొత్తపేట, న్యూస్టుడే: మహిళలు తమ హక్కులను కాపాడుకోవాలని వి.కె.వి.డిగ్రీ కళాశాల ప్రిన్సిపల్ వి.పాపయ్యశాస్త్రి అన్నారు. కళాశాల ఆవరణలో మంగళవారం అంతర్జాతీయ మహిళా సమానత్వ దినోత్సవాన్ని ఆయన అధ్యక్షతన నిర్వహించారు. ఈ సందర్భంగా ముఖ్యఅతిథిలుగా పాల్గొన్న తెలుగు విభాగం అధిపతులు డా.డి.కృష్ణగాయత్రి, బి.సుబ్బలక్ష్మి మాట్లాడుతూ మహిళా హక్కులను, సమానత్వాన్ని సాధించుకోవడానికి తల్లిగా, బార్యగా విభజించి పాలించకుండా ప్రవర్తిస్తూ పురుషుల మనస్తత్వంలో మార్పు తేవాలన్నారు. మహిళా సాధికారత కమిటీ కన్వీనర్ పద్మజ ఆధ్వర్యంలో నిర్వహించిన ఈ కార్యక్రమంలో విద్యార్థినులు వనిత, దేవి, సాయి గీత, దేవి మౌనిక పత్ర సమర్పణ చేశారు. ఉత్తమ పత్రసమర్పణ చేసిన విద్యార్థులకు బహుమతులు అందజేశారు. కార్యక్రమంలో అధ్యాపకులు, విద్యార్థినులు పాల్గొన్నారు.

International Women's Day Celebrations 2018





An Awareness Programme on Yoga2017



ఆంధ్రజ్యోతి

ANDHRAJYOTHI



తూర్పుగోదావరి

గురువారం 2 మార్చి 2017 - 16

'మెడిటేషన్ తో ఒత్తిడికి దూరం'

కొత్తపేట: విద్యార్థులు పరీక్షల సమయంలో ఒత్తిడికి గురవుతారని, అటువంటి తరుణంలో యోగా, ధ్యానం చాలా అవసరమని అడిషన్లల్ ఎస్ఐ ఎం.జోషి పేర్కొన్నారు. బుడవారం స్థానిక విశ్వకవి వేమన ప్రభుత్వ డిగ్రీ కళాశాలలో ఎన్ఎస్ఎస్ కోఆర్డినేటర్ ఎస్.అరుణకుమార్ ఆధ్వర్యంలో యోగా, మెడిటేషన్ పై అవగాహన కార్యక్రమం నిర్వహించారు. ఈ సందర్భంగా స్థానిక వివేకానంద యోగా శిక్షణ కేంద్రం నిర్వాహకుడు అచల శ్రీనివాస్ వేలు యోగాసనాలలోపాటు ధ్యానం ఎలా చేయాలనే దానిపై అవగాహన కల్పించారు. కార్యక్రమంలో కళాశాల అధ్యాపకులు కైరంగరావు, పి.బాలయోగీశ్వరరావు, ఎన్.నాగేశ్వరరావు, ఎం.వద్యజ, పి.శ్రీనివాసరెడ్డి, విద్యార్థులు పాల్గొన్నారు.



ప్రభుత్వ డిగ్రీ కళాశాలలో యోగా అవగాహన సభ

సాక్షి 24x7

తూర్పుగోదావరి

గురువారం
2-3-2017

యోగాసనాలపై అవగాహన



యోగాసనాలు ప్రదర్శిస్తున్న శ్రీనివాస్

కొత్తపేట : స్థానిక వీకేవీ ప్రభుత్వ డిగ్రీ కళాశాల విద్యార్థులకు స్థానిక స్వామి వివేకానంద యోగా శిక్షణా కేంద్రం మాస్టర్ అచల శ్రీనివాస్ బుడవారం యోగాసనాలు-ఉపయోగాలపై అవగాహన కల్పించారు. కళాశాల ఎన్ఎస్ఎస్ వీకీ ఎస్ అరుణకుమార్ ఆధ్వర్యంలో ఈ కార్యక్రమం నిర్వహించారు. కార్యక్రమంలో స్థానిక అడిషన్ల్ ఎస్ఐ ఎం.జోషి, కళాశాల అధ్యాపకులు కైరంగరావు, పి.బాలయోగీశ్వరరావు, ఎం.వద్యజ, ఎన్.నాగేశ్వరరావు, టి.శ్రీనివాసరెడ్డి పాల్గొన్నారు.

International Women Equality Day-2017





ఈనాడు

తూర్పుగోదావరి

మంగళవారం 29 ఆగస్టు 2017
16 పేజీలు

మహిళ అన్ని రంగాల్లో దూసుకుపోవాలి

కొత్తపేట, న్యూస్టుడే: మహిళలు అన్ని రంగాల్లో దూసుకుపోవాలని, అప్పుడే సమాజంలో సమానత్వం, సమైక్యత గౌరవం లభిస్తుందని డా. ఎం.సుమలత అన్నారు. స్థానిక వి.కె.వి.డిగ్రీ కళాశాల మహిళా సాధికారత విభాగం సమన్వయ కర్త ఎం.పద్మజ, ఎన్.ఎస్.ఎస్. అధికారి ఎస్.అరుణ్ కుమార్ల సంయుక్త ఆధ్వర్యంలో సోమవారం కళాశాల ప్రాంగణంలో ప్రత్యేక కార్యక్రమం నిర్వహించారు. ఈ సందర్భంగా ఆమె మాట్లాడుతూ సమాజంలో మహిళలకు మరింత గౌరవం పెంపొందించేలా అందరూ కృషి చేయాలన్నారు. ఉప ప్రిన్సిపల్ పి.ఎల్.నాయుడు అధ్యక్షతన జరిగిన కార్యక్రమంలో సుమలతను సత్కరించారు. కార్యక్రమంలో అధ్యాపకులు సి.హెచ్.విజయలక్ష్మి, కె.శ్రీలక్ష్మి, పి.సుబ్బలక్ష్మి, కె.వి.రావు, ఎన్.ఎస్.రావు తదితరులు పాల్గొన్నారు.



సుమలతను సత్కరిస్తున్న చిత్రం

Kishori Vikasam Training Programme Phase-II for PGTs-

2017



Student Certificates:



National Women Teachers Day (Savitri bai phule Birthday celebrations)-2017



ఈనాడు తూర్పుగోదావరి

శనివారం 27 ఆగస్టు 2016

16 పేజీలు

శనివారం 27 ఆగస్టు 2016

మహిళలు అన్నిరంగాల్లో రాణించాలి

కొత్తపేట, న్యూస్టుడే: మహిళలు అన్ని రంగాల్లోనూ పురుషులతో సమానంగా రాణించాలని అంజాజీపేట మండలం పుల్లెటికుర్రు ఏవీఎస్ జూనియర్ కళాశాల అధ్యాపకుడు సలాది శ్రీరామచంద్రమూర్తి అన్నారు. కొత్తపేట వి.కె.వి.డిగ్రీ కళాశాలలో శుక్రవారం మహిళా సాధికారత విభాగం కన్వీనర్ ఎం.పద్మజ ఆధ్వర్యంలో వైస్ ప్రెసిడెంట్ కె.వెంకట్రావు ఆధ్వర్యంలో ఆంధ్రప్రదేశ్ లోని మహిళా సమైక్య దినోత్సవం నిర్వహించారు. ఈ సందర్భంగా ఆయన మాట్లాడుతూ మహిళలు సామాజిక, ఆర్థిక, రాజకీయ, సాంస్కృతిక తదితర రంగాల్లో పురుషులకి దీటుగా పోటీపడుతున్నప్పటికీ వారికి మరింత ప్రోత్సాహం అవసరమన్నారు. మహిళల ఉన్నతి, ప్రభుత్వం మహిళల రక్షణకు ఏర్పాటు చేసిన చట్టాలు తదితర అంశాలపై పలువురు మాట్లాడారు. కార్యక్రమంలో ఎన్.ఎస్.ఎస్. అధికారి ఎస్.అరుణ్ కుమార్, అధ్యాపకులు సి.హెచ్.విజయలక్ష్మి, కె.సర్వేశ్వరరావు, కె.శ్రీనివాసరావు, ఎన్.నాగేశ్వరరావు తదితరులు పాల్గొన్నారు.



National Women's Parliament
Organized by Government of Andhra Pradesh 2017



“A Peer Group Motivational Training to SC Hostel Students” by our Student Trainers under KishoriVikasam Programme Phase-II





Women's day celebrations 2016 -17



వికెవిలో మహిళలకు ఘన సన్మానం



వికెవి డిగ్రీ కళాశాలలో మహిళామణులను
సత్కరిస్తున్న ప్రొఫెసర్ తదితరులు

కొత్తపేట, మార్చి 9, ప్రభాతపత్రం: స్థానిక వికెవి డిగ్రీ కళాశాలలో నియోజకవర్గంలో వరుస కాలంలో పేద బంధువులకు మహిళలను ఘనంగా సత్కరించారు. ఎన్ఎస్ఎస్ ట్రోఫీలకు అభీషేకం చేశారు. ఆరుజనవారం ఆరవవారంలో ప్రొఫెసర్ మీర్ నాయుడు రాష్ట్రపాఠశాల ఆఫ్ డిజైన్ మేనేజర్ బెటెనెమ్, కొత్తపేట ప్రభుత్వ బాలికల ఉన్నత పాఠశాల హెచ్ఎం పి. అంబరావాయి, సీజీ ఎస్. రమణి, సీనియర్ అధ్యాపకురాలు ఎం.బెర్హుజులను పూలమాలలు, దుక్కులువలతో ఘనంగా సత్కరించారు. కార్యక్రమంలో అధ్యాపకులు కె. వెంకటరావు, పి. బాలయోగేశ్వరరావు, కె. తిమితి తదితరులు పాల్గొన్నారు.

ENVIRONMENT AND SUSTAINABILITY

DEPARTMENT OF CHEMISTRY

Awareness Programme On National Pollution Control Day

02-12-2022

History and Significance:-

National Pollution Control Day 2022: December 2 is observed as National Pollution Control Day every year. The day is observed in the memory of those who have lost their lives in the Bhopal Gas tragedy on the night of December 2nd and 3rd, 1984. Many people died due to the poisonous gas Methyl Isocyanate, also known as MIC. The Bhopal Gas Tragedy is considered one of the biggest industrial pollution disasters. National Pollution Control Day 2022: Significance According to the National Health Portal of India, every year around 7 million people globally die due to air pollution, 4 million of whom die from indoor air pollution. The pollution level is so high that nine out of ten people globally do not have access to safe air.

Notably, the pollutants present in the air are so tiny that they can pass through the mucus membrane and other protective barriers to damage the lungs, heart, and brain. On the National Pollution Control Day on 02-12-2022 an awareness programme was organized for the students under the organization of Department of Chemistry of the College. The event was held at the seminar hall and was presided by the College Principal Dr.K.P.Raju and Librarian & NSS Coordinator Sri Arun Kumar, Chemistry HOD Dr. G.Srinivasulu, Smt T.Ramadevi, Sri P. Sai Krishna, Ch. Vijay Kumar and other faculty and students were participated. On this occasion, the Principal, Vice-Principal and other staff and students delivered their speeches on the History and significance of National Pollution Control Day. The programme ended with the singing of the national anthem.

National Pollution Control day awareness programme paper clipping 02-12-2022

డిగ్రీ కాలేజీలో కాలుష్య నివారణ దినోత్సవం



కొత్తపేట, కోస్తావాణి ప్రతినిధి : డాక్టర్ బి.ఆర్ అంబేద్కర్ కోనసీమ జిల్లా కొత్తపేట వి.కె.వి ప్రభుత్వ డిగ్రీ కళాశాలలో శుక్రవారం జాతీయ వాయు కాలుష్య నివారణ దినోత్సవం మరియు ప్రపంచ కంప్యూటర్ అక్షరాస్యత దినోత్సవం పై అవగాహన సదస్సు ను నిర్వహించారు. రసాయన శాస్త్ర విభాగాధిపతి జి శ్రీనివాసులు మరియు కంప్యూటర్ సైన్స్ విభాగాధిపతి సి హెచ్ విజయ కుమార్ ఆధ్వర్యంలో, ప్రిన్సిపాల్ డాక్టర్ కె.పి. రాజు అధ్యక్షతన జరిగినది. ప్రిన్సిపాల్ మాట్లాడుతూ వాయు కాలుష్యం వలన శ్వాసకోశ సంబంధిత వ్యాధులు మరియు ఓజోన్ పొర దెబ్బ తింటున్నారని కావున ఈ పొరను రక్షించవలసిన అవశ్యకత ప్రపంచంలోని అన్ని దేశాలకు ఉందని, పరిరక్షించకపోతే ఓజోన్ పొర క్షీణించి

జీవజాతుల మీద ప్రసరించి చర్మ, కంటి, క్యాన్సర్ వంటి వ్యాధులు వెలుడలైనవి సంభవిస్తాయని తెలియజేశారు. అదేవిధంగా నేటి సమాజంలో కంప్యూటర్ పరిజ్ఞానం లేకపోతే నిరక్షరాస్యులు మిగులుతారని కావున అందరూ కంప్యూటర్ లోని కొన్ని కంప్యూటర్ లాంగ్వేజ్ లు నేర్చుకోని భవిష్యత్తు ప్రణాళికను రూపొందించి కొని రాబోయే తరాలకు ఉపయోగ పడేలా ఉండాలని అన్నారు. ఈ కార్యక్రమంలో వైస్ ప్రిన్సిపల్ ఎస్ అరుణ్ కుమార్, రసాయన శాస్త్ర అధ్యాపకులు పి.సాయి కృష్ణ, కంప్యూటర్ అధ్యాపకులు మోజేస్ రాజు, అకాడమిక్ కోఆర్డినేటర్ టి.రమాదేవి, ఐ క్యూపిసి కోఆర్డినేటర్, అంకమరాపు, అధ్యాపకులు హెచ్ఎస్ విఎస్ పవన్ కుమార్, డాక్టర్ కె.నత్యనారాయణ డాక్టర్.డి.సి. హెచ్.పాపారావు, నాగ రాణి, వి.విజయ కుమార్, నాగ శ్రీలక్ష్మి, దీపికా దేవి, నాగ దీపిక, జయసీ, ప్రసన్న, సాయి లక్ష్మి, కావ్య, భవాని, చంద్రశేఖర్, కనక రాజు మరియు విద్యార్థిని విద్యార్థులు హాజరై దిగ్విజయం చేశారు.

Celebrations of National Science Day-28-02-2023

Department of Chemistry in Collaboration with other Science Departments.

National Science Day is celebrated to spread a message about the importance of science used in the daily life of the people. National Science Day is celebrated in India on February 28 each year to commemorate the discovery of the Raman effect by Indian scientist Sir C. V. Raman on 28 February 1928. For his discovery, Sir C.V. Raman was awarded the Nobel Prize in Physics in 1930.

On the occasion of National Science day Department of Chemistry in collaboration with other Science departments in our college organized a Seminar on “Role of Science & Technology in the Development of Society“ in Seminal Hall, VKV GDC KOTHAPETA. In this Programme College **Principal Dr.K.P RAJU** garlanded the portrait of Sir C.V.Raman. **Sri B. Vishnu Murthy, Retd. Principal (FAC)** was invited to be the **Chief guest Dr. B. Ram Prasad**, President of Jana vijnana vedhika, Dr. B.R.Ambedkar Konaseema district was invited to be the Guest of Honor. Both of them addressed gathering with their valuable speech and inspired the students towards understanding of the science and its role in development of our society.

In this seminar Vice principal & NSS Co-ordinator Arun Kumar, IQAC Coordinator Dr K.Ankamaraao, Dr.D.Ch. Papa Rao, Dr.K.Satyanarayana, Chemisty HOD Dr. G.Srinivasulu, Sri B.Vijay kumar, Sri. P. Sai Krishna, Kumari Jayasi, other Lecturers and students were participated.

DEPARTMENT OF CHEMISTRY



కోస్టావారి

డిగ్రీ కాలేజీలో ఘనంగా జాతీయ సైన్స్ దినోత్సవం.

కొత్తపేట, కోస్తా వారి ప్రతినిధి : విశ్వకవి వేమన ప్రభుత్వ డిగ్రీ కళాశాల కొత్తపేట నందు కళాశాల ప్రెసిడెంట్ దాక్టర్ కె.సి.రాజు అధ్యక్షతన జాతీయ సైన్స్ దినోత్సవం మంగళవారం ఘనంగా జరిగింది. ఈ కార్యక్రమంలో ముఖ్యఅతిథిగా రిటైర్డ్ ప్రెసిడెంట్ బి.విష్ణుమూర్తి, విశ్వకవి అతిథిగా జనవిజ్ఞాన వేదిక కోసనమ జిల్లా అధ్యక్షుడు దాక్టర్ బి.రాంప్రసాద్, ఉపాధ్యాయుడు మొహిద్దీన్ పాల్గొన్నారు. ఈ కార్యక్రమంలో కళాశాల ప్రెసిడెంట్ దాక్టర్ కే.సి.రాజు విధ్యార్థులను ఉత్తేజింపి మాట్లాడుతూ ఒక దేశ సమగ్రాభివృద్ధిలో శాస్త్ర, సాంకేతిక రంగాలు కీలక పాత్ర పోషిస్తున్నాయన్నారు. ప్రజల జీవన ప్రమాణాలను మరింత మెరుగు పరుస్తాయని ఈ రంగాల్లో భారతదేశం ప్రపంచ దేశాలతో పోటీ పడాలంటే దేశీయంగా పరిశోధనలో అవిష్కరణలు మరింతగా జోరు అందుకోవాలన్నారు. జన విజ్ఞాన వేదిక అధ్యక్షులు దాక్టర్ బి.రాంప్రసాద్ మాట్లాడుతూ మూఢనమ్మాలను విడదాచి విశ్వ శ్రేయస్సు కోసం ప్రపంచ విజ్ఞానం ను సమపార్శ్వంగాది కోరారు. ఈ కార్యక్రమంలో కళాశాల వైస్ చైర్మన్ టి.అరుణ కుమార్, కీలక్ష్మి అధ్యాపకులు దాక్టర్ కే.అంకమరావు, గణిత శాస్త్ర అధ్యాపకులు దాక్టర్ డి.సి.హెచ్.పాపారావు, వాణిజ్య శాస్త్ర అధ్యాపకులు దాక్టర్ కే.సత్యనారాయణ, రసాయన శాస్త్ర అధ్యాపకులు దాక్టర్ జి.శ్రీనివాసులు, జంతు శాస్త్ర అధ్యాపకులు బి.విజయ కుమార్, కంప్యూటర్ సైన్స్ అధ్యాపకులు విజయ కుమార్, సాయి కృష్ణ, జాయ్ సి.మోజెస్ రాజు మరియు విద్యార్థులు పాల్గొన్నారు.

తూర్పుగోదావరి జిల్లా వార్తలు.. వే2న్యూస్.లో డౌన్లోడ్ way2.co/mmvd79

వికెబి డిగ్రీ కళాశాలలో ఘనంగా జాతీయ సైన్స్ దినోత్సవం

మండల కేంద్రమైన కొత్తపేటలోని విశ్వకవి వేమన ప్రభుత్వ డిగ్రీ కళాశాలలో జాతీయ సైన్స్ దినోత్సవాన్ని మంగళవారం ఘనంగా నిర్వహించారు. ఈ సందర్భంగా ప్రిన్సిపాల్ రాజా విద్యార్థులను ఉద్దేశించి మాట్లాడుతూ ఒక దేశ సమగ్రాభివృద్ధి శాస్త్ర సాంకేతిక రంగాలు కీలకపాత్ర పోషిస్తాయన్నారు. అనంతరం జడ్పిహెచ్ గర్లస్ హైస్కూల్ విద్యార్థినులు కళాశాలలోని ప్రయోగశాలలను సందర్శించి ప్రయోగాలను గురించి లడిగి తెలుసుకున్నారు.

07:11 pm, 28th Feb 2023

NATIONAL POLLUTION CONTROL DAY AWARENESS PROGRAMME-02/12/2021

Notably, the pollutants present in the air are so tiny that they can pass through the mucus membrane and other protective barriers to damage the lungs, heart, and brain. On the National Pollution Control Day on 02-12-2021 an awareness programme was organized for the students under the organization of Department of Chemistry of the College. The event was held at the seminar hall and was presided by the College Vice Principal Sri B. Vishnu Moorthy. Librarian & NSS Coordinator Sri Arun Kumar, Chemistry HOD G.Srinivasulu, T.Ramadevi, R.Prasanna babu, P. Sai krishna and other faculty and students were participated. On this occasion, the Principal, Vice-Principal, Senior Faculty (Botany HOD) Sri Nageshwara Rao, NSS Coordinator Sri Arun Kumar and other staff and students delivered their speeches on the occasion of National Pollution Control Day. The programme ended with the singing of the national anthem.

National Pollution Control Day-02/12/2021



National Pollution Control day awareness programme paper clipping

వి.కె.వి డిగ్రీ కళాశాలలో జాతీయ కాలుష్య నియంత్రణ పై అవగాహన



ఉదయ అక్షరం, కొత్తపేట : వి.కె.వి ప్రభుత్వ డిగ్రీ కళాశాలలో కెమిస్ట్రీ మరియు ఎన్. ఎస్.ఎస్ యొక్క సంయుక్త ఆధ్వర్యంలో జాతీయ కాలుష్య నియంత్రణ దినం అవగాహన కార్యక్రమం నిర్వహించడం జరిగింది. ఈ కార్యక్రమంకు ముఖ్య అతిథిగా ఇంధాల్ ప్రిన్సిపాల్ బి.వి.మూర్తి విచ్చేసి విద్యార్థులను ఉద్దేశించి మాట్లాడుతూ ప్రపంచవ్యాప్తంగా గాలి, నీరు, మట్టి, శబ్దకాలుష్యాలు మానవాళిని కబళించి వేస్తోన్నాయని దీనికి ప్రతిష్టకీ రూపు మామి ఈ కాలుష్య నియంత్రణకు కృషి చేయాలని చెప్పారు. ఈ కార్యక్రమంలో వక్తలు మాట్లాడుతూ గతంలో థోపాల్ వాయు కాలుష్య దుర్ఘటన 1984 లో జరిగి, ఏంతో మంది చనిపోయారు. ఈ మధ్య కొన్ని ప్రాంతాల్లో జరిగిన రసాయన వాయు కాలుష్యం వల్ల చాలా ప్రాణ నష్టం జరిగింది.భవిష్యత్తులో ఇటువంటి దుర్ఘటనలు జరగకుండా, విద్యార్థులు,ప్రజలు చైతన్యవంతులై కాలుష్య కోరల్ని విరాలని చెప్పారు. ఈ కార్యక్రమంలో అధ్యాపకులు జి.శ్రీనివాసరావు, ఎన్ ఎస్ రామ్, ఎన్ అరుణ్ కుమార్, కె.సత్యనారాయణ, ప్రసన్నబాబు,రమారేవి,నాగరాజు,సాయి కృష్ణ, విజయకుమార్ పాల్గొన్నారు.

INTERNATIONAL WORKSHOP ON ENVIRONMENT SUSTAINABILITY

Students are explaining the necessities of “**Brainstorming on Innovative Solution to an Environmental issues**” and interacted with eminent professor Sri Prasad jaladi, founder SURKSHA, USA. International Workshop on “**Environmental Sustainability**”



DEPARTMENT OF CHEMISTRY

WORLD OZONE DAY -16/09/2021

AWARENESS PROGRAMME

WORLD OZONE DAY 2021: September 16th is observed as National Pollution Control Day every year. To create awareness on OZONE HOLE and its implications made awareness programme among the students by conducting poster presentation competition and distributed prizes for the winners. For this Ozone is a gas made up of three oxygen atoms (O_3). It occurs naturally in small (trace) amounts in the upper atmosphere (the stratosphere). Ozone protects life on Earth from the Sun's ultraviolet (UV) radiation. In the lower atmosphere (the troposphere) near the Earth's surface, ozone is created by chemical reactions between air pollutants from vehicle exhaust, gasoline vapors, and other emissions. At ground level, high concentrations of ozone are toxic to people and plants.

Ozone in the stratosphere absorbs most of the ultraviolet radiation from the Sun. Without ozone, the Sun's intense UV radiation would sterilize the Earth's surface. Ozone screens all of the most energetic, UV-c, radiation, and most of the UV-b radiation. Ozone only screens about half of the UV-a radiation. Excessive UV-b and UV-a radiation can cause sunburn and can lead to skin cancer and eye damage.

The event was held at the seminar hall and was presided by the College Vice Principal Sri B. Vishnu Moorthy. Librarian & NSS Coordinator Sri Arun Kumar, Chemistry HOD M.Padmaja, G.Srinivasulu, T.Ramadevi, Simhadri and other faculty and students were participated. On this occasion, the Principal, Vice-Principal, NSS Coordinator Sri Arun Kumar and other staff and students delivered their speeches on the occasion of National Pollution Control Day. The programme ended with the singing of the national anthem.

OZONE DAY PHOTO GALARY



WORLD OZONE DAY -16/09/2022

AWARNESS PROGRAMME

WORLD OZONE DAY 2022: September 16th is observed as World OZONE DAY every year. This year theme was "Global Cooperation protecting life on te earth". To create awareness on OZONE HOLE and its implications, made an awareness programme among the students by conducting poster presentation competition and distributed CASH PRIZE AWARD to the winners.

The event was held at the seminar hall and was presided by the College Vice Principal, Librarian & NSS Coordinator Sri Arun Kumar, Department of Chemistry HOD Dr. G.Srinivasulu, P. Sai Krishna, Lecturer in Chemistry, T.Ramadevi, Lecturer in Economics, Dr.Simhadri and other faculty and students were participated. On this occasion, the Principal, Vice-Principal, NSS Coordinator Sri Arun Kumar and other staff and students delivered their speeches on the occasion of National Pollution Control Day. The programme ended with the singing of the national anthem.

In view of the WORLD OZONE DAY, to create awareness among the student community, Dept of Chemistry conducted poster presentation and noticed that there is huge response from the students. Cash awards presented to the 1st, 2nd, 3rd and consolation prizes to the best poster presentation by judgment team (7 lecturers) who are finalized those positions.

DEPARTMENT OF CHEMISTRY

On the view of "World Ozone Day-2022" poster presentation competition conducted by Department of Chemistry, V.K.V Government Degree College, Kothapeta.

Participation List:

S.No	Name of the Student	Year & Group
1	B. Naresh	1 st B.Sc MPCs
2	J. Bhandu Chandra	1 st B.Sc MPCs
3	G. Prasanthi	3 rd B.Sc CBZ
4	P.V.V.L.Prasanna	1 st B.Sc MPC
5	S.Subba Lakshmi	3 rd B.Sc MPC
6	A.Bhavani	1 st B.Com
7	G.K.Durgambica	1 st B.Sc CBZ
8	T.Sidhu	1 st B.Sc CBZ
9	P.S.V.Ramana	1 st B.Com Genral
10	T.Sanjeev	1 st B.A HEP
11	D.Durga Ganesh	1 st B.Com General
12	N.Anji Reddy	1 st B.Com Computers
13	N.Surya Narendra	1 st B.Com Computers
14	J.Raja	1 st B.Sc CBZ

CASH AWARD WINNERS

S.NO	NAME OF THE STUDENT	Group	POSITION/CASH AWARD
1	J. Bhanu Chandra,	1 st B.Sc MPCs	1 ST prize- 500/-
2	P.V.V.L.Prasanna	1 st B.Sc MPC	2 nd cum best theme Prize-400/
3	A. Bhavani	1 st B.Com	3 rd prize-200/-



YOGA DAY -YAGA AWARENESS PROGRAMMES



8. INTERNATIONAL YOGA DAY CELEBRATIONS

ON 21-07-2022



Yoga is an ancient physical, mental and spiritual practice that originated in India. The word 'yoga' derives from Sanskrit and means to join or to unite, symbolizing the union of body and consciousness. Today it is practiced in various forms around the world and continues to grow in popularity. Recognizing its universal appeal, on 11 December 2014, the United Nations proclaimed 21 June as the International Day of Yoga by resolution 69/131.

International Day for Yoga was celebrated by the department of Physical Education at VKV Govt Degree College under the chairmanship of Principal Dr.K.P.Raju gar on 21st June, 2022. As part of the program, the faculty and students performed several asanas. During this program, competitions were held for students on yoga asanas. Prizes were awarded to the students who won these competitions. Vice-Principal S.ArunKumar, Dr.K.Ankama rao, Dr.K.Sathyanarayana, N.NageswaraRao, Dr.D.Ch.Paparao, T.Ramadevi, H.Sriram Pavan, Ch.Nagarani, Ch.N.Srilakshmi, V.Naga Deepika, B.Vijayakumar, P.Sivajee, P.Sai Krishna, A.Deepika Devi, P.Prasanna Jyothi, A.Naga Jyothi, Ch.Vijaya Kumar, D.Kavya and students are participated in this programme.



SOCIETY CONCERNS

NSS ACTIVITIES

SWACCHA BHARATH:

Importance of Swaccha Bharath programme:

Swachh Bharat Mission (SBM), Swachh Bharat Abhiyan, or Clean India Mission is a country-wide campaign initiated by the Government of India in 2014 to eliminate open defecation and improve solid waste management. It is a restructured version of the [Nirmal Bharat Abhiyan](#) launched in 2009 and carried out by predecessor for better implementation.

Phase 1 of the Swachh Bharat Mission lasted till October 2019.

Phase 2 is being implemented between 2020–21 and 2024–25 to help cement the work of Phase 1.^[4]

Initiated by the Government of India, the mission aimed to achieve an "[open-defecation free](#)" (ODF) India by 2 October 2019, the 150th anniversary of the birth of [Mahatma Gandhi](#) through construction of toilets.

An estimated 89.9 million toilets were built in the period. The objectives of the first phase of the mission also included eradication of [manual scavenging](#), generating awareness and bringing about a [behaviour change](#) regarding [sanitation](#) practices, and augmentation of [capacity](#) at the local level.

The second phase of the mission aims to sustain the open defecation free status and improve the management of solid and liquid waste, while also working to improve the lives of sanitation workers. The mission is aimed at progressing towards target 6.2 of the [Sustainable Development Goals Number 6](#) established by the [United Nations](#) in 2015.

The campaign's official name is in [Hindi](#). In English, it translates to "Clean India Mission". The campaign was officially launched on 2 October 2014 at [Rajghat, New Delhi](#) by Prime Minister [Narendra Modi](#). It is India's largest cleanliness drive to date with three million government employees and students from all parts of India participating in 4,043 cities, towns, and rural communities.

Blood donation-Students List

Staff services to blood camp

UKV ADC Kottampeta			
Blood Camp - 17.09.2022			
S.No: 1	B. Abhinav	T5984335 - 8074110141	IBA - 75kgs.
S.No: 2	N. Surya Marindra Kumar	T5975645 - 7671982539	IBcom - 75kgs.
S.No: 3	K. V. S. Raja Ramesh	T5975953 - 9014849645	IBA - 55kgs.
S.No: 4	M. Sekhar	T5963058 - 7671018474	IBA - 73kgs.
S.No: 5	T. Sanjeev	T5980712 - 6304408660	IBA (58.25).
S.No: 6	A. Mahesh Babu	T5972043 - 9391786165	IBA - 72kgs.
S.No: 7	K. Krishna Prasad	T59611495 - 9160311344	IBA - 58kgs.
S.No: 8	S. Jagapathi Veera	T5961794 - 8919514232	IBcom - 75kgs.
S.No: 9	K. V. S. Raja	T5975076 - 9963394172	IBcom - 54kgs.
S.No: 10	P. S. Ramana	T5971007 - 9866013256	IBcom - 61kgs.
S.No: 11	K. Sachin	T5980080 - 7095357558	IBA - 54kgs.
S.No: 12	E. Manikanta	T5977239 - 9676804409	IBcom - 54kgs.
S.No: 13	P. Tarun	T5977365 - 9390550994	IBcom - 54kgs.
S.No: 14	Ch. Posamma	T5971369 - 9059985809	IBA - 52kgs.
S.No: 15	K. Veera Varaputra	T5981559 - 9701518929	IBcom - 72kgs.
S.No: 16	Ch. Subba Rao	T5966901 - 9908698157	52kgs.
S.No: 17	N. Kalyani	T5966904 - 8790349532	55kgs.
S.No: 18	K. David Raju	T5966247 - 9849117020	55kgs.
S.No: 19	D. Lalitha	T5971409 - 9866460754	59kgs.
S.No: 20	Koram Sarath	T5974042 - 8074264696	62kgs.
S.No: 21	P. Siva	T5978237 - 9440617372	63.7
S.No: 22	K. Raju	T5959397 - 9440617372	65kgs.
S.No: 23	B. Lakshmi Durga	T5970065 - 6305048966	67.7
S.No: 24	P. Surekha	T5969345 - 74165233	60kgs.

S.No: 25	Ch. Tarun	T5984760	60kgs IBSC
S.No: 26	B. Dheeraj	T5966224	73kgs Comput
S.No: 27	J. Bhanu Chaudar	T5966143	IBSC Comp.
S.No: 28	V. Koti Surya	T5971356	74kgs IBSC
S.No: 29	P. Ashok	T5961479	60kgs Comp.
S.No: 30	N. Santhi Raju	T5969387	52kgs IBSC
S.No: 31	S. Durga Bhavani	T5971060	9346455048
S.No: 32	B. Hepsibha	T5963379	54kgs IBSC
S.No: 33	V. Srisha	T5981700	59kgs IBSC
S.No: 34	B. Venkatesh	T5967398	9948504470
S.No: 35	G. Rohith Govind Raju	T5961571	8096644152
S.No: 36	R. Gopichand	T5975966	7013138577







బిఆర్ అంబేద్కర్ కోనసీమ జిల్లా కొత్తపేట విశ్వ కవి వేమన ప్రభుత్వ డిగ్రీ కళాశాల నందు శనివారం నిర్వహించిన రక్తదాన శిబిరానికి అనూహ్య స్పందన లభించింది. ఆజాదిక అమృత మహోత్సవంలో భాగంగా రక్తదాన శిబిరాన్ని ఏర్పాటు చేశారు. కళాశాల వైస్ ప్రిన్సిపల్ మరియు ఎస్. ఎస్. ఎస్ కోఆర్డినేటర్ అరుణ్ కుమార్ అధ్యక్షతన రక్తదాన శిబిరాన్ని నిర్వహించారు. ఈ రక్తదాన సేవా శిబిరాన్ని సుమారు 30 సార్లు రక్తాన్ని దానం చేసి ఎన్నో సేవా కార్యక్రమాలు నిర్వహించిన రిలయన్స్, గాడిమొగ ఉద్యోగి వి. ఎస్. ఎస్ బంగారం ప్రారంభించారు. ఈ శిబిరానికి కళాశాల ప్రస్తుత మరియు పూర్వ విద్యార్థిని విద్యార్థులు సుమారు 41 మంది విచ్చేసి తమ రక్తాన్ని దానం చేశారు. వీరితోపాటు తెలుగు అధ్యాపకులు డాక్టర్. పి. శివాజీ మరియు కళాశాల వెలుపల నుండి డాక్టర్. సి. హెచ్. సుబ్బారావు విచ్చేసి రక్తాన్ని దానం చేయడం జరిగింది. ఈ కార్యక్రమానికి కళాశాల వైస్ ప్రిన్సిపల్ మరియు ఎస్ఎస్ఎస్ కోఆర్డినేటర్ ఎస్. అరుణ్ కుమార్ , అధ్యాపకులు మరియు అధ్యాపకేతర సిబ్బంది టి. రమాదేవి, హెచ్. శ్రీరామ్ పవన్, జి. శ్రీనివాసులు, డాక్టర్. డి. సి. హెచ్. పాపారావు, భ్రమరాంబ, డాక్టర్. పి. శివాజీ సి. హెచ్. ఎస్. శ్రీలక్ష్మి, ఎం. దీపికాదేవి, వి. నాగదీపిక, సాయిబాబు, సత్యనారాయణ, శామ్యూల్, వినయ్, సూర్యారావు, సాయి కృష్ణ, విజయ్ కుమార్, కనకరాజు, ఎ. నాగజ్యోతి, జాయసీ, ప్రసన్న జ్యోతి, సాయి లక్ష్మి, భవాని, కావ్య, సి. హెచ్. విజయ్ కుమార్, మోజెస్ రాజా, చంద్రశేఖర్ మరియు విద్యార్థిని విద్యార్థులు పాల్గొన్నారు.



17 సెప్టెం

60 వీక్షించారు

SOCIETY CONCERNS-LITERACY DAY -CONDUCTED BY COMMERCE DEPARTMENT

Commerce Department conducted Literacy Day on September 8, 2022 distributed books and pencils to nearest school kammireddy palem . commerce Department faculty members and students attend to this programme.



INTERACTING WITH THE STUDENTS IN ANGANWADI

FOOD DISTRIBUTION-SOCIETY CONCERNS

Department of Commerce, VKV Government Degree College, Kothapeta organized Food distribution programme on 10th June 2022. In charge of the commerce department Sri. H Sriram Pavan, Staff members of Commerce Department Dr. K.Satyanarayana, Smt. Ch. N Sri Lakshmi and 20 students from I, II and III B.Com visited the nearby places to college where needy hungry people exist and distributed lunch packets to 20 hungry people. The members of the commerce department contributed money to prepare food. The aim of the programme is not only to distribute food to needy but also to make students aware of the problems of people living in hunger. Students actively participated in this programme and gained a lot of satisfaction on serving the needy. Principal of the VKV Degree College Dr. K Peddi Raju, Vice principal Sri. S Arun kumar and staff members from other departments appreciated the initiative of the Department of Commerce and the students who have participated in this programme.



FOOD DISTRIBUTION BY THE DEPARTMENT OF COMMERCE

ACADEMIC FLEXIBILITY

JOB FAIR CONDUCTED THROUGH JKC:

MICROSOFT UPSKILLING PROGRAMME - QUALIFIED STUDENTS LIST

S NO	NAME	LOGIN ID	PASSWORD	CODE	COURSE NAME
1	Cheekurumelli Mamatha	chmamatha	mamatha@123	MSC017	HTML5 Application Development Fundamentals
2	Cheekurumelli satya	chsatya	satya@123	MSC017	HTML5 Application Development Fundamentals
3	M AJAY KUMAR	majaykumar	majaykumar@123	MSC016	Database Fundamentals
4	Peddireddy Rama Eswari	ramaeswari	ramaeswari@123	MSC017	HTML5 Application Development Fundamentals
5	V. Sandhya Sri bhargavi	vsandhyasri	vsandhyasri@123	MSC017	HTML5 Application Development Fundamentals
6	Dommeti lalita sri sandhya	lalitasri	lalitasri@123	MSC017	HTML5 Application Development Fundamentals
7	KADALI SATYA SAI	ksatyasai	ksatyasai@123	MSC017	HTML5 Application Development Fundamentals
8	SEELAM GANESH SIVA SAI RAM	ganeshsiva	ganeshsiva@123	MSC017	HTML5 Application Development Fundamentals
9	GUBBALA MOHAN SAI	gmohansai	gmohansai@123	MSC017	HTML5 Application Development Fundamentals
10	K.Surekha		-	MSC017	HTML5 Application Development Fundamentals
11	I.Vidya Sri		-	MSC017	HTML5 Application Development Fundamentals

MICROSOFT UPSKILLING PROGRAM-STUDENT ENROLLED FOR EXAM

18	13	KADALI SATYA SAI	ksatyasai	ksatyasai@123	MSC017	HTML5 Application Development Fundamentals
19	14	SEELAM GANESH SIVA SAI RAM	ganeshsiva	ganeshsiva@123	MSC017	HTML5 Application Development Fundamentals
20	15	KANDERUGULA JAYA SIVA RAMA KRISHNA	jayasiva	jayasiva@123	MSC017	HTML5 Application Development Fundamentals
21	16	Ketha Lakshmi Durga	klakshmi	klakshmi@123	MSC017	HTML5 Application Development Fundamentals
22	17	GUBBALA MOHAN SAI	gmohansai	gmohansai@123	MSC017	HTML5 Application Development Fundamentals
23	18	BODDU DHEERAJ SRI SATYA GUPTA	dheerajsri	dheerajsri@123	MSC017	HTML5 Application Development Fundamentals
24	19	Swarna veera babu	sveersbabu	sveerababu@123	MSC012	Intro to Programming using Java
25	20	Bayye naga venkata sau	bnagavenkata	bnagavenkata@123	MSC012	Intro to Programming using Java
26	21	Venti veerababu	vveerababu	vveerababu@123	MSC012	Intro to Programming using Java
27	22	BORUSU BALA NAGA RAJU	balanaga	balanaga@123	MSC012	Intro to Programming using Java
28	23	BEHARA SURYA VENKATA NAGA SAI DEEPAK	suryavenkata	suryavenkata@123	MSC012	Intro to Programming using Java
29	24	KAMUJU SUVARNA RAJU	ksuvarna	ksuvarna@123	MSC012	Intro to Programming using Java
30	25	BORUSU PRASANNA RAJU	bprasanna	bprasanna@123	MSC012	Intro to Programming using Java
31	26	DHARANALA SATYA SIVA SURYA	dsatyasiva	dstayasiva@123	MSC012	Intro to Programming using Java
32	27	PALANGI DIVAKAR	pdivakar	pdivakar@123	MSC017	HTML5 Application Development Fundamentals
33	28	DASARI BHARGAVA NAGA SESHAGIRI	dbhargava	dbhargava@123	MSC012	Intro to Programming using Java
34	29	TUNDURI VEERA BABU	tveerababu	tveerababu@123	MSC017	HTML5 Application Development Fundamentals
35	30	K.SUREKHA			MSC017	HTML5 Application Development Fundamentals
36	31	I.VIDHYA SRI			MSC017	HTML5 Application Development Fundamentals

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24	TRUE	In	GDC Kothapet	GDC	9963896491	rsh44714@gmail.com	apscheedu.onmicrosoft.com	3/17/2022 10:17:40 AM

4	MICROSOFT UPSKILLING PROGRAMME - STUDENTS ENROLLED FOR EXAM					
5	S NO	NAME	LOGIN ID	PASSWORD	CODE	COURSE NAME
6	1	Cheekurumelli Mamatha	chmamatha	<u>mamatha@123</u>	MSC017	HTML5 Application Development Fundamentals
7	2	Cheekurumelli satya	chsatya	<u>satya@123</u>	MSC017	HTML5 Application Development Fundamentals
8	3	PALLI SURESH BABU	babusuresh	<u>pbabusuresh@123</u>	MSC011	Intro Programming using Python
9	4	Penumala pujitha	pujithapenumala	<u>ppujitha@123</u>	MSC017	HTML5 Application Development Fundamentals
10	5	M AJAY KUMAR	majaykumar	<u>majaykumar@123</u>	MSC016	Database Fundamentals
11	6	BORUSU YOGI RAVI CHANDRA PRASAD	yogiravi	<u>byogiravi@123</u>	MSC011	Intro Programming using Python
12	7	KENGAM AJAY	kkajay	<u>kkajay@123</u>	MSC017	HTML5 Application Development Fundamentals
13	8	Pallapothu Surekha	surekhap	<u>surekhap@123</u>	MSC017	HTML5 Application Development Fundamentals
14	9	Peddireddy Rama Eswari	ramaeswari	<u>ramaeswari@123</u>	MSC017	HTML5 Application Development Fundamentals
15	10	Nakka Divya Jyothi	ndivyajyothi	<u>ndivyajyothi@123</u>	MSC017	HTML5 Application Development Fundamentals
16	11	V. Sandhya Sri bhargavi	vsandhyasri	<u>vsandhyasri@123</u>	MSC017	HTML5 Application Development Fundamentals
17	12	Dommeti lalita sri sandhya	lalitasri	<u>lalitasri@123</u>	MSC017	HTML5 Application Development Fundamentals
18	13	KADALI SATYA SAI	ksatyasai	<u>ksatyasai@123</u>	MSC017	HTML5 Application Development Fundamentals
19	14	SEELAM GANESH SIVA SAI RAM	ganeshsiva	<u>ganeshsiva@123</u>	MSC017	HTML5 Application Development Fundamentals
20	15	KANDERUGULA JAYA SIVA RAMA KRISHNA	jayasiva	<u>jayasiva@123</u>	MSC017	HTML5 Application Development Fundamentals
21	16	Ketha Lakshmi Durga	klakshmi	<u>klakshmi@123</u>	MSC017	HTML5 Application Development Fundamentals
22	17	GUBBALA MOHAN SAI	gmohansai	<u>gmohansai@123</u>	MSC017	HTML5 Application Development Fundamentals
23	18	BODDU DHEERAJ SRI SATYA GUPTA	dheerajsri	<u>dheerajsri@123</u>	MSC017	HTML5 Application Development Fundamentals
24	19	Swarna veera babu	sveersbabu	<u>sveerababu@123</u>	MSC012	Intro to Programming using Java
25	20	Bayye naga venkata sau	bnagavenkata	<u>bnagavenkata@123</u>	MSC012	Intro to Programming using Java
26	21	Venti veerababu	vveerababu	<u>vveerababu@123</u>	MSC012	Intro to Programming using Java

44	683	AKNUGDC683@apsche-edu.org	N Anjireddy	AKNU	35617531-ed44-448b-9e03-47344b8debe7	Member	MSC012	AKNUGDC683	TRUI
45	684	AKNUGDC684@apsche-edu.org	N.Divya	AKNU	5379a7b6-c88d-4765-a24a-559629bd78ff	Member	MSC012	AKNUGDC684	TRUI
46	685	AKNUGDC685@apsche-edu.org	Nakka Divya Jyothi	AKNU	07749874-51c9-406b-8e73-c56dff1c36db	Member	MSC017	AKNUGDC685	TRUI
47	686	AKNUGDC686@apsche-edu.org	Nalla hemanth	AKNU	d54b20ab-bf64-4ab1-b579-a7eed47b103b	Member	MSC012	AKNUGDC686	TRUI
48	687	AKNUGDC687@apsche-edu.org	Nalla manasa	AKNU	46cb97ee-b146-4edf-896f-21f385848cfb	Member	MSC012	AKNUGDC687	TRUI
49	688	AKNUGDC688@apsche-edu.org	Nukala Surya Narendra kumar	AKNU	f72b7b9c-b2b6-4304-b7bb-5f23df3b5518	Member	MSC012	AKNUGDC688	TRUI
50	689	AKNUGDC689@apsche-edu.org	Nukapeyyi divya	AKNU	598f170f-6f62-42f0-8f84-058a2462a25a	Member	MSC012	AKNUGDC689	TRUI
51	690	AKNUGDC690@apsche-edu.org	PALANGI DIVAKAR	AKNU	49f47864-911e-48ed-aec4-0f1c38027eda	Member	MSC017	AKNUGDC690	TRUI
52	691	AKNUGDC691@apsche-edu.org	Pallapothu Surekha	AKNU	47df09de-dbb3-4d6e-ab17-14a2c64a042a	Member	MSC017	AKNUGDC691	TRUI
53	692	AKNUGDC692@apsche-edu.org	PALLI SURESH BABU	AKNU	e043dd54-d1ea-445d-b0fa-e3dbac973f33	Member	MSC011	AKNUGDC692	TRUI
54	693	AKNUGDC693@apsche-edu.org	PATI NAVYA	AKNU	0e14b110-41cb-42a1-a3ac-42496744ef0a	Member	MSC011	AKNUGDC693	TRUI
55	694	AKNUGDC694@apsche-edu.org	Peddireddy Rama Eswari	AKNU	48ebd15b-cd01-439d-ae12-0f99779f5f30	Member	MSC017	AKNUGDC694	TRUI
56	695	AKNUGDC695@apsche-edu.org	Penumala pujitha	AKNU	6a990bd5-2698-45a9-93e7-2788b2ea5d9d	Member	MSC017	AKNUGDC695	TRUI
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58	697	AKNUGDC697@apsche-edu.org	SEELAM GANESH SIVA SAI RAM	AKNU	eaef21e4-3916-4834-835c-6a4b2b6014e3	Member	MSC017	AKNUGDC697	TRUI
59	698	AKNUGDC698@apsche-edu.org	SHEK MUZEBUNNISHA	AKNU	5003fdc8-1069-4818-b52f-88a309f11a34	Member	MSC017	AKNUGDC698	TRUI
60	699	AKNUGDC699@apsche-edu.org	Swarna veera babu	AKNU	2bab402e-0280-426b-99b7-97d236aef0af	Member	MSC012	AKNUGDC699	TRUI
61	700	AKNUGDC700@apsche-edu.org	TUNDURI VEERA BABU	AKNU	2e11e8b0-56cf-41f3-a2af-3a4faa3988b9	Member	MSC017	AKNUGDC700	TRUI
62	701	AKNUGDC701@apsche-edu.org	UNDURTHI NAGA GANGA SAI NEELIMA	AKNU	bb8672c8-3367-4481-ae79-3408213a049c	Member	MSC011	AKNUGDC701	TRUI
63	702	AKNUGDC702@apsche-edu.org	V. Dhana lakshmi	AKNU	10afa291-f618-4744-8940-8784619af6d6	Member	MSC012	AKNUGDC702	TRUI
64	703	AKNUGDC703@apsche-edu.org	V. Sandhya Sri bhargavi	AKNU	9d709e93-b03d-4c31-8509-d514308ce367	Member	MSC017	AKNUGDC703	TRUI
65	704	AKNUGDC704@apsche-edu.org	Vasamsetti tanuja	AKNU	b309f10e-7041-44c9-a3ee-9a35527cd7fd	Member	MSC012	AKNUGDC704	TRUI

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46	TRUE	In	GDC Kothapet	GDC	9581360959	jyothinakka873@gmail.com	apscheedu.onmicrosoft.com	3/17/2022 10:17:56 AM

	I	J	K	L	M	N	O	P
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56	TRUE	In	GDC Kothapet	GDC	9573255164	poojabgm84@gmail.com	apscheedu.onmicrosoft.com	3/17/2022 10:18:03 AM
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66	TRUE	In	GDC Kothapet	GDC	9618789626	Veedhiveerendra2004@gmail.com	apscheedu.onmicrosoft.com	3/17/2022 10:18:10 AM
67	TRUE	In	GDC Kothapet	GDC	9177260195	Vrlakshmi2004@gmail.com	apscheedu.onmicrosoft.com	3/17/2022 10:18:10 AM

23	662	AKNUGDC662@apsche-edu.org	G GEETHA PUNYAVATHI	AKNU	b591d753-1b48-4954-aff1-5c3b07898333	Member	MSC011	AKNUGDC662	TRUE
24	663	AKNUGDC663@apsche-edu.org	G prasanthi	AKNU	89bb3332-0ecc-41c6-9c6b-759887279c06	Member	MSC012	AKNUGDC663	TRUE
25	664	AKNUGDC664@apsche-edu.org	G.Rohitha	AKNU	f2df1845-68a7-4692-ba2f-650c1e101454	Member	MSC012	AKNUGDC664	TRUE
26	665	AKNUGDC665@apsche-edu.org	GANISETTI SAI DURGA MANIKANTA	AKNU	7098acc-926b-4f79-8d66-320cfe9b5466	Member	MSC011	AKNUGDC665	TRUE
27	666	AKNUGDC666@apsche-edu.org	GANTA ANJANI	AKNU	e848489b-12c2-4c98-9d45-6c312654af4d	Member	MSC011	AKNUGDC666	TRUE
28	667	AKNUGDC667@apsche-edu.org	GORRIPARTHI PRAVALLIKA	AKNU	936db846-5b32-41c5-8097-a1b66d471fbd	Member	MSC011	AKNUGDC667	TRUE
29	668	AKNUGDC668@apsche-edu.org	GUBBALA MOHAN SAI	AKNU	4db1060d-25b6-4ae9-b336-9e57126ee328	Member	MSC017	AKNUGDC668	TRUE
30	669	AKNUGDC669@apsche-edu.org	GVL SARASWATHI	AKNU	3171a01f-0872-43a0-83ed-b96b35b5db55	Member	MSC016	AKNUGDC669	TRUE
31	670	AKNUGDC670@apsche-edu.org	Illa vidya sri	AKNU	c9b30d0d-c925-48af-bb83-360334228d7a	Member	MSC017	AKNUGDC670	TRUE
32	671	AKNUGDC671@apsche-edu.org	Jagatha jagapathi veera	AKNU	ad3498ae-bb1a-4425-a2c8-291b68996839	Member	MSC016	AKNUGDC671	TRUE
33	672	AKNUGDC672@apsche-edu.org	KADALI SATYA SAI	AKNU	1062f028-3ec8-4073-a3e7-fa8ce149b0e0	Member	MSC017	AKNUGDC672	TRUE
34	673	AKNUGDC673@apsche-edu.org	KAMUJU SUVARNA RAJU	AKNU	a2d61bb6-b778-42e2-8b6a-fc95bd55c96b	Member	MSC012	AKNUGDC673	TRUE
35	674	AKNUGDC674@apsche-edu.org	Kanakala Surekha	AKNU	83e900f3-05cd-45e7-bb4f-b2bab66abe09	Member	MSC017	AKNUGDC674	TRUE
36	675	AKNUGDC675@apsche-edu.org	KANDERUGULA JAYA SIVA RAMA KRISHNA	AKNU	ec83649d-1e27-4dd1-9df0-e14d39143898	Member	MSC017	AKNUGDC675	TRUE
37	676	AKNUGDC676@apsche-edu.org	KENGAM AJAY	AKNU	27643f52-056a-4db9-b201-681a7786715f	Member	MSC017	AKNUGDC676	TRUE
38	677	AKNUGDC677@apsche-edu.org	Ketha Lakshmi Durga	AKNU	b180d649-61a1-40fc-b04b-be203a7db6e6	Member	MSC017	AKNUGDC677	TRUE
39	678	AKNUGDC678@apsche-edu.org	KOPPISETTI SAI PRASAD	AKNU	1c74576e-f4c6-45c1-a799-36e39cae06b3	Member	MSC012	AKNUGDC678	TRUE
40	679	AKNUGDC679@apsche-edu.org	KPVL DURGA	AKNU	9a1eb874-9a54-4d3f-9634-a8d867d9534b	Member	MSC016	AKNUGDC679	TRUE
41	680	AKNUGDC680@apsche-edu.org	Kudupudi lakshmi durga	AKNU	f3c5492b-b2e6-4399-84b6-d29bdfc1cb20	Member	MSC012	AKNUGDC680	TRUE
42	681	AKNUGDC681@apsche-edu.org	M AJAY KUMAR	AKNU	12384d09-4b03-449b-8631-3ed9ea70a7cd	Member	MSC016	AKNUGDC681	TRUE
43	682	AKNUGDC682@apsche-edu.org	Mulapathi chandini	AKNU	a8d46eac-5f5a-47da-a039-df416c3bd1b2	Member	MSC012	AKNUGDC682	TRUE
44	683	AKNUGDC683@apsche-edu.org	N Anjireddy	AKNU	35617531-ed44-448b-9e03-47344b8debe7	Member	MSC012	AKNUGDC683	TRUE

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72	TRUE	In	GDC Kothapet	GDC	9032680775	Yvmlakshmi@gmail.com	apscheedu.onmicrosoft.com	3/17/2022 10:18:14 AM
73								

	A	B	C	D	E	F	G	H	I
66	705	AKNUGDC705@apsche-edu.org	Veedhi. Veerendra	AKNU	48780150-5ba3-4d6f-8648-c61b857d490d	Member	MSC016	AKNUGDC705	TRUE
67	706	AKNUGDC706@apsche-edu.org	Veedhi.Ramakshmi	AKNU	4d5a1a79-4076-4141-b816-4e02b1f4a153	Member	MSC012	AKNUGDC706	TRUE
68	707	AKNUGDC707@apsche-edu.org	Veedhi.Ramakshmi	AKNU	fe864228-cc10-469a-807a-ab2f5e3556cd	Member	MSC016	AKNUGDC707	TRUE
69	708	AKNUGDC708@apsche-edu.org	VELAGANA NAVEEN KUMAR	AKNU	662339cb-268c-4bff-9467-fa8881f83894	Member	MSC017	AKNUGDC708	TRUE
70	709	AKNUGDC709@apsche-edu.org	Venti veerababu	AKNU	be563b91-0075-415c-be5c-be1a58169fd1	Member	MSC012	AKNUGDC709	TRUE
71	710	AKNUGDC710@apsche-edu.org	Yarramsetti.vijaya venkata Maha lakshmi	AKNU	d9eeaf2c-6084-46db-94ba-44f3f6fc4d72	Member	MSC012	AKNUGDC710	TRUE
72	711	AKNUGDC711@apsche-edu.org	Yerramsetti.vijaya venkata mahalakshmi	AKNU	39a8a558-c0fb-445a-aadc-3c8329fc832d	Member	MSC016	AKNUGDC711	TRUE

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644	AKNUGDC644@apsche-edu.org	Angadi.Ramalakshmi	AKNU	b49bcef6-4a9a-4ae0-b75c-9e87c8bd45f9	Member	MSC016	AKNUGDC644
645	AKNUGDC645@apsche-edu.org	Anyam Kondamma Kavya	AKNU	11f0eaf1-1edf-482f-bb38-9675b26161b4	Member	MSC017	AKNUGDC645
646	AKNUGDC646@apsche-edu.org	B DURGA GANESH	AKNU	66eb1f7b-6d13-4bac-a9da-0a495e15a554	Member	MSC017	AKNUGDC646
647	AKNUGDC647@apsche-edu.org	BADDIREDDY VEERENDRA BABU	AKNU	78faf5d9-39a9-4a72-a2bc-762cc33f0396	Member	MSC012	AKNUGDC647
648	AKNUGDC648@apsche-edu.org	Bayye naga venkata sau	AKNU	13474e9f-1b9b-4556-a882-8f55707f1971	Member	MSC012	AKNUGDC648
649	AKNUGDC649@apsche-edu.org	BEHARA SURYA VENKATA NAGA SAI DEEPAK	AKNU	e9f5aa2a-7b17-47be-af89-4498229227d6	Member	MSC012	AKNUGDC649
650	AKNUGDC650@apsche-edu.org	BODDU DHEERAJ SRI SATYA GUPTA	AKNU	5d18477f-89dc-4230-a5b1-54d800de2e4e	Member	MSC017	AKNUGDC650
651	AKNUGDC651@apsche-edu.org	BOKKA NAGENDRA	AKNU	6af02efb-4460-4030-a934-0bfc5851d530	Member	MSC012	AKNUGDC651
652	AKNUGDC652@apsche-edu.org	BORUSU BALA NAGA RAJU	AKNU	cf6bbb3c-78e5-472e-bd31-170c5c580282	Member	MSC012	AKNUGDC652
653	AKNUGDC653@apsche-edu.org	BORUSU PRASANNA RAJU	AKNU	ad0235d1-375d-415c-b951-97833923af04	Member	MSC012	AKNUGDC653
654	AKNUGDC654@apsche-edu.org	BORUSU YOGI RAVI CHANDRA PRASAD	AKNU	f22742a2-94ca-43ad-a148-f78434dcb05	Member	MSC011	AKNUGDC654
655	AKNUGDC655@apsche-edu.org	Cheekurumelli Mamatha	AKNU	f58ae241-ff82-4f11-bb71-c9c1f0e6d9f9	Member	MSC017	AKNUGDC655
656	AKNUGDC656@apsche-edu.org	Cheekurumelli satya	AKNU	f1a6ec5c-b5e6-48ac-a47e-69b678d45643	Member	MSC017	AKNUGDC656
657	AKNUGDC657@apsche-edu.org	Chilla thanuja	AKNU	c8e2af28-9ff0-404e-bc11-f1d46d6673f2	Member	MSC012	AKNUGDC657
658	AKNUGDC658@apsche-edu.org	DASARI BHARGAVA NAGA SESHAGIRI	AKNU	c53ef220-0078-48a7-9257-3b23df63a8aa	Member	MSC012	AKNUGDC658
659	AKNUGDC659@apsche-edu.org	DHARANALA SATYA SIVA SURYA	AKNU	670ce968-31cd-4846-9ec5-a2b8b4f09ba7	Member	MSC012	AKNUGDC659
660	AKNUGDC660@apsche-edu.org	Dommeti lalita sri sandhya	AKNU	1a227686-6a51-40e9-9edf-95d2daafe1c5	Member	MSC017	AKNUGDC660
661	AKNUGDC661@apsche-edu.org	DOMMETI MOUNIKA	AKNU	09e33d14-5976-457d-ba09-18acf65f3787	Member	MSC012	AKNUGDC661
662	AKNUGDC662@apsche-edu.org	G GEETHA PUNYAVATHI	AKNU	b591d753-1b48-4954-aff1-5c3b07898333	Member	MSC011	AKNUGDC662
663	AKNUGDC663@apsche-edu.org	G prasanthi	AKNU	89hh3332-0ecc-41c6-9c6b-7598877279c06	Member	MSC012	AKNUGDC663

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