

Estd : 1979



VKV GOVERNMENT DEGREE COLLEGE

08855-243440

KOTHAPETA, EAST GODAVARI DT

(Accredited by NAAC "B" Grade)

(An ISO 9001:2015 certified by HYM International Certifications Pvt. Ltd.)



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PROFILE OF THE COLLEGE

VKV Government Degree College, Kothapeta was established in 1979 in the name of Viswa Kavi Vemana who is popularly known as Praja Kavi-poet of the People. It is affiliated to Adikavi Nannaya University. Up to 1979, higher education was a distant dream for these rural people. The youth of this area had to go either to Rajahmundry or Amalapuram for higher education. At the time of inception, the college had two programmes of study viz., B.A(Economics, History and Political science) and B.Com. In the year 1985-86, two science programmes B.Sc (Mathematics, Physics and Chemistry) and B.Sc(Botany,Zoology and chemistry) were added. The college is in its 43rd year of Existence. At present the college offered 7 programmes B. A(HEP),B.A(HET),B.Com (Gen),B.Com(CA),B.Sc(MPC),B.S.c(MPCs) and B.Sc(BZC). In 1998 Dr. B.R.Ambedkar Study centre was opened by the then honourable minister for Higher Education, Sri GMC Bala yogi. The college provides good infrastructure facilities such as well stocked Library, Well equipped lab, beautiful plantation, Hostel accommodation. Government (VKV) Degree College has professionally trained and highly qualified faculty. The college provides guaranteed placements facilities to the students. Government (VKV) Degree College offers several undergraduate courses in Arts, Science, and Commerce disciplines. At present Sri Dr.K.Peddi Raju is the principal of the college.

PRINCIPAL MESSAGE

The college always considers the ever-widening realms of education and opportunities available through the new areas to expertise the students in all dimensions, in developing their all-round skills. The College has been able to translate the policies into reality in a modest way. The growing number of institutions in higher education sometimes may be resulting in dilution of standards. It is therefore imperative for every institution to know where they stand in the process of imparting quality education to its learners. It is with this view our college is applying for our aims and objectives and enable the institution in toning up its educational standards according to global needs.

The role of educational institutions does not end with transaction and evaluation of the prescribed curriculum. This is more so with reference to higher learning institutions. In this context, the role of this college is not just limited to intellectual and skill development alone. They need to provide a congenial environment for effective teaching and learning and other facilities where students are able to exercise, initiate and develop a wholesome personality



1.SAVITHRI BAI PHULE JAYANTHI ON 3rd JANUARY 2022



Savitribai Phule (3 January 1831 – 10 March 1897) was an Indian social reformer, educationalist, and poet from Maharashtra. Along with her husband, in Maharashtra, she played an important and vital role in improving women's rights in India. She is considered to be the pioneer of India's feminist movement. Savitribai and her husband founded one of the first modern Indian girls' school in Pune, at Bhide wada in 1848. She worked to abolish the discrimination and unfair treatment of people based on caste and gender. She is regarded as an important figure of the social reform movement in Maharashtra.

Savitribai Phule Jayanthi was organized by Women Empowerment Cell on 3rd January 2022 at VKV Govt Degree College, Kothapeta. College Principal Dr.K.P.Raju was the Chief Guest at the event. Savitribai paid floral tributes to Phule Gary's portrait. Mrs. Savitribai Phule said that she was the first woman teacher and that she had worked hard for the education of girls and that girls should take her as an ideal. Special invitees to the event were School Teachers S. Vimaladevi, Vadapalem, T. Maninagu, Billakurru, Y. Jayawati, Bodipalem, Kottapeta Junior College Lecturers Uma Veeralakshmi, Hindi Lecturer, Sujatha, Economics Lecturer participated. The event was attended by the College Vice Principal Arun Kumar, Women Empowerment Convener T.Ramadevi, K. Satyanarayana, Sridhar, Ankamarao, Srinivasa Rao, Naveen garu Pawan, Ch. Rani, Srilakshmi, Shivaji and other faculty and students. The event ended successfully with the honor of the chief guests.



యువతులు సావిత్రీ భాయి పూలే ను ఆదర్శంగా తీసుకోవాలి
- దిగ్గి కాలేజీ ప్రిన్సిపల్ రాజు

[illegible]

అప్పుడు విదంగా ఉంచాలని చెప్పారు. ఈ కార్యక్రమానికి ప్రత్యేక అవకాశాలనుగా కొత్తగా మంజూరి సన్నాహం చేసిన విజిల్ల దేవి, ఎ. జి. నూరీ వీరి కవచంలను, మురుగునీటి ముత్యాలను, ఎన్. జి. కె. నూరీ వీరి కుక్కలను పంపి అయ్యారు. ఎన్. జి. కె. నూరీ వీరి వయస్సు ప్రకారం వీరిని అరెస్టు చేశారు. అయితే వారిని కేసులో ఉంచుకుని విరూపాక్షుని బంధువు లోకేశ్ కార్తవ్యం నుగావించి సహాయక వీరస్వర్ణపురస్కారం, శ్రీకృష్ణ దేవి విదంగా ఉంచారు. అందుకు కూడా కృష్ణ దేవి సంతోషించి ఉపయోగించి విదంగా అందజేసారు. ఆ కుటుంబం కాలానికి చెప్పులాలు అందింది. ఈ కార్యక్రమంలో కర్నూలు అధ్యక్షులుగా లాల్లె నర్సయ్యగారు, లాల్లె నర్సయ్య కుమార్, మనవ కుమార్, శ్రీ కృష్ణ దేవి శ్రీ కృష్ణ, సోమినేని రామ్మ, సోమినేని శ్రీ లక్ష్మి, ఎ. నాగ చీరబా, ముందు విద్యార్థిగా ఉన్నాడు.





BEST PRACTICES OF DEPARTMENT OF COMMERCE ON 3rd JAN-2022



According to Investopedia, “Best practices are a set of guidelines, ethics or ideas that represent the most efficient or prudent course of action. Best practices are often set forth by an authority, such as a governing body or management, depending on the circumstances. While best practices generally dictate the recommended course of action, some situations require that industry best practices be followed.”

A Social Service activity was conducted by the Department of Commerce under the chairmanship of Principal Dr.K.P.Raju garu on 3rd January, 2022. On this Occasion Principal Dr.K.P.Raju garu, HOD of Commerce K.Sathyanarayana garu, H.Pawan kumar garu, Ch. Srilakshmi garu were distributed the Study material of Business Organization and Management to the Final B.Com students. Other staff members and students were participated in this programme.





3.BEST PRACTICES OF DEPARTMENT OF COMMERCE ON 4th JANUARY 2022

Secrets to Success:
Best Practices
of Event Planners
You Can Follow Now



According to Investopedia, “Best practices are a set of guidelines, ethics or ideas that represent the most efficient or prudent course of action. Best practices are often set forth by an authority, such as a governing body or management, depending on the circumstances. While best practices generally dictate the recommended course of action, some situations require that industry best practices be followed.”

A Social Service activity was conducted by the Department of Commerce at New Government Degree College on 4th January, 2022. On this Occasion Principal Dr.K.P.Raju garu, HOD of Commerce K.Sathyanarayana garu were visited to New Government Degree College, Mummidivaram and distributed the Study material of Business Organization and Management to the First B.Com students. And also distributed 10 chairs to the Office and staff room of Govt Degree College, Mummidivaram. Other staff members and students were participated in this programme.



GROUP DISCUSSION



4.GROUP DISCUSSION OF DEPARTMENT OF ECONOMICS ON 4th JANUARY 2022



An average GD usually features 10 to 15 participants. The GD process begins by the announcement of the topic to the group, which is (usually) followed by a preparation time of 3 to 5 minutes. Generally, group discussion is a method used by the companies or organizations to check whether the candidates have certain personality or skills which are must for their members or employees. Nowadays, group discussions have become a main stage in the recruitment process. In this discussion, the group of applicants or candidates is given a topic or a scenario and few minutes are provided them to think about the same, and then asked to discuss the situation among them for a limited time. Organizations conduct group discussion after the written test so as to test the interactive skills of the candidates and how good they are at interacting with other people. Group discussion also tells about how candidates behave, participate and contribute in a group.

The Department of ECONOMICS conducted a Group Discussion on PRIVATIZATION OF PUBLIC SECTOR INDUSTRIES for III B.A students on 4th January, 2022 at Seminar Hall in VKV Govt Degree College, Kothapeta. T.Ramadevi, HOD of Department of ECONOMICS and III B.A students were participated in this programme.





5.COVID-19 VCCINATION PROGRAMME ON 4th JANUARY 2022



India began administration of COVID-19 vaccines on 19 January 2021. As of 5 February 2022, India has administered over 1.69 billion doses overall, including first, second and precautionary (booster) doses of the currently approved vaccines. In India, 94% of the eligible population (15+) has received at least one shot, and 72% of the eligible population (15+) is fully vaccinated.

The Department of Zoology, NSS committee and Medical Department jointly organized COVID 19 VACCINATION PROGRAMME under the chairmanship of Principal Dr.K.P.Raju on 4th January, 2022 at VKV Govt Degree College. Vice-principal S.Arun kumar, B.Vijay Kumar, HOD of Zoology, Prasanna Jyothi, Lecturer in Zoology, T.Ramadevi, Joyasee, Lecturer in Botony, V.Naga Deepika, Lecturer in Political Science and ANMs from PHC and students are participated in this programme.



GROUP DISCUSSION



6.GROUP DISCUSSION OF ENGLISH DEPARTMENT ON 4th JANUARY, 2022



Group Discussion or GD is a type of discussion that involves people sharing ideas or activities. People in the group discussion are connected with one basic idea. Based on that idea, everyone in the group represents his/her perspective. An average GD usually features 10 to 15 participants. The GD process begins by the announcement of the topic to the group, which is (usually) followed by a preparation time of 3 to 5 minutes. Generally, group discussion is a method used by the companies or organizations to check whether the candidates have certain personality or skills which are must for their members or employees. Nowadays, group discussions have become a main stage in the recruitment process. In this discussion, the group of applicants or candidates is given a topic or a scenario and few minutes are provided them to think about the same, and then asked to discuss the situation among them for a limited time. Organizations conduct group discussion after the written test so as to test the interactive skills of the candidates and how good they are at interacting with other people. Group discussion also tells about how candidates behave, participate and contribute in a group

The Department of ENGLISH conducted a Group Discussion on Phonemic symbols and the importance of sound Symbols in English for II B.A and II B.Com students on 4th January, 2022 at Seminar Hall in VKV Govt Degree College, Kothapeta. Vice-Principal Naveen kumar, HOD of Department ENGLISH, Ch. Rani Lecturer in English and II B.A and II B.Com students were participated in this programme.





National Bird Day

7.NATIONAL BIRD DAY ON 5th JANUARY 2022

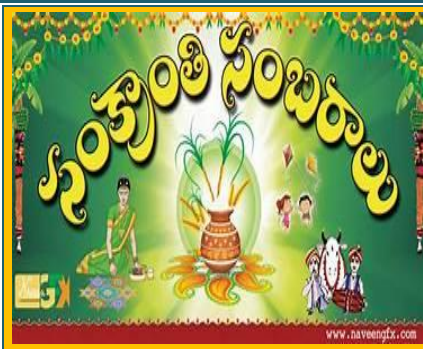


History of National Bird Day

Back in 1894, Charles Almanzo Babcock, the superintendent of schools in Oil City, Pennsylvania, declared the first holiday in the United States to celebrate birds. Babcock was passionate about the idea of advancing bird conservation as a moral value and it seems that his idea for the day caught on. Babcock's National Bird Day eventually turned into what is now known as International Migratory National Bird Day, which is celebrated in May.

National Bird day was celebrated by Department of Zoology on 5th January, 2022 at Zoology Lab under the chairmanship of Principal Dr.K.P.Raju. Nageswara Rao garu and B.Vijay Kumar, Lecturer in Zoology aware the students about National Bird Day. Prasanna Jyothi, Lecturer in Zoology and other staff members and students are participated in this programme.





**8.SANKRANTHI
CELEBRATIONS FROM
5th JANUARY TO 7th
JANUARY 2022**



Celebrations at the time of the winter solstice have been universal in almost every culture on the planet. It is seen as the rising of the new sun. In ancient Rome, this was celebrated as Saturnalia, which means it was about Saturn, the god of agriculture and food. In southern India, even today, the celebration of Makar Sankranti is one of the most important festivals in a year for the agricultural communities.

The Women Empowerment Cell, Department of Telugu and NSS Unit of VKV GOVT DEGREE COLLEGE was jointly celebrated Sankrananthi Sambaralu from 5th January, 2022 to 7th January 2022 under the Chairmanship of College Principal Dr.K.P. Raju garu. Principal Dr.K.P.Raju said the festival was on occasion to greet the sun and welcome him into the lives of people as it liberated them from the extremes of winter. He urged students to develop a spirit of unity and patience. Various competitions marked the Sankrananthi Sambaralu celebrations at VKV GOVT DEGREE COLLEGE Depart -wise competitions like Traditional Dress competitions for Girls, Food Festival for Girls, Rangoli, Mehendi Competitions, Traditional dress Competitions for Boys were held for the students to showcase their talents. Finally, the Celebrations ended with the Bhogimantalu Programme at college campus. Students were participated enthusiastically.

☰

సాక్షి
తూర్పుగోదావరి

7/8

పాఠశాలల్లో ముందస్తు సంక్రాంతి వేడుకలు



కొత్తపేట డిగ్రీ కళాశాలలో భోగిమంట వద్ద అధ్యాపకులు, విద్యార్థులు



సోంపల్లో బహుమతులు అందిస్తున్న తహసీల్దార్, ఎస్సీలు

కొత్తపేట: స్థానిక విశ్వకవి వేమన ప్రభుత్వ డిగ్రీ కళాశాలలో ముందుగానే సంక్రాంతి సంప్రదాయ కార్యక్రమాలు ఘనంగా నిర్వహించారు. కళాశాల ప్రెసిడెంట్ కె.పెద్దిరాజు ఆధ్వర్యంలో ఎన్ఎస్ఎస్ పీఠ ఎస్.అరుణకుమార్, కళాశాల విమెన్స్ ఎంపి వరమెంట్ సెల్ కన్వీనర్ టి.రమాదేవి పర్యవేక్షణలో వివిధ కార్యక్రమాలు నిర్వహించారు. విద్యార్థినుల సంక్రాంతి సంప్రదాయ వస్త్రధారణతో పాటు బాలికల నృత్యం సంక్రాంతి కళ తెచ్చారు. చివరగా భోగిమంట చేసి దాని చుట్టూ విద్యార్థులు, అధ్యాపకులు తేయి తేయి చట్టకుని స్మృత్యం చేశారు. కార్యక్రమాలను విమెన్ ఎంపివర్గ సెల్ సభ్యులు సీహెచ్ఎస్ శ్రీలక్ష్మి, ఎం.గాయత్రి, ప్రసన్నజ్యోతి, నాగదేవిక తదితరులు పాల్గొన్నారు.

నార్దు. స్థానిక ప్రయోగశాల బాలవిహార్, కాంతిబారతి విద్యాలయస్థలు, విద్యాలయమండర్ పాఠశాలల్లో బాలులు సంక్రాంతి సంబరాలు ఘనంగా జరుపుకొన్నారు. రాజ్ కోట: సంక్రాంతికి స్వాగతం పలుకుతూ మండలంలోని పాదలాడ, సోంపల్లి, కడలి, శివకోటి గ్రామాల్లో బుధవారం సంప్రదాయ శ్రీదా పోటీలు నిర్వహించారు. సోంపల్లి, పాదలాడలో నిర్వహించిన పోటీల్లో విజేతలకు తహసీల్దార్ లీఎంకే ముక్తేశ్వరరావు, రాజ్ కోట ఎస్సెస్ కమిషనరీలు బహుమతులు అందజేశారు. సర్పంచ్లు కడలి సత్యనారాయణ, కట్టా శ్రీనివాసరావు, బొప్పల సునాథ, నక్కా రామారావు తదితరులు పాల్గొన్నారు.



కొత్తపేట డిగ్రీ కాలేజీలో సంక్రాంతి ముగ్గు పెడుతున్న విద్యార్థిని

సంస్కృతి స

కోనసీమలోని మూడు నియోజకవర్గాల్లో సంక్రాంతి వేడుకలను ఘనంగా నిర్వహించారు. వివిధ పాఠశాల్లో సంప్రదాయ రీతిలో సంక్రాంతి వేడుకలు నిర్వహించి పండగల విశిష్టతను తెలియజేసారు. అలాగే కొంతమంది పాఠశాలల్లో భోగిమంట వేసినట్లు తెలుస్తోంది.

నేపథ్యంలో అందుకు జాగ్రత్తలు పాటించాలని సూచించారు.

యువత తెలుగు సంస్కృతిని అలవర్చుకోవాలి

- డిగ్రీ కాలేజీ ప్రెసిడెంట్ డా. కె.పి.రాజు
- కాలేజీ ఆవరణలో సంక్రాంతి సంబరాలు



కొత్తపేట: కొత్తపేట ప్రతినిధి యువత తెలుగు సంస్కృతిని, సంప్రదాయాన్ని అలవర్చు కోవాలని కొత్తపేట విశ్వకవి వేమన ప్రభుత్వ డిగ్రీ కళాశాల ప్రెసిడెంట్ డా.కె.పి.రాజు విద్యార్థులకు పిలుపునిచ్చారు. కళాశాలలో ఉమెన్ ఎంపివర్గంలో కన్వీనర్ టి.రమాదేవి, ఎస్ ఎస్ కోఆర్డినేటర్ అరుణ్ కుమార్ మరియు తెలుగు విభాగధిపతి పి. శివాజీ సంయుక్త ఆధ్వర్యంలో సంక్రాంతి సంబరాలను ఆనందోత్సాహంతో ఘనంగా నిర్వహించారు. ఈ సందర్భంగా మహిళా సాధికారత విభాగం తరఫున కళాశాల విద్యార్థినులకు సంప్రదాయ వస్త్ర ధారణ పోటీలు, మెంబర్ల పోటీలు, ముగ్గుల పోటీలు, సంప్రదాయ వంటల పోటీలు, నిర్వహించారు. అలాగే తెలుగు విభాగం తరఫున సంప్రదాయ వస్త్ర ధారణ పోటీలు నిర్వహించారు. అనంతరం కళాశాల ఆవరణలో భోగి మంటల కార్యక్రమాన్ని నిర్వహించి ప్రసంగించారు. మారుమనస్సు కాలానికి అనుగుణంగా మనం మారాలి కానీ, అదే నమయించి మన సంస్కృతి, సాంప్రదాయాలను మరచిపోరాదని గుర్తు చేశారు. ఈ కార్యక్రమాల్లో కళాశాల అధ్యాపకులు, ఎన్.నాగేశ్వర రావు, శ్రీధర్, పాపారావు, శ్రీనివాసరావు, పి.హెచ్.రాజ్, జి.శ్రీనివాసులు, శ్రీలక్ష్మి, నాగ దేవిక, అధ్యాపకేతర సిబ్బంది కళాశాల సూపరింటెండెంట్ ప్రమోదరాం, అరుణ సుందరి, ఇతర



అధ్యాపక అధ్యాపకేతర సిబ్బంది, విద్యార్థిని విద్యార్థులు పాల్గొన్నారు.

The details of the events organized as part of this Sankranthi festival are as follows:

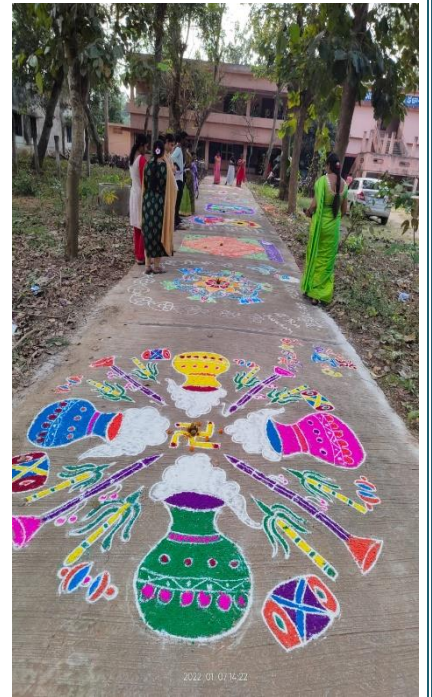
1. TRADITIONAL DRESS COMPETITION FOR GIRLS



2.FOOD FESTIVAL



3.RANGOLI COMPETITION





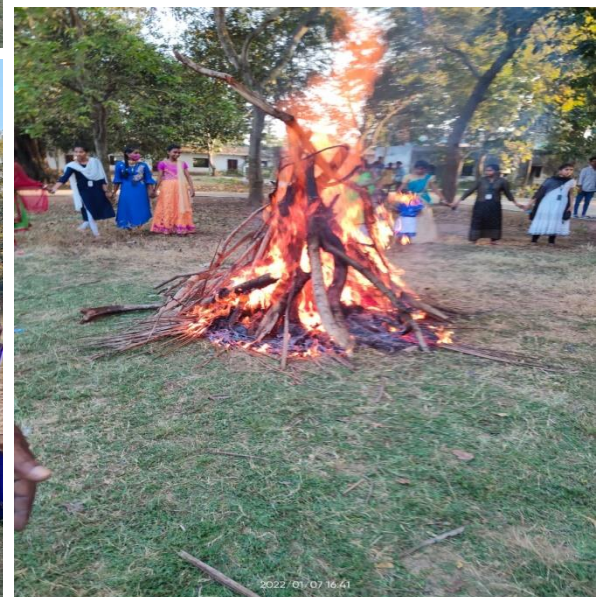
3.MEHENDI COMPETITION



5.TRADITIONAL DRESS COMPETITION FOR BOYS



6. BHOGI MANTALA KARYAKRAMAM





CAMPUS BEAUTIFICATION BY DEPT OF BOTANY ON 5TH JAN- 2022



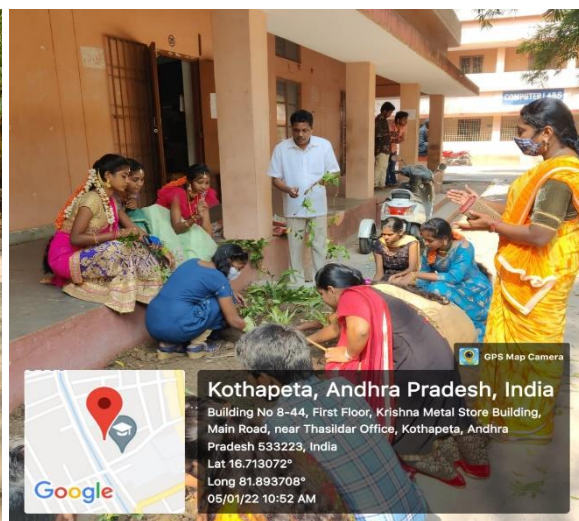
CAMPUS BEAUTIFICATION PROGRAMME:

The Campus Beautification Program provides a means for gifts to be directed toward sustaining the excellence of the Cornell campus landscape and for the donors to be recognized for their generosity. Individuals, classes, groups, or departments are welcome to participate.

IMPORTANCE OF CAMPUS BEAUTIFICATION PROGRAMME:

- Research shows that students and faculty decide whether to attend a university within the first 15 minutes of a visit, which is why campus beautification is so vital to maintaining our student numbers and attracting great faculty.

Campus Beautification programme was organized by Biology students (Department of Botany) at VKV Govt Degree College under the guidance of N.Nageswara Rao garu, Head of the Department of Botany on 5th January, 2022. In this programme Jayasee, Lecturer in Botany and BZC students were participated.





9.NATIONAL YOUTH DAY (SWAMY VIVEKANANDA JAYANTHI) ON 12th JAN - 2022



Vivekananda who was also referred to as Swami Vivekananda was originally named Narendranath Datta. He was influenced by both Indian and western culture. His exposure to Hindu deity form of worship and Christian religion often conflicted with his beliefs. This was until he accepted Ramakrishna as his guru and became a monk. His vast knowledge of culture also earned him the respect and recognition of raising interfaith awareness. He believed through his learnings from his guru that service to God can be displayed by service to humankind.

ABOUT SWAMI VIVEKANANDA:

Swami Vivekananda born as Narendranath Datta to father Vishwanath Datta and mother Bhuvaneshwari Devi on 12 January 1863, in Calcutta presently known as Kolkata, India. When he was later regarded as a patriotic saint, Swami Vivekananda Birthday is celebrated as National Youth Day. His grandfather was a Sanskrit and Persian Scholar, his father was an attorney in the high court and his mother was a homemaker and had a religious temperament. Swami Vivekananda grew up in an upper-middle-class-family. His personality and attitude were shaped by both his parents progressive, rational as well as religious approaches in life. Since his childhood, he was always interested in spirituality and meditated and prayed before the Hindu Deities.

National Youth Day was celebrated by the Department of Telugu on 7th January 2022 (due to Pongal Holidays) at VKV Govt Degree College under the chairmanship of Principal, Dr.K.P.Raju. Earlier, Principal Dr.K.P.Raju laid a wreath and paid tributes to Vivekananda. On this occasion, the principal said that all students should take Swami Vivekananda as an ideal. In this programme College Vice-Principal S. Arun Kumar, Dr. P. Shivaji, B. Sridhar, Srinivasa Rao, G. Srinivasu, T. Ramadevi, Ch.Paulson, Ch. Srilakshmi, Jayasi, Prasanna Jyoti and other teaching and nonteaching staff and students participated.

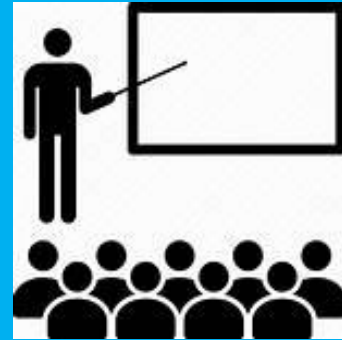
కావాలి రాజమండ్రి 3

దేశ భవిష్యత్తు యువత చేతుల్లోనే ఉంది - ప్రభుత్వ డిగ్రీ కాలేజీ ప్రిన్సిపల్ డా. కె.పి.రాజు





10. GUEST LECTURE OF DEPARTMENT OF BOTANY ON 19th JAN - 2022



A guest lecturer is an individual who possesses advanced knowledge of a particular subject area, and who speaks about that subject area to a group or organization with which she is normally not involved. Beyond this basic definition, the exact nature of guest lecturing can vary widely. In the university context, a guest lecturer is often a faculty member who is invited to speak to a class she does not normally teach. Guest lecturers are also commonly invited to address professional and social organizations as well as elementary and secondary school groups. Finally, a guest lecturer may speak to groups of travelers, particularly on cruise ships, as part of a tourism experience.

N.Nageswara Rao, Head of the Department of Botany, VKV Govt Degree College, Kothapeta was organized a guest lecture to II BZC and III BZC students on 19th January, 2022 at Botany Lab. Kum D.Sai Prasanna M.A., B.Ed., delivered lecture on "MULTIDISCIPLINARY OPPORTUNITIES IN PSYCHOLOGY". Principal Dr.K.P.Raju, N.Nageswara Rao, HOD of Botany, Vice principal S.Arun Kumar, B.Vijay Kumar, Lecture in Zoology, Jayasee, Lecturer in Botany other teaching and non-teaching faculty and students were participated in this programme.



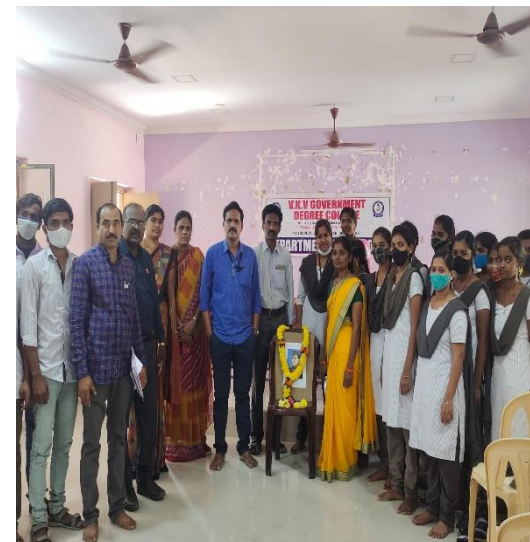


11.NETAJI SUBHASH CHANDRA BOSE JAYANTHI ON 23rd JAN-2022



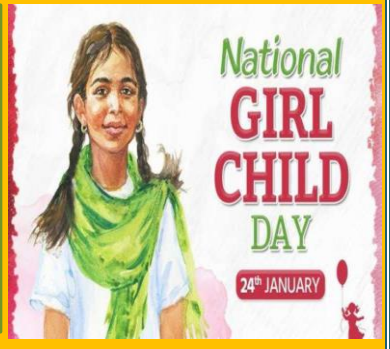
Subhash Chandra Bose's birthday is on the 23rd of January 1897, Netaji Subhash Chandra Bose was born in Cuttack. He was born to Janakinath Bose and Prabhavati Dutt. He was an Indian nationalist in the era of British colonialism in India whose defiant patriotism and immovable nerve and bravery made him a national hero whose praises are still sung with pride by every Indian citizen. His attempts to get rid of the British with the help of the Nazi party and Imperial Japan during the time of the second world war left him a troubled legacy. Although every Indian feels proud by hearing his name, it was not the case during the freedom struggle, especially in the INC where he often faced clashes of ideologies with Gandhiji and he did not get the recognition that he deserved. Let us take a look into the life of this extraordinary yet unsung hero. In honour of his contribution to the freedom struggle recently it was announced that his birthday is celebrated as "PARAKRAM DIWAS" .

Netaji Subhash Chandra Bose Jayanthi was celebrated by Department of History at VKV Govt Degree College under the chairmanship of College Principal Dr.K.P.Raju garu on 22nd January, 2022 (23rd is Sunday). Earlier, Principal Dr.K.P.Raju laid a wreath and paid tributes to Subhash Chandra Bose. On this occasion, the principal said that all students should take Subhash Chandra Bose as an ideal to courage. In this programme College Vice-Principal S. Arun Kumar, T. Ramadevi, Lecturer in Economics, Ch.Rani, Lecturer in English, Ch.Paulson, Lecturer in History, V.Nagadeepika, Lecturer in Political Science and other teaching and nonteaching staff and students participated.





12.NATIONAL GIRL CHILD DAY ON 24th JAN-2022



NATIONAL GIRL CHILD DAY HISTORY

National Girl Child Day is an initiative by the Ministry of Women and Child Development. It was announced in the year 2008. The day is aimed to spread awareness and empower girls from all around the country. The day is celebrated with multiple programs including awareness campaigns about Save the Girl Child, child sex ratios, and the creation of a healthy and safe environment for girls.

National Girl Child Day 2022 Theme

The day is observed with a unique theme every year. In 2019, the day was celebrated with the theme, 'Empowering Girls for a Brighter Tomorrow'. The theme for this year is yet to be announced.

The National Girl Child Day was celebrated by Women Empowerment Cell on 24th January, 2022 at VKV Govt Degree College under the chairmanship of Principal Dr.K.P.Raju garu. On behalf of this occasion Principal Dr.K.P.Raju said that today women excel equally with men in all fields so girls need to be brave at all times and take advantage of all opportunities. Vice-principal S.Arun kumar, T.Ramadevi, Convenor of Women Empowerment Cell, Ch.Naga Rani, V.Nagadeepika, Ch. Paulson, K.Kanaka raj and other faculty and students are participated in this programme.



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కొత్తపేట ప్రభుత్వ డిగ్రీ కళాశాలలో నిర్వహించిన జాతీయ బాలికల దినోత్సవాన్ని నిర్వహించారు. ఈ కార్యక్రమంలో కళాశాల ప్రధానాధికారి డా. కె.పి.రాజు ముఖ్యఅతిథిగా హాజరయ్యారు. బాలికలకు తగిన ప్రోత్సాహం, శిక్షణ ఇవ్వే అన్నిరంగాల్లోను రాణించగలరన్నారు. బాలురుతో సమానంగా బాలికలకు అవకాశాలు ఉన్నాయని వాటిని సద్వినియోగం చేసుకోవాలని కోరారు. రైతుగృహ అరుణ కుమార్, టి.రమాదేవి, నాగ దీపిక, సి.పాల్ నాగరాజ్, పాల్వే పార్వతీవారు.



13. GUEST LECTURE OF DEPARTMENT OF ECONOMICS ON 24th JAN - 2022



A guest lecturer is an individual who possesses advanced knowledge of a particular subject area, and who speaks about that subject area to a group or organization with which she is normally not involved. Beyond this basic definition, the exact nature of guest lecturing can vary widely. In the university context, a guest lecturer is often a faculty member who is invited to speak to a class she does not normally teach. Guest lecturers are also commonly invited to address professional and social organizations as well as elementary and secondary school groups. Finally, a guest lecturer may speak to groups of travelers, particularly on cruise ships, as part of a tourism experience.

T.Ramadevi, Head of the Department of Economics, VKV Govt Degree College, Kothapeta was organized a guest lecture to III BA and II BA students on 24th January, 2022 at Seminar Hall. P.Murali Krishna, Lecturer in Economics, New Govt Degree College, Sharlingampalli, Hyderabad delivered lecture on "IMPACT OF GLOBALIZATION ON INDIAN ECONOMY". Principal Dr.K.P.Raju, T.Ramadevi, Head of the Department of Economics, Vice principal S.Arun Kumar, K.Sathyanarayana, Paparao, Ch.Nagarani, Ch.Paulson, V.Nagadeepika, Muralikrishna other teaching and non-teaching faculty and students were participated in this programme. The programme was successfully concluded with the felicitation of chief guest.





National Voters Day in India is observed on January 25 every year to spread awareness about the importance of voting in a democracy. ECI is celebrating 12th National Voters Day Today. National Voters Day is observed to create awareness about the need to participate electoral process. The day aims to encourage especially the new voters to register themselves as voters.

National Voters Day 2022 Theme:

The National Voters Day 2022 theme is 'Making Elections Inclusive, Accessible and Participative'. The theme envisages focusing on the ECI's commitment to facilitate active participation of voters during the elections and to make the complete process hassle-free and memorable for all voters.

National Voters Day was celebrated by Department of Political Science on 25th January, 2022 at VKV Govt Degree College under the chairmanship of Principal Dr.K.P. Raju. Vice-Principal S.Arunkumar, Kakinada Z.P.CEO, N.V.V. Sathyanarayana, Kothapeta Sarpanch B.Vijaya Lakshmi, Kothapeta MPP M.Gangadhar Rao, Ch.Lakshmi Kalyani, E.O.PRD Department, M.Sony, Election Senior Assistant, T.Ramadevi, Convenor of WEC, Dr.Ch.Paparao, HOD of Mathematics, Dr.K.Sathyanarayana, Lecturer in Commerce, V.Naga Deepika, HOD of Political Science other teaching faculty and students were participated in this programme.



Z.P.CEO Satyanarayana Garu and other important guests presented prizes to the winners of Rangoli competitions, essay writing, elocution etc. organized on the occasion of Voters' Day.



ఘనంగా జాతీయ ఓటర్ దినోత్సవం



జనంశ్వాస, 25-జనవరి, తూర్పుగోదావరి జిల్లా కొత్తపేట మండలం స్థానిక వి కే వి ప్రభుత్వ డిగ్రీ కళాశాలలో పాటిటికల్ సైన్స్ డిపార్ట్మెంట్ నాగ దీపికా మరియు ఎన్ఎస్ఎస్ కోఆర్డినేటర్ మరియు వైస్ ప్రెసిడెంట్ ఎస్ అరుణ్ కుమార్ గారు మరియు కొత్తపేట అసెంబ్లీ నియోజకవర్గం వారి సంయుక్త ఆధ్వర్యంలో కళాశాల ప్రెసిడెంట్ డాక్టర్ కె పి రాజు అధ్యక్షతన 25-01-2022 తేదీన జాతీయ ఓటర్ దినోత్సవం ఘనంగా నిర్వహించడం జరిగింది. కళాశాల ప్రెసిడెంట్ కె పి రాజు గారు మాట్లాడుతూ జాతీయ ఓటర్ దినోత్సవ ప్రాముఖ్యతను వివరించారు. ఈ కార్యక్రమానికి కాకినాడ చీఫ్ ఎగ్జిక్యూటివ్ ఆఫీసర్ శ్రీ ఎన్.వి వి సత్యనారాయణ గారు విచ్చేసి 18 సంవత్సరాలు వయస్సు నిండిన విద్యార్థులందరూ ఓటరుగా నమోదు చేసుకోవాలని భారత పౌరుడిగా అది మన బాధ్యత అని పిలుపునిచ్చారు. ఈ సందర్భంగా అందరికీ ఓటరు ప్రతిజ్ఞ చేయించారు. ఈ కార్యక్రమంలో ప్రత్యేక ఆహ్వానితులుగా కొత్తపేట మండల ఎంపీ మార్గన గంగాధర రావు, కొత్తపేట జడ్పీటీసీ సమ్యలు గూడపాటి రమారావు ప్రవీణ్ కుమార్ కొత్తపేట సర్పంచ్ బాని జయలక్ష్మి, ఈవోపిఆర్ లక్ష్మి కళ్యాణి సచివాలయ సెల్లంది పాల్గొన్నారు. కళాశాల నుంచి పాపారావు,రమారావు, కే సత్యనారాయణ, పాల్గొన మరియు విద్యార్థులు పాల్గొన్నారు. ఈ కార్యక్రమంలో భాగంగా నిర్వహించిన వ్యాసరచన, వక్రత్వం మరియు ముగ్గుల పోటీల్లో గెలుపొందిన విజేతలకు సీఈఓ సత్యనారాయణగారు బహుమతులు అందజేశారు.



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కొత్తపేట ప్రభుత్వ డిగ్రీ కళాశాలలో మంగళవారం జాతీయ ఓటర్ దినోత్సవాన్ని ఘనంగా నిర్వహించారు. ఈ కార్యక్రమానికి జిల్లా పరిషత్ సీ.ఈ. ఓ సత్యనారాయణ, జెడ్పీటీసీ గూడపాటి రమారావు ప్రవీణ్ కుమార్, ఎంపీ మార్గన గంగాధరరావు ముఖ్య అతిథులు గా పాల్గొన్నారు. ఈ సందర్భంగా విద్యార్థులకు వివిధ పోటీలు నిర్వహించారు. సీఈఓ సత్యనారాయణ మాట్లాడుతూ.. 18సంవత్సరాలు నిండిన ప్రతి ఒక్కరూ ఓటరుగా నమోదు చేసుకోవాలని విద్యార్థులకు సూచించారు. ఈ కార్యక్రమంలో ప్రెసిడెంట్ కె.పి.రాజు, అరుణ్ కుమార్ పాల్గొన్నారు.



15.REPUBLIC DAY ON 26th JANUARY - 2022



72nd Republic Day celebrations was held at VKV Govt Degree College on 26th January, 2022. College principal Dr.K.P.Raju garu visited as Chief Guest and delivered his valuable speech about Republic Day. Vice-Principal S.Arun Kumar, K.Sathyanarayana, Ch.Paparaao, k.Ankamaraao, H.Pawan kumar, T.Ramadevi, G.Srinivasulu, Ch.Nagarani, Ch.Paulson, Ch.Srilakshmi, V.Nagadeepika, Jayasee, Prasanna Jyothi, Ch.Vijaya Kumar, Jhansi other teaching and non teaching faculty and students were participated in this programme.

Firstly, Principal Dr.K.P.Raju hoisted the flag. Everyone saluted the flag. All of the staff and students addressed on the occasion of Republic Day. Prizes were then awarded to the winning students in competitions organized on the occasion of Republic Day. Sweets were then distributed.



దేశానికి దిక్కుచి భారత రాజ్యాంగం - కొత్తపేటలో ఘనంగా గణతంత్ర వేడుకలు



కొత్తపేట,కోస్తా వాడే ప్రతినిధి దేశానికి దిక్కుచి మంది భారత రాజ్యాంగముని పేరుపై వక్రము చేయబడ్డారు. 73 వ గణతంత్ర దినోత్సవ వేడుకలు కొత్తపేట మండలంలో ఘనంగా నిర్వహించారు. ముందుగా భారత రాజ్యాంగం నిర్మాత డా.బి.ఆర్.అంబేద్కర్ చిత్ర పటానికి పూలమాలలు వేసి నివాళులర్పించారు. అనంతరం జాతీయ పతాకాన్ని ఆవిష్కరించారు. అంబేద్కర్ ఎంతో కష్టపడి గొప్ప రాజ్యాంగాన్ని దేశానికి అందించారని వక్రము కొనియాడారు. మండల పరిషత్ కార్యాలయంలో ఎంపీడివో సుహృత్సూర్యులు, మండల పంచాయతీ కేంద్రం వద్ద ఎంజిఎం.హరిప్రసాద్, ప్రభుత్వ డిగ్రీ కాలేజీలో ప్రెసిడెంట్ డా.కె.పి.రాజు జాతీయ జెండాను ఆవిష్కరించారు. మండలంలోని అన్ని ప్రభుత్వ కార్యాలయంలోను, ప్రభుత్వ ప్రైవేటు, పాఠశాలలు, కళా శాలలలో జాతీయ జెండాను ఆవిష్కరించారు. ఈనెలలో భాగంగా భారత రాజ్యాంగానికి లోబడి భారతీయులందరూ సమతుల్యంగా నివసించాలని సూచించారు.



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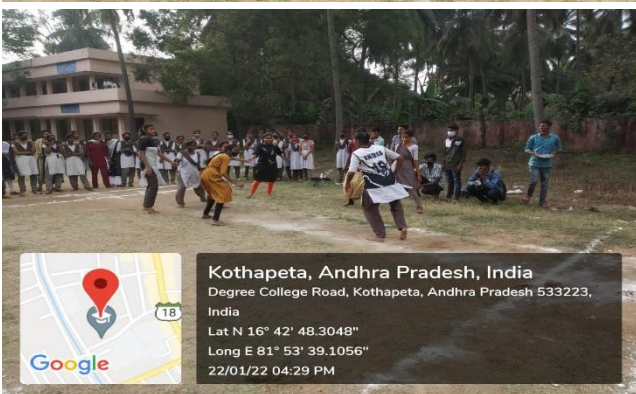
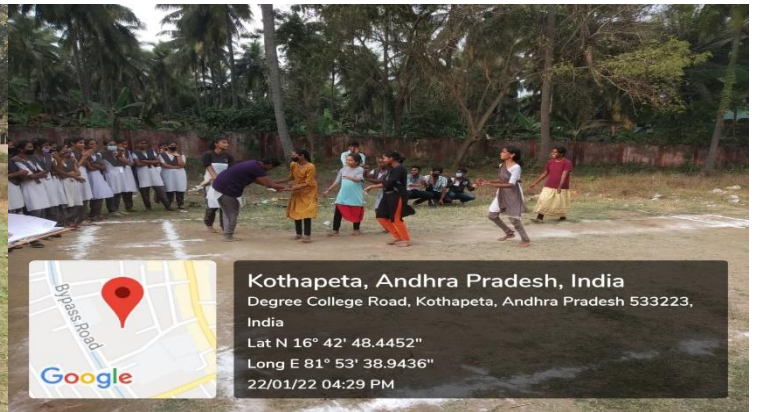
ACADEMIC PRIZES FOR JAN 26th

On the occasion of Republic Day Essay Writing, Elocution, Singing and Dance Competitions were conducted. The detailed photos of the above events are as follows:



SPORTS PRIZES FOR JAN 26th

On the occasion of Republic Day many sports and games were conducted like Volly Ball, Kabaddi for boys, Running, Tennikoit and Kabaddi for girls. They are as follows:





16.COUNCELLING FOR GIRL STUDENTS ON 28th JAN - 2022

Group Therapy



Student Counselling Cell aims to help students become self-aware and reach their highest potential while dealing with anxiety and stress. The counselling cell provides a happy and comfortable environment for students to discuss their problems regarding their academic and social life. We also help students to explore any skill or path.

A Counselling programme for girls students was conducted by Women Empowerment Cell at Seminar Hall on 28th January, 2022. College Principal visited as Chief Guest to this programme and give the valuable suggestions to girl students to their overall development. Vice-principal S.Arun Kumar, Women Empowerment Convenor T.Ramadevi, Ch. Srilakshmi, Ch.Nagarani, V.Nagadeepika, Prasanna Jyothi, Jayasee, Jhansee, Kavya other lecturers and students were participated in this programme.





17.GANDHI VARDHANTHI ON 30th JAN - 2020



The will of all is my religion ... These are the words of Mahatma Gandhi Vardhanthi, the father of the nation, who dedicated his life to ending untouchability and strife. The truth is that in a non-violent way, the great man who lived to the maximum. Mahani was the one who achieved independence for India in the same way. On January 30, 1948, at the Birla House, Nathuram Godse, full of hatred, opened fire on the Mahatma in front of everyone. Hey Ram, that great man died. Today is the 74th death anniversary of that great man. Mahatma's death anniversary is celebrated all over the country as Shaheed Day. President, Vice President, Prime Minister and Minister of Defense all pay tributes at Rajghat in Delhi

Mahathma Gandhi Vardhanthi (Shaheed Day) was celebrated by department of History under the chairmanship of Principal Dr.K.P.Raju on 29th January,2022 (30th Sunday). In view of the Mahatma Gandhi Vardhanthi, first principal and staff garlanded the photo of Mahatma Gandhi and has observed 2 minutes silence and paid floral tributes at Mahatma Gandhi Statue at seminar Hall. Vice-Principal S.Arun Kumar, Ch. Paulson Dept of History, Ch.Naga rani,T.Ramadevi, V.Nagadeepika oher teaching staff and students were participated in this programme.

